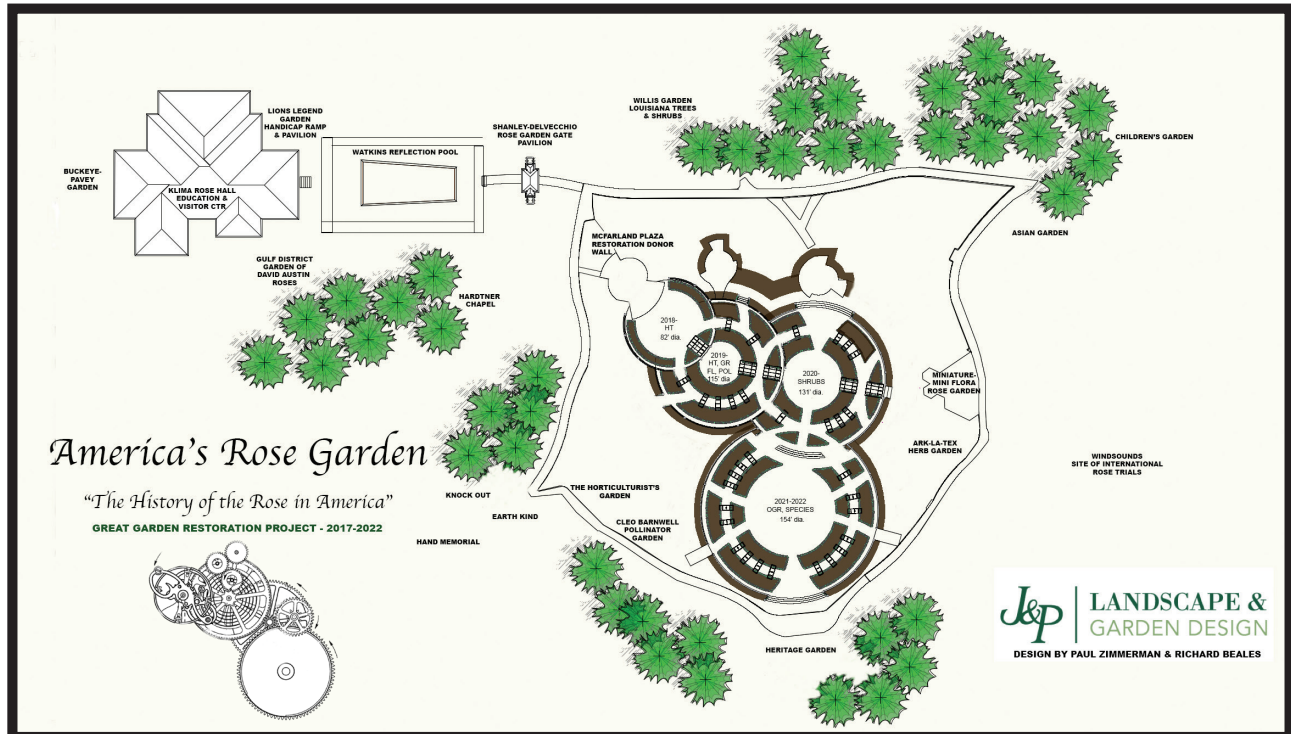


The Great Garden Restoration

A new, exciting garden with a theme

The History of the Rose in America

inspired by the image of gears in a vintage timepiece



Original design donated by **Jackson & Perkins Landscape & Garden Design**

Design created by Paul Zimmerman & Richard Beales

Architectural drawings by Whitlock-Shelton, Ward Bryant, Architect

Great Garden Restoration Project - 2017-2022

The gardens of the American Rose Center, now known as *America's Rose Garden* was created in 1972. The American Rose Center is the national headquarters of the American Rose Society, and the nation's largest park dedicated to roses. It is an educational resource, a nature retreat, an event venue, and a showcase for the Rose, America's National Floral Emblem. At the planned completion date of our project, we will celebrate the garden's 50th year! Let's look forward to that celebration together!

In 2016, after 44 years of ever-encroaching pines, root intrusion, soil depletion, reduced sunlight and deer invasion, the Gardens at the American Rose Center were tired, old and suffering. Realizing the value of the gardens to the mission of the society, and our need to fulfill the promise of the gardens made so many years before, the American Rose Center Committee and the ARC Task Force for Restoration—all volunteers—took on the responsibility for the state of the gardens.

A five-year Master Plan was created, and the GREAT GARDEN RESTORATION PROJECT 2017-2022 was launched. The plan called for the consolidation of many of the scattered gardens into one impactful and singularly beautiful core garden. The new gardens will be unique in that they will tell the *History of the Rose in America* featuring the stories that shaped the incredible history of the Rose.

The new gardens are made up of four large circles, at varying ground levels, that are reminiscent of the gears of a vintage timepiece. As one steps into the first circle, he will be surrounded by the most striking and colorful modern roses. From there, each circle will take him back in time, to discover the rich history of the world's favorite flower, until finally, he emerges to find himself in the area of the earliest roses of all—the species roses that were found in the wilds of China centuries ago.

The Master Plan, in its immediate and long-term goals, provides for new revenue sources; educational elements and activities; outreach to other groups; new and interesting plantings that will enhance and provide backgrounds for the garden's roses; proper signage that will provide education, recognition for donors and direction; and a registry of all botanical species in the gardens.

It's exciting! We have momentum, having already raised \$570,000 in cash, services and pledges, which has almost eliminated our list of immediate goals! Now, we must raise \$800,000 for the installation, bringing us to a project total of \$1.4 million. We invite you to be a part of this historic restoration, which promises to be a very valuable asset for the Shreveport and Northwest Louisiana Communities.



***Great Garden Restoration Project
American Rose Center
Donor Opportunities***

Your support at any level for the GREAT GARDEN RESTORATION PROJECT will be greatly appreciated. Your Gift to the Restoration is an investment in your community. Here is how you can invest in this community landmark:

LEGACY GIFTS

The complete new Clockworks Rose Gardens could be named for one very generous donor or for a loved one. We will provide significant recognition on the Great Garden Restoration Donor Wall, on interpretive signage throughout the garden, and in marketing, for as long as the gardens exist. Absent that ‘angel’ donor, we offer donor opportunities for every size gift, as shown below.

Clockworks Rose Garden Circles (\$100,000-\$200,000) – Exclusive naming rights to one of the four rose garden circles. Includes significant signage as well as special recognition on the Great Garden Restoration Donor Wall.

First Circle	82’ diameter	\$100,000
Second Circle	115’ diameter	\$125,000
Third Circle	131’ diameter	\$150,000
Fourth Circle	154’ diameter	\$200,000

Individual Rose Gardens and Elements within Circle Gardens (\$10,000-\$99,000) - Donor naming opportunities available within each circle, for individual rose gardens and garden elements. Includes significant garden signage and special recognition on the Great Garden Restoration Donor Wall.

VISIONARY GIFTS

The FIRST CIRCLE (\$500-\$9,999) – Donations of \$500 or more will be recognized on the Great Garden Restoration Donor Wall. Donors will receive one ‘McFarland’ Rose for each \$500.

HUG-A-TREE (\$500-\$999) – Nurture a tree in the Garden or one to be planted – botanical labels at the base of trees will have donor’s or honoree’s name inscribed on the tree label.

BRICKS (\$100-\$499) – Donor names will be engraved on a brick located in the Garden.

WE WELCOME YOUR SUPPORT

Everyone can be a part of our Great Garden Restoration. In addition to the above recognition, all gifts will be recognized through 2022 in American Rose magazine, the American Rose Society’s award-winning bi-monthly magazine.

***Please contact Lucy Medvec, Director of Membership and Development, at (318) 938-5402 or lucy@rose.org regarding specific donor naming opportunities**

All gifts of \$5,000 or more can be made over a four-year pledge period.

GREAT GARDEN RESTORATION PROJECT
American Rose Center, Shreveport, La.

YES! I want to support the Great Garden Restoration Project with my donation.

GIFT AMOUNT:

\$10,000 \$5,000 \$2,500 \$1,000 \$500 \$250 \$100 Other _____

NAME _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP CODE** _____

PHONE _____ **EMAIL** _____

DONATION LISTED AS _____

(For donor recognition purposes)

I wish for my gift to be anonymous.

This gift is In Honor of In Memory of _____

I wish to make a pledge in the amount of \$ _____ payable over _____ years.

My first payment in the amount of \$ _____ is enclosed.

I would like to discuss the Great Garden Restoration with a Garden representative.

Please contact me to set up a meeting at: _____

I would like to review the ARC Restoration Master Plan. Please e-mail a digital copy

to: _____

MY GIFT:

Check enclosed | **Credit Card** Visa Mastercard Discover American Express

CARD NUMBER _____

EXP DATE _____ **CVV** _____

NAME ON CARD _____

For more information, please contact Lucy Medvec, Director of Membership and Development,
at (318) 938-5402 or lucy@rose.org.

American Rose Society • P.O. Box 30000 • Shreveport, LA 71130-0030

Thank you for your donation!