



iGrowRoses.org

LEARN. PLANT. GROW.

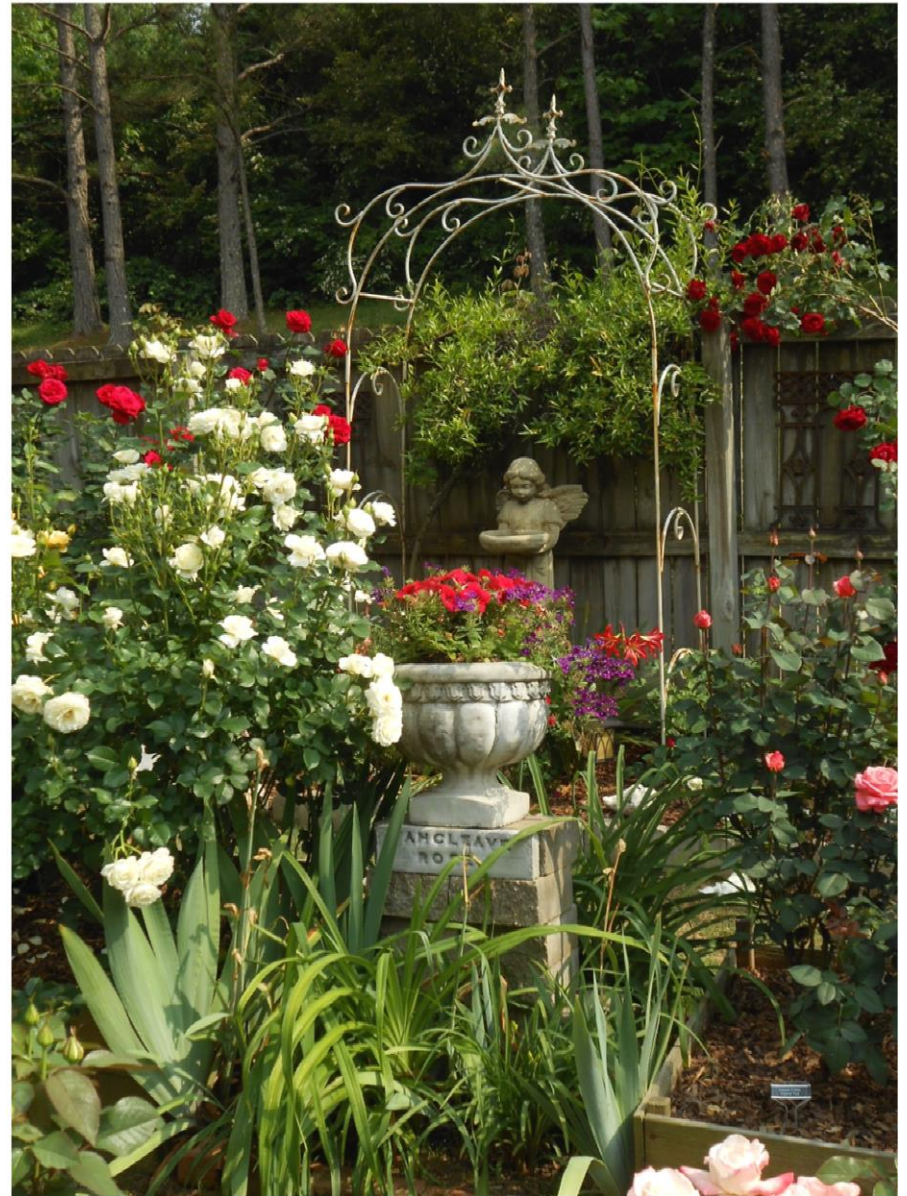
LOCAL ROSE

SOCIETIES

ON SOCIAL MEDIA

My Garden

- 180+ Roses
 - Hybrid Teas
 - Grandiflora
 - Floribunda
 - Miniflora
 - Miniature
 - OGR
 - Polyantha
 - Shrub
- Tiny Subdivision Lot





Rose Chat

PODCAST





Listen NOW
RoseChatPodcast.com

A promotional graphic for David Austin Roses. It features a yellow banner with 'LISTEN NOW', a photo of David Austin smelling a pink rose, the text 'DAVID AUSTIN ROSES NEW FOR 2018', and images of various rose varieties. The website 'ROSECHATPODCAST.COM' is at the bottom.

LISTEN NOW

DAVID AUSTIN
ROSES
NEW FOR 2018

ROSECHATPODCAST.COM

A promotional graphic for 'New Roses for 2018'. It features a grid of six rose photos in various colors (red, pink, yellow, orange). A black speech bubble contains the text 'Listen NOW'. The logo 'Jackson & Perkins' is in green script, and the website 'ROSECHATPODCAST.COM' is in red text at the bottom.

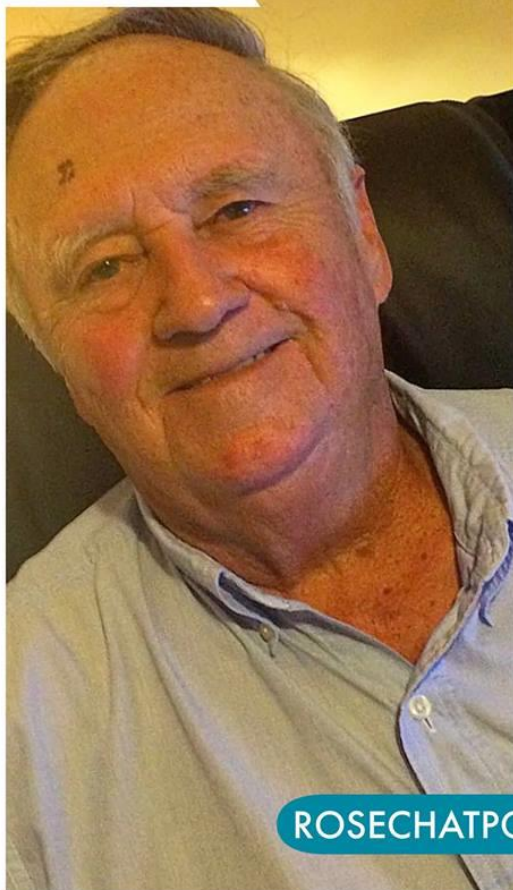
NEW ROSES FOR 2018

Listen NOW

Jackson & Perkins®

ROSECHATPODCAST.COM

LISTEN
NOW



Jim Mills

Grow Roses
On
Fortuniana
Rootstock

K & M
NURSERY

ROSECHATPODCAST.COM



AROUND THE TABLE & IN THE GARDEN

VOICES FROM THE GARDEN

- **NANCY REDINGTON**
- **DON & MARY MYERS**
- **CRAIG DORSCHER**
- **ANDY VANABLE**

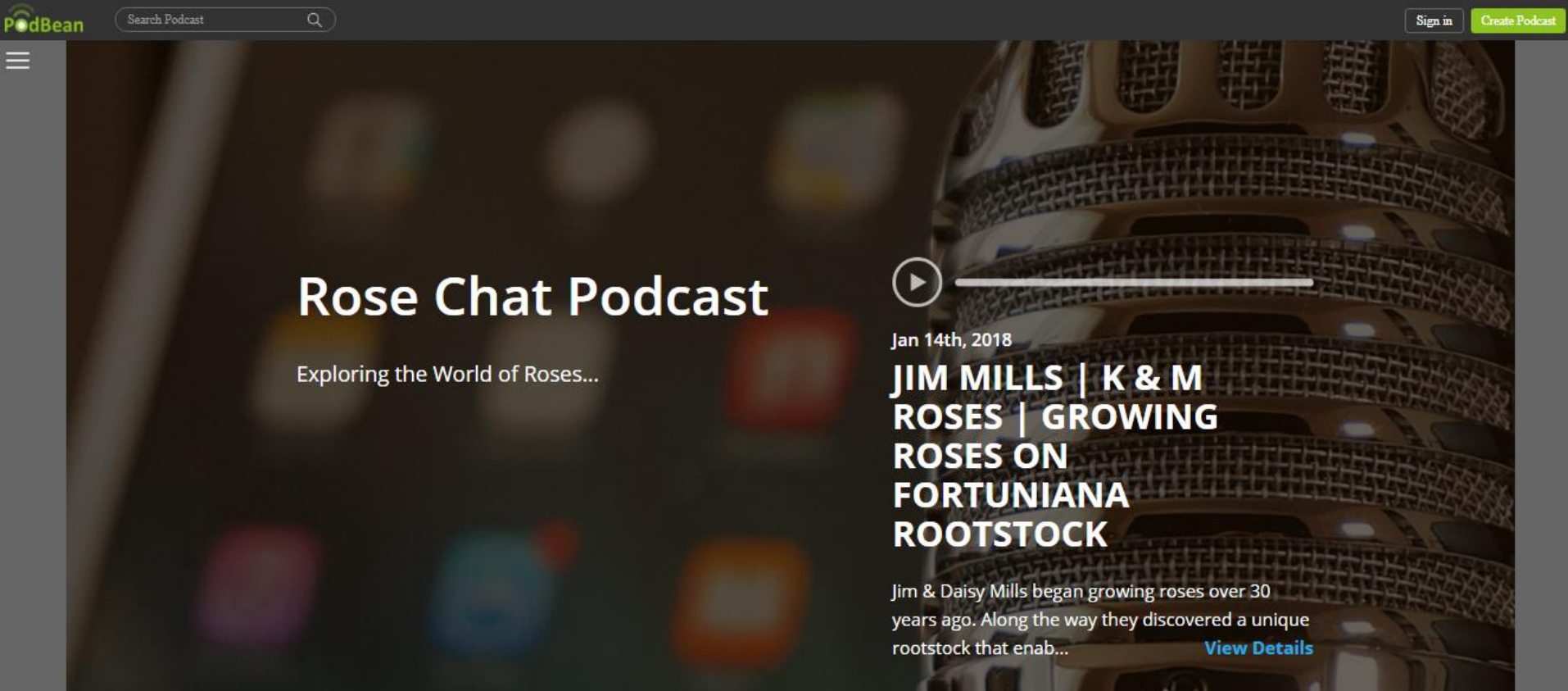


RoseChatPodcast.com

Rose Garden CheckUp

Dr. Barry McCasland

On The Web

The image shows a screenshot of the Podbean website interface. At the top left is the Podbean logo. Next to it is a search bar with the text "Search Podcast" and a magnifying glass icon. On the top right, there are two buttons: "Sign in" and "Create Podcast". The main content area features a large background image of a rose. On the left side of this area, the text "Rose Chat Podcast" is displayed in a large white font, with the subtitle "Exploring the World of Roses..." below it. On the right side, there is a play button icon, a progress bar, and the date "Jan 14th, 2018". Below this, the episode title "JIM MILLS | K & M ROSES | GROWING ROSES ON FORTUNIANA ROOTSTOCK" is written in bold white text. At the bottom right of this section, there is a short description: "Jim & Daisy Mills began growing roses over 30 years ago. Along the way they discovered a unique rootstock that enab..." followed by a blue link that says "View Details".

Podbean

Search Podcast

Sign in Create Podcast

Rose Chat Podcast

Exploring the World of Roses...

Jan 14th, 2018

JIM MILLS | K & M ROSES | GROWING ROSES ON FORTUNIANA ROOTSTOCK

Jim & Daisy Mills began growing roses over 30 years ago. Along the way they discovered a unique rootstock that enab... [View Details](#)

www.RoseChatPodcast.com

Results Of Our Efforts

- 193 + episodes
- Raising the level of awareness on Roses
- Education & Outreach
- Stories Matter

Top 3

facebook.

1.19 billion users

facebook.

2.1 billion

twitter 

645 million users

twitter 

1 billion users



Instagram
150 Million Users



Instagram
300 Million Users



750,000 downloads



11,000 + followers



7,600 + combined followers



2,500 followers



90,000
views

on users

Social Media is a tool to communicate and share information.

Why not use it to enhance sharing within our district?



Welcome!

DeepSouthDistrict.org



Deep South District - American Rose Society



Chris

Home



Page

Inbox

Notifications **1**

Insights

Publishing Tools

Pages to Watch

Settings

Help ▾



Deep South District
- American Rose
Society

@DeepSouthDistrictAmeri
canRoseSociety

Home

About

Events

Photos

Change Cover



American Rose Society

Like

Following

Share



Donate



Write something...



Nonprofit Organization

5.0 ★★★★★



Always Open

Use Social Media to GROW your local Rose Society

- Publicity Publicity Publicity
- Raise awareness on growing roses
- Education & Outreach
- Have Fun

Online Celebration Of The Joy That Roses Bring

Birmingham Rose Society


Go Social!  

[Home](#) | [Contact Us](#) | [Events](#) | [Growing Roses](#) | [Membership](#) | [2014 Birmingham Rose Show](#)





Good Things Happen When People & Roses Come Together


Find us on Facebook

 **Birmingham Rose Society**
Like You like this.

You and 910 others like Birmingham Rose Society.



 Facebook social plugin



November Meeting
Monday
November 24, 2014
6:30 PM
Hodges Room
Birmingham
Botanical Gardens

Our guest speaker this month is from Blackjack Gardens.

Refreshments will be served. FREE of Charge. Join us!

Celebrate Milestones

Celebrate Events



Celebrate Milestones

Celebrate Events

 Birmingham Rose Society
December 11, 2017 · 🌐

The Birmingham Rose Society congratulates Charles Prince, winner of the 2017 Bronze Honor Medal of the American Rose Society. This is the highest honor that can be awarded from a local rose society to one of its members. Congratulations!



 1,119 people reached

[Boost Post](#)

 Birmingham Rose Society added an event.
Yesterday at 12:25am · 🌐

Want to learn some great pruning techniques for roses? Join us on Saturday, February 17th in the stunning Dunn Formal Rose Garden at the Birmingham Botanical Gardens from 8 am - 12 noon and we'll show you how!

Bring your pruners and we'll pair with an experienced Rosarian who will show you first hand how to prune all types of roses!

FREE! Open to the public. Coffee & Doughnuts provided!



FEB
17

Prune Roses Like a Pro!

Sat 8 AM CST - Birmingham Botanical Ga...
Christina, Peggy and 4 friends

Interested ▾



3 P's of Social Media



Presence



Persistence



Positive



YouTube

Search



Growing Roses in Containers

10,306 views

77

6

SHARE



ps://www.youtube.com/watch?v=tU1TyRILI8w

Social Media Tips

- Limit Posts to 1-2 per day
- Link back to your website
- Keep the main thing the main thing.
- BE NICE

Social Media Tools



Social Media Tools



The image shows the MailChimp website banner. On the left, a cartoon monkey wearing a blue postman's cap and a blue satchel is walking. The background is a solid blue color. In the top left corner, the MailChimp logo is displayed in white. To the right of the logo is a dark button labeled 'Sign Up Free'. Further right is a navigation menu with links for 'Pricing', 'Features', 'Resources', 'Support', and 'Blog'. A search bar is located to the right of the navigation menu. In the top right corner, there is a 'Log In' link. The main headline on the right side of the banner reads 'Easy Email Newsletters' in large white text. Below this headline is a short paragraph of text in a smaller font, followed by a red button labeled 'Sign Up Free'.

MailChimp

Sign Up Free

Pricing Features Resources Support Blog

Log In

Easy Email Newsletters

MailChimp helps you create and deliver beautiful, targeted email newsletters, campaigns, and more. It's easy to use, and you can track and analyze your results. To get started, visit our pricing page.

Sign Up Free

How Do You GROW?

When they show up...

Tone at the top

- Encouraging
- Cheerful
- Education Minded
- Supportive
- Innovative

Questions?

Find Me Online:



RedneckRosarian.com

iGrowRoses.org



iGrowRoses.org

LEARN. PLANT. GROW.

LOCAL ROSE

SOCIETIES

ON SOCIAL MEDIA