

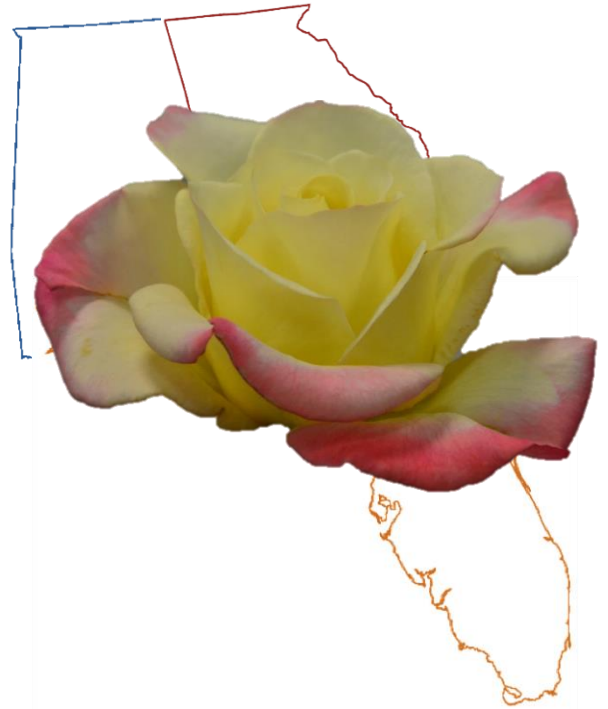
The Bulletin

Of the Deep South District

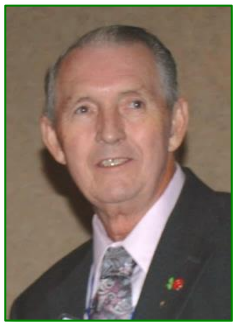
Of the American Rose Society

Winter 2017

Volume 56:4



District Director's Report



By Ralph Stream, *Master Rosarian*
352-591-4474, streamj@gmail.com

I must say the weather has made an abrupt turnaround since my last Director's message, and even last week. Our roses are loving the cooler and far less humid conditions.

Seems like the older we get the less tolerant we become to the summer heat. When I was a younger man I thought I was invincible, would work all day in the 90-plus degree weather, and give little thought to keeping hydrated with plenty of fluids. Now about four hours at a time is the most I can handle, and that has to be either mornings or really late evenings. So by all means this nice fall weather is very welcome after the past summer's sweltering dry conditions here in North Central Florida.

I am not sure how Hurricane Irma affected your roses, but ours were set way back with the 12 inches of rain that flushed all the nutrients out of the soil. The entire yard got confused as to what time of year it was. Our roses grew very slowly, to the point that my contribution to the DSD Convention Rose Show was way off this year. I could not make even one challenge class entry due to the lack of flowers. This has not happened to us for at least a dozen years. I keep telling myself there is always next year. It is very little consolation at best.

This year's 2017 Fall DSD Convention and Rose Show had good participation from most in attendance, even with the low registration. The Rose Show, however, was quite good, even with a few of our top exhibitors being affected by the summer hurricanes. Thanks to our Alabama and Georgia exhibitors, the show was very good with a lot of top quality entries. Congratulations to **Bill & Jill Chappell** for their outstanding winnings. Their Hybrid Tea Queen was a gorgeous 'Gemini's Charm' rose. Since I don't grow it, of course I just had to rush

The rose above is 'Gemini's Charm', which won Hybrid Tea Queen and Best in Show at the DSD Fall Rose Show in Tallahassee, exhibited by Bill & Jill Chappell

Photo by Bobbie Reed

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straight home and order one. I also want to thank both the Tallahassee and Thomasville Rose Societies for sponsoring this year’s Convention. What a blessing to have volunteers for these DSD events. Good job, folks.

I need to be thinking now about our 2018 Mid-Winter meeting this coming January, and the business of keeping our District current and informed. The Saturday afternoon business meeting will consist of several issues that were discussed at the 2017 Fall DSD Convention Executive Board meeting. There are a few suggestions from this meeting that will require a delegates’ vote for them to be approved for future action to be taken. Then there are a few that are just for information only. Remember to get your society’s delegates registered with **Sara Coleman**, our District Secretary, at 678-432-4792, or alsara.coleman@att.net.



Bill & Jill Chappell won the J. Horace McFarland Memorial Award with this collection of ‘Veteran’s Honor,’ ‘Babies Blush,’ ‘Touch of Class,’ ‘Hot Princess,’ and ‘Randy Scott’.

Photo by Bobbie Reed

Below is a list of issues that we will be voting on. Have your society’s delegate become familiar with these and be ready to present your society’s vote.

1. District Trophies storage, a permanent place to house these. The idea is to only bring plaques and pictures of the trophies to the conventions. The winners can have them for a year, but will have to make arrangements for taking them home, then bring them back each year.
2. Sponsorship and support of our ARS District at the American Rose Center in Shreveport. Our garden is in very bad shape and needs a lot of attention. It is one of only a few that will not be affected by the ARS renovation now under way. A donation of \$50 per society is being asked for to help make a commitment for improvements; an overall \$1,000 donation for improvements is the goal.
3. An all-volunteer District Directory. The directory will consist of contact information, and how you can help serve our district with judging, Consulting Rosarian contacts, speakers, and general consulting. All info will be protected by a members-only password.
4. DSD Guideline alterations. See below for the line item being discussed, line item 14 (sharing DSD event income and profits).

Guidelines for District Meetings and Rose Shows: Purpose and Objectives
Line Item 14 addition (in red): DSD Delegate vote required at Mid-Winter Meeting 2018:
 14. The Host Society must file a complete financial statement of District Convention Income and Disbursements with the District Treasurer, ARS Executive Director, and the District Director, not later than thirty (30) days following the event. (If this is not possible, notice should be sent to each party as to when this statement can be expected.) A Host Society must make every effort to show a profit at each Annual District Meeting; **income will consist of anything that generates overall event profits** and 25% of the net profits after

expenses must be turned over to the District Treasury. Any losses incurred at a District Meeting are the responsibility of the Host Society and not the District. If a District Meeting is held concurrently with an ARS Convention, ARS Guidelines will prevail.

- 5. Items for info only
 - a. Replacement for the DSD Awards Chairman in 2018 (will require a DSD presidents’ vote).
 - b. 2018 Mini National/DSD Convention in May 2018; how this will affect any 2018 Fall District events.
 - c. An annual Fall DSD Top Gun Rose Show (something a few have been asking about).
 - d. 2018 District committee chairs now needing replaced. (Fall 2018).
 - e. Host Society for the 2019 DSD Fall Convention and Rose Show.

One of the things I truly believe is that to keep rose societies active there must be participation in an annual Rose Show. I have been told again and again that once clubs stop having Rose Shows they began losing their key active members, and this leads to their eventual demise. For our District to stay strong we all have to be doing our part and step up to help wherever or whenever needed. Our Rose Shows are a big enduring part of our tradition and strength. Traditions are attractive to so many. To keep things as is (if it is working) gives stability; this stability is what most volunteer groups need to stay alive. That’s my thought for today.

As we head into Fall and then Winter I want to wish everyone the very best of the Holiday season and many many more.

Ralph

DSD Awards the ARS Silver Honor Medal

By Cindy Dale, *Master Rosarian*
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Lee Hale was awarded the American Rose Society Silver Honor Medal at the recent DSD Conference! The Silver Medal is given to one rosarian each year who has served the District in many capacities over a long period of time, over and above what would normally be expected. Lee has been a member of the ARS for 23 years, has been a Consulting Rosarian since 1996 and is a Master Rosarian, Emeritus.

Her additional qualifications are taken from the nomination form and make it very obvious why she is so deserving of this honor: “Lee has been President twice and held First Vice President of the Middle Georgia Rose Society. Lee has been Secretary at the South Metro Rose Society. She has been



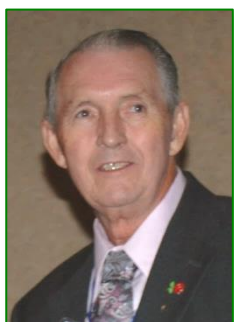
the Rose Show Arrangement Chair at both societies. She was on the National ARS Arrangement Judging Committee and assisted in writing the guidelines for arrangements judging. For many years Lee was the person to go to if you wanted a program on arranging.

Lee was awarded both the Outstanding Horticultural Judge and Arrangement Judge for 2013 by the Deep South District. This was because of her willingness to judge shows in any part of the District or National and her extensive knowledge of both horticulture and rose arranging.”

Although she lived in Jackson, GA, which was a 90-minute drive through dark, back roads to attend our meetings, she rarely missed one. She served as our Secretary, taught SMRS programs, mentored new members, and worked tirelessly at the rose shows! Congratulations, Lee. We are so proud!

Adapted from the November/December 2017 issue of the South Metro Rose Society's *The South Metro Rose Gardener*, Cindy Dale, Editor.

Winter Blues



By **Ralph Stream**, *Master Rosarian*
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When Jean and I lived in the Maryland/DC area winter seemed to last forever. It was too cold to do anything with or for the roses. But here in North Central Florida winter is the best time to work with roses. December through February will be cool with a lot of sun and very little if any humidity. These three months we can do a host of chores and projects.

Planting new roses, moving old roses, creating new rose beds, putting in a watering system, and rejuvenating potted roses... Let's take these one at a time.

Winter is, in my opinion, the best time for **planting new roses**. Always start by digging a large enough hole; each rose's class will dictate the size. Remember that roses on 'Fortuniana' rootstock will send out roots close to the ground surface, so the hole does not need to be deep, but should be wide. Hybrid teas will need a hole 12" to 14" deep and 30" wide. Be sure to use at least one-third organic materials in your planting mix. Keep newly-planted roses well-watered for a couple of weeks (two gallons per day), even in the winter.

I have found a method for **moving old roses** that seems to be fool proof. I have moved lots of roses in the winter and don't remember losing any. Start by reducing the top growth by one third, then pull back the mulch and take a shovel and



cut the roots around the plant. Stay at least 12" away from the center of the bush, all the way around. Let the plant sit there for a month. By then the cut roots will have healed over and the plant can now be moved with great success. I have done this process in December through January. Remember to keep the plant well-watered for a couple of weeks.

New rose beds are a bit more work, but will last forever if created correctly and maintained. I prefer raised beds mostly because they allow for better drainage and keep you off your knees better than planting on flat ground. Raised beds can be constructed with a variety of materials: wood planks, four-by-four framing, landscape edging, stones, and masonry blocks, or just a simple mound of soil. Whatever the method, I recommend that the soil being used is amended to a high level of organics and humus, then use topsoil for the other 50%. This type of mix only needs a little lime every year to keep it fresh.

Automatic watering systems are very easy to install and quite inexpensive. Using plastic Flex Line with one-quarter inch spaghetti tubing is so easy a cave man could do it. The emitters can range from a drip, to a flow, or a wide spray up or down. You can use a controller either automatically or manually. The automatic controller allows you to program when and how long you want the water to run. The manual system will shut itself off, but you need to start it manually. This is not good if you are gone for a while. Most irrigation supply companies carry everything needed, even the labor to do it if you can't. I can give you more information if you are interested.

Rejuvenating potted plants every three to four years is a good idea. Roses will outgrow those pots given enough time. The soil can also become depleted and have a buildup of excess salts from fertilizers. Pull the plant out of the pot; if the plant is on its own roots, it can be divided, creating two or three new plants, or just move it to a larger pot. If the rose is grafted you can trim one-third off its roots or select a larger pot. Either way you should be replanting with the new soil mix described earlier. Keep these transplants well-watered, but do not feed for at least six weeks or until new growth appears.

February is my month to **prune**, so around the third week Jean and I give the plants a real haircut. We remove approximately half the height, clean out any dead or diseased canes, and open the middle for air circulation. Keeping your pruners sterile is very important, especially in the spring. Disease on the canes you cut can be transferred from one plant to another. Dip or spray alcohol on your cutters between each plant.

Strip off any old leaves and clean up the dropped leaves. After all this is done, give your bare stems and the ground a dormant spray treatment; either lime-sulfur or Kocide® will do a good job of killing any leftover fungus. Do not do any fertilizing until the plant leafs out with two to three inches of new growth.

As you can see, there are plenty of things to do



Ken & Debbie Wilkinson won the Katy Lampkin Award with this pair of 'Louise Estes' roses.

Photo by Bobbie Reed

while the weather is nice. Keep busy and enjoy!

Rose Cane Canker and Dieback in Roses



By Philip Paul, *Master Rosarian*
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With all the September hurricane activity we had this year you may be seeing outbreaks of Rose Cane Canker this fall.

The terms Canker and Dieback are often used interchangeably when discussing this rose disease. This is a complicated and often hard-to-diagnose situation. It is a disease that accelerates the effects of typical surface rose diseases like blackspot (a disease within a disease). The canker is the *carrier* because it provides a path to the inside of an injured cane for any disease that may be on the exterior of the bush at the time of observation, and the dieback of canes or of the entire bush is the ultimate result.

Rose Cankers can occur from several causes:

1. A “botched pruning cut”, in other words, not a clean cut.
2. Weather damage where wind, hurricanes, snow, and rain injure some part of the plant.
3. Using pruners that are not kept sterile from cut to cut in pruning.
4. Simple cutting of a rose and leaving a poor cut.
5. Crossed canes rubbing an opening on adjacent canes or bushes.
6. An injury to a rose graft.
7. A rainy summer that has left poor drainage at the plant’s base. Large numbers of wet leaves on the ground are another accelerator.
9. Cane Blight Canker (common in the Florida area), where part of the cane is injured vertically but some growth exists (*Botryosphaeria ribis*). →



Cane Blight Canker (right), discovered in 2012 during evaluation at the University of Florida Plant Pathology Lab (left)



There are several specific types of Rose Cankers. Cankers and the resultant dieback can happen any time in a year, but fall and spring are most likely. Brown Canker tends to affect areas with colder winters or enormous winds and rain/snow.

- **Common Canker** is caused by the fungus *Coniothyrium fuckelii*. Symptoms: dried up lesions, vertical slits in canes, dark brown edges. Often referred to as “Rose Graft Canker”, where the graft gets injured.
- **Brand Canker** is caused by the fungus *Coniothyrium wernsdorffiae*. Symptoms: small, yellow or dark reddish spots that become a reddish brown or purple. These spots will then “girdle” the entire cane. Often affects climbers and roses when first uncovered after winter protection.
- **Brown Canker** is caused by the fungus *Cryptosporella umbrina*. Symptoms: small, red to purple spots on the NEW canes, which become large whitish lesions, eventually “girdling” the cane. Appear during winter or spring. Typically (but not exclusively) attack Floribundas, Hybrid Teas, and Hybrid Perpetuals.

In any case the treatment is as explained below for all types.

The injury point (such as those listed above) creates an opening for various diseases to move from the surface and enter the inside of the cane. Typical culprits include the following: the most common is blackspot, followed by powdery mildew, verticillium wilt, botrytis blight, cane borers, and insects. Downy mildew can also be a player here at the right time of the year. Cane borers make this problem worse by opening up the wound and encouraging further invasion. If you see a cane borer hole while pruning, seal it with Elmer’s Glue if it is outside the canker area.

There are NO FUNGIICIDES available to control Stem Canker. Removing the dead canes from the bush is the answer. Here is an example of stem cankers that will create dieback in the rose plant. First the brown or reddish-brown spots occur, then the canker “girdles” the plant as it works into the center of the cane (the pith). This leads to dieback of the cane or plant starting above the injury site. Note the crinkled leaves caused by the disease. This example was on a ‘Don Juan’.

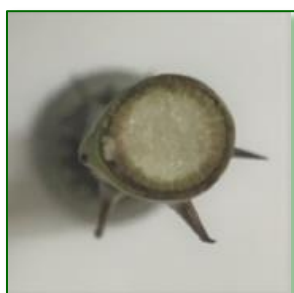


Example Courtesy
of Ricki Lindsay
(Bradenton-
Sarasota Rose
Society)

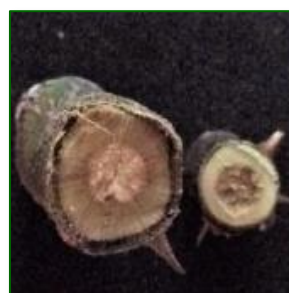
Solutions: The first part of the cure is pruning and removal, not spraying. After pruning/removing diseased portions of the bush, resume your spray program.

1. Sharpen your pruners before starting.
2. Be sure to dip your pruners between cuts in 70% rubbing alcohol (isopropyl) or one part household bleach to nine parts of water.

3. Cut all canes showing the diseased effect back to the point where healthy tissue shows on the way to the bud union/crown. The fungus moves from the top to the bottom of the plant.
4. The most serious place to find dieback is when it comes close to the bud union. As it progresses toward dieback it can distribute to other canes on the bush via this central point.
5. Looking at the end of a freshly cut cane you will see the core of pith that remains; this will show the health of the cane. It should be all green/white. If the core of the cane has started to turn brown from the outside to the center you still have a diseased cane.
6. The University of Florida Plant Pathology Lab suggests cutting two inches below the last point where you find dark pith.



Healthy
cane



Dying
cane:
nutrition
path
destroyed

Tip: Use this diagnostic technique to check out your roses as you routinely prune.

7. IMMEDIATELY remove and destroy both infected and dead canes. Also clean up any dead leaves you find under the plant.
8. Now carefully prune the remaining bush to find any new injuries and avoid crosses in the canes, which will improve air flow and help decrease canker activity.
9. Cut about one-quarter inch above the closest good outward-facing bud eye at a 45-degree angle.
10. Now resume your normal spraying program.
11. If the dieback continues, consider drenching with and spraying OHP 6672 50 WP Systemic [contains thiophanate-methyl, the active ingredient used in Cleary 3336™ WP] throughout the garden. (available at Hardin's Roses or Southern Agriculture).

References:

1. University of Florida | IFAS Extension Rose Pests and Diseases in Florida Knox, Paret, Mizel III Document ENH1108
2. Clemson University Cooperative Extension | Rose Diseases South Carolina Updated 10/2016 Document HGIC 2106
3. Penn State Extension | Rose Diseases (Outdoors) Updated August 14, 2017
4. University of Illinois Extension | Rose Cane Cankers RPD #626 May 1990
5. Countering Common Fungi | Al Whitcomb, CR DSD
6. Learn about Brown Canker on Roses | Stan V. Griep, Master Rosarian Gardening Know How – <https://www.gardeningsknowhow.com>

(Photos: Phil Paul)

Horticulture Judges Review



By Jim Small, *Master Rosarian*
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I have just returned from the Deep South District Rose Show and Convention held in Tallahassee, Florida, October 27-29, 2017. I was unable to attend many of the programs due to my duties as chair of horticultural judging, but I understand they were excellent. Despite the effects of Hurricane Irma, the District Rose Show featured an impressive number of entries for the J. Horace McFarland Memorial Trophy, The Director's Miniflora Rose Trophy, and The Katy Lampkin Award. The Deep South District Double English Box Trophy and The Ralph S. Moore Trophy classes had a single entry each, and there were no entries for the Deep South Bulletin Trophy (three floribunda sprays) or the Johnston Old Garden Bouquet Trophy. These latter classes have received no entries over the last several years. I don't know if that is due to the difficulty of preserving and transporting OGRs and floribunda sprays or if our exhibitors are no longer growing them as frequently as in the past. The Hybrid Tea/Grandiflora, Miniflora, and Miniature classes received many excellent entries. The queens and their courts were beautiful. Unfortunately, I thought the OGR and shrub classes were rather weakly represented. Thanks are due to the Tallahassee and Thomasville Rose Societies for sponsoring this event.

The photography classes were very well represented in Tallahassee, as they were in Thomasville last year. Thanks are due to my judging teams for evaluating the photographs this year. There was some miscommunication as to how photographs are to be judged and I have to admit this classification has not been on my radar until very recently. I can see that this is an upcoming and popular exhibit and that we need to more consistently organize its judging. The District Director and I have discussed how this should be done in the future and if we need a single person to coordinate judging of these classes as we do for horticulture and arrangements. The *Guidelines for Judging Roses* says very little about how to judge photographic entries other than suggesting a 50% balance between photography skill and the exhibition quality of the blooms displayed. The Pacific Southwest District has formalized the judging process and developed a scorecard for evaluating photographs. I would like to put a similar set of guidelines in place for our district.

It is that time of year again, the time when I send out a request that each of our judges submit their annual report. Look for the form in your e-mail soon and please submit it. I use this information to update my records and assess the status of judging in our district.

Finally, I would like to wish all of you a wonderful holiday season. I look forward to seeing you at the Mid-Winter Meeting and at upcoming shows in the spring.

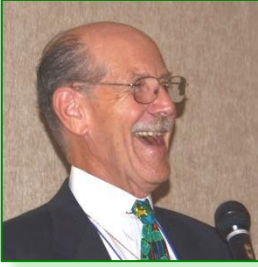
Jim Small



Ray Gillebeau won the District Directors Miniflora Trophy with this collection of 'Foolish Pleasure', 'Leading Lady', 'Fitzhugh's Diamond', 'Gift of Love', and 'Abby's Angel'.

Photo by Bobbie Reed

Arrangements Judges Chair



By Jim Harrell, *Consulting Rosarian*
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The 2017 rose season is over and we should all be making plans for the upcoming year. I hope all of you had fun in your forays into rose arranging this year and are making plans to try even more new and creative things in 2018.

Participation in the arrangement section of the District Show in Tallahassee was surprisingly good this year, considering all the weather issues we had with Irma and the other storms that affected a large part of our district. No one won the District Arrangers Challenge Class, but **Jean Stream** won the large and competitive District Director's Miniflora Challenge Class. I hope still more of you will step up and accept the challenge of exhibiting at the District Show. I know it takes planning and effort to bring arrangements to a District Show, but it is important to participate.

There will be no Arrangement Seminar at the January 19-21, 2018, Mid-Winter Meeting in Gainesville, FL. Our next Arrangement Seminar will be a workshop at the ARS All-Mini Conference and DSD Convention and Rose Show, May 4-6, 2018, in Jacksonville, FL. **Sandy Dixon** has engaged **Kreg Hill**, a notable arranger, exhibitor, and judge from southern California to conduct the workshop. For those of you who have not met him, he is an entertaining and informative teacher and you will come away with lots of useful knowledge and ideas from the experience. The All-Mini will also give you an opportunity to compete in National Challenge classes here in our own area, so get your creative juices flowing and plan on exhibiting! The schedule of classes should be available soon on the ARS and DSD websites.

Attention arrangement judges! Your Annual Judge's Reports for 2017 are due by **February 1**. You will soon receive the form by e-mail as a PDF. If you have the current version of Adobe Acrobat Reader you may fill out the form in the PDF and return it to me by email. You may also print it, then fill it out and return it by regular mail, if you are not comfortable using the electronic format. For those of you who still don't have e-mail, I will mail it to you.

Have a wonderful holiday season and a Happy New Year,

Jim



This traditional line-mass arrangement, entered by Jean Stream, won the District Directors Miniflora Challenge, "Dew on the Roses".

Photo by Jean Stream

Consulting Rosarian Report



By Wayne Myers, Master Rosarian
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I enjoyed seeing all who attended the Fall Convention. We had a great Pesticides and Chemical Safety seminar. Twelve Consulting Rosarians received credit, to be combined with other seminar credits, toward their next renewal. Several that lacked only chemical safety completed renewal.

The best part was that after the basic presentation, we had a wide-open discussion of roses. Here are a few of the highlights I noted:

Karen of the Tampa Rose Society pointed out a 2013 change in a key CR technical term: pesticide manufacturers no longer issue Material Safety Data Sheets (MSDS)—the “new” name is **Safety Data Sheet (SDS)**. These documents contain details for pesticide handling, storage, safety, etc., in workplace settings. They are valuable tools for CRs that complement and help us understand label information. If you can’t answer a question about pesticides, refer to the National Pesticide Information Center <http://npic.orst.edu/ingred/proddata.html>. All labels and SDSs are available through links on their website.

The **National Poison Control** (800-222-1222) and **Pesticide Information Center** hotline (800-858-7378) numbers should be in your “Contacts” list or address book. I was astounded that a HUMAN BEING answered immediately when I test-dialed both numbers.

Mary Maud Sharpe cautioned against buying pre-packaged topsoil—too often it contains weed seeds. For the same reason, I gave up on horse manure. My friend’s pasture had a form of nettles that was so irritating that touching my face with my weeding gloves left me with fire-ant quality itching for hours. Many **weed seeds** survive passage through horses, but not passage through cows.

I have long followed the traditional technique of scattering a handful of **triple or super phosphate (0-45-0) in rose-planting holes**. More knowledgeable CRs pointed out that this concentrated phosphorus may bind with other nutrients so that the roots can’t absorb them. They recommended bone meal (0-10-0), which doesn’t bind the other nutrients.

Another CR said that if a feeding program includes multiple applications of artificial



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chemical fertilizers, **applying gypsum yearly** can help leach out the residual chemical salts from the fertilizer.

A very sobering and sad experience at the convention was to see that most of the new growth on the roses at both garden visits, the Tallahassee Municipal Rose garden and the Healing OGR Garden at the cancer center, were badly infested with **chilli thrips**. The infestations are recent, because the mature foliage on most of the plants appeared to have little chilli thrips damage.

We will have a **CR school** on Sunday, January 19-21, 2018, 8am-12 noon, at the DSD Mid-Winter Meeting.

Sharing Roses—When Shouldn't We?

By Wayne Myers, *Master Rosarian*
904-272-7885, wayneiacroses@gmail.com

“Roses are prettiest when shared” is the motto of the Jacksonville Rose Society. As hobby gardeners and rosarians, we all love roses! We share our knowledge, and often we share our roses. When is sharing roses wrong?

According to the US Patent Office, **it is illegal to propagate patented plant material without express permission from the patent owner!** This prohibition includes making rooted cuttings for your own personal use and to give away! The processes and terminology for patenting, trademarking, and registering newly-invented plants are complex, confusing, and expensive—breeders usually hire patent attorneys or agents. Patent rules may be bewildering for hobby rosarians, but the prohibition against stealing from patent holders is clear!

The hosts of the Fall 2017 Deep South District Convention gave each convention registrant a rooted cutting of ‘*Polar Express*™’. This disease-resistant shrub rose from Kordes of Germany prolifically covers itself with clusters of two-inch, cupped, mildly-fragrant white blooms. However, ‘*Polar Express*™’ was granted United States patent number PP24,849 on 9 Sep 2014, based on Application No: 13/573,185 on 28 Aug 2012, which is held and administered in the U.S. by Star® Roses and Plants (Star® Roses) which since March 31, 2017, owns the rights to distribute Kordes’s patented roses in the US.

Until 28 August 2032 it is against the law to propagate ‘*Polar Express*™’ for sale, gift, or even to add an asexually produced clone to one’s personal garden, without permission from the patent owner—Star® Roses.

The common practice of propagating from stems of rose-show winners is illegal and stealing if that plant is patented. Further, it is legal but unethical to propagate rose varieties less



©Kordes

‘Polar Express’

Photo by Kordes Roses

than twenty years after their introduction in those situations where the breeder is so small that he or she has not invested the significant time and money to protect his or her “invention.”

United States plant patent #PP 1 was issued for the rose ‘*New Dawn*’ on August 18, 1931. Since then, the US patent system has offered the same property protection rights to the “inventors” of genetically unique plants as they do to inventors of mechanical and scientific advances. These laws were implemented to protect the breeder’s right to recoup the significant investment required to make advancements in plant quality through research and development. Bringing a new variety to the commercial market usually takes at least eight years, but more commonly 10 or more.

As explained by Karen Varga and Cassie Neiden in their article, “Plotting a Patent,” in the February 2017 issue of *Nursery Management* magazine (available on-line at <http://magazine.nurserymag.com/article/february-2017/plotting-a-patent.aspx>):

... a plant patent is granted by the government to an inventor (or the inventor’s heirs or assigns) who has invented or discovered and asexually reproduced a distinct and new variety of plant.... The grant, which lasts for 20 years from the date of filing the application, protects the *inventor’s right to exclude others from asexually reproducing, selling, or using the plant so reproduced*. Each plant patent is limited to one plant, or genome.

Source: U.S. Patent and Trademark Office (USPTO)

According to *Nursery Management*, “There have been 28,191 plant patent applications filed through the USPTO since 1963. From those applications, 24,021 plant patents were granted. While, comparatively speaking, plant patents make up a very small portion of the overall number of patents granted in the U.S. (there were 25,986 design patents granted in 2015 alone), their importance within the horticulture industry has grown, especially with the proliferation of brands and the growth of international trade in plants.

So how can a hobby rosarian find out whether a rose is patented or not? The only authoritative source is the USPTO database of patents which I find is very difficult to use. However, for practical use, rosarians who wish to propagate roses should first be sure of the plant’s name and status by looking up the name, registration, and patent information in the two large, on-line rose databases.

Basic information for known rose varieties in commerce is available in the American Rose Society’s (ARS) *Modern Roses 12* database:

(<http://www.allthingsroses.org/modernroses/mr12.htm>). The international horticultural community, through its “**International Cultivar Registration Authority for Roses**” has assigned to the ARS the worldwide responsibility for registering new rose plants and maintaining the internationally



Bill & Jill Chappell won Miniature Queen with this specimen of ‘*Renegade*’
Photo by Bobbie Reed

accepted list of rose varietal names. The ARS carries out this responsibility by maintaining the on-line database, *Modern Roses 12*.

Modern Roses 12 is the official, internationally recognized list of varieties, but is available on-line to ARS members only. It sometimes lists patent information. Beyond incomplete patent information, its other weaknesses are that its search function has no tolerance for misspelling a rose's name, it displays only a single photograph, and it often does not include any picture for recently introduced or commercially insignificant varieties.



Fortunately, the free, on-line rose database www.HelpMeFind.com/roses offers MUCH more information including alternate names, consistently complete and accurate patent information, a physical description, and picture gallery for each rose flower and its plant, the rose's parentage if known, climate, care recommendations, commercial availability and sources, international awards, and most useful of all – its search function is very tolerant of misspellings.

“Registration” of roses is confusing because the word registration has different meaning for hobby rosarians and the commercial rose world. In our rose hobby, the hybridizer “registers” a new rose with the ARS, which grants an Approved Exhibition Name (AEN) required for entry in ARS rose shows. However, this ARS registration is meaningless in the commercial world. The process is totally separate from and a MUCH simpler process than registration of a rose within the USPTO's process.

ONLY the USPTO registration, designated by the symbol “®”, provides legal and commercial protection for the plant material and the hybridizer. Commercial names can also be protected by registering a trademark “™” with the USPTO. In our increasingly competitive, globalized world, it is critically important for rose companies to use these trademark/registration/patent processes because the USPTO process also provides entry into the international system for protecting “inventions.”

According to Jacques Ferare, Rose Program and License Department Director for Star® Roses, common use of the symbol ™ has no legal standing – it simply notifies others that you seek recognition of the name as your “brand name” for the plant or product. However, a company can register a trademark with the USPTO which can grant exclusive legal rights to that specific name for that product. In contrast—when used correctly—the Registered® symbol means that the rose is protected under the official U.S. patent process. Whether the symbols are present or not, rosarians MUST be sure of the variety's patent, trademark, and registration status before they propagate a rose.

You might counter that the plant was not labeled in your friend's garden. True, police aren't coming after



you, but we accept the principle that ignorance is not a valid excuse for illegal behavior.

The breeder has one year after the first public awareness of the invented plant to initiate protection under patent law, usually using a breeder's name. Pursuit of a catchy commercial trademarked name can be pursued anytime, as shown in the examples below. A rose may be sold under many names, some of which may be officially protected within the patent process because the breeder has registered the trademark with the USPTO. Unlike a plant patent that expires in 20 years, a registered® commercial product name, for example "Coke," can be extended indefinitely.

For example, consider the rose **RADrazz**, known commercially as '**Knock Out®**'. Its patent was applied for 13 January 1999. Star® Roses completed the entire patent/trademark/registration process through the U.S. Patent Office, making it illegal under the patent to asexually propagate that rose plant until January 2019 without obtaining permission from Star® Roses. Furthermore, the registered trademark protects unlicensed selling of a **RADrazz** plant as a '**Knock Out®**' rose as long as the plant **RADrazz** is in commerce.

A big rose company or breeder will seek a patent for each unique rose plant which has profit potential. The additional process for trademarking and registration of commercial names allows the producers to TM and ® whatever names they desire, explaining the many different names you may see for roses, especially roses grown in different countries.

To check the patent status of a rose, the best name to search is the name given the plant on its patent application, the breeder's legal, patented identification. For example, the patented name for '**Knock Out®**' is **RADrazz**. **Razzle Dazzle** was a name discarded by the marketing department which then misspelled the agreed name of **Knockout**.

When they seek a patent, companies will usually use the first three letters of the hybridizer's name (RAD for a rose hybridized by Will Radler of Wisconsin), combined with three or more letters that may or may not make sense to anyone else. Once they have protected the plant as a unique botanical specimen, the company chooses a commercial name. The company has one year from the first date of commercial disclosure to seek registered trademark protection for that commercial name—and change the commercial name if they want.

Another good example of the commercial process is the variety **RADral**, another rose "invented" by Radler. It was originally introduced in the U.S. as '**Carefree Celebration**' in 2007, but has been re-introduced, and in 2018 has been trademarked and registered as **Coral Knockout®**. Perhaps the variety's success in Star® Roses' own field trials and as a regional winner in the American Garden Rose



'Coral Knockout'

Photo by Star Roses

Selections™ (AGRS™) rose-trial program convinced them that the rose belonged in the family with the world's most commercially successful roses.

'*Veterans' Honor*®' is a show-winning hybrid tea that began its commercial career as **Lady in Red**, Jackson & Perkins' "Rose of the Year" for 2000.

Or consider **MEIclusif**, a hybrid tea from the Meilland company of France that was a 2016 Fragrance winner in the AGRS™ trials. According to HelpMeFind.com, the plant is patented in the U.S., European Union, and Australia. The plant has won prizes in rose trials all around the world. The rose marketers have assigned names that they believe will sell well within particular countries. Copied from **HelpMeFind.com**, here is the list of its commercial names: **Alive**, **Dee-Lish**®, **Elbflorenz**, **Forget-Me-Not**, **Inclus**, **Line Renauld**®, **Sweet Parfum de Provence**, **Tchekhov**®, and **The Anniversary Rose**. '*Dee-Lish*®' won the "Most Fragrant Rose" award for the author at last year's Gainesville rose show.

A final good example of how marketing drives naming practices is the current sustainable favorite, '**KORpauvio**', from the Kordes company of Germany which we know and love in the Deep South as **Beverly**®. In South Africa and Australia, it's sold as **Perfume Passion**, in France as **Sophie Davant**, in the United Kingdom as **Pink Perfection**, and in Germany it's **Beverly**. As marketing has become more important, the USPTO's trademark and registration process is now used to protect collections of roses—Beverly® is marketed in Kordes's "Eleganza®" hybrid tea collection. As you can see, Eleganza® is a registered trademark.

If you're still paying attention and perhaps wondering, the use of single quotes around rose names varies among authorities—the rose industry's rules are different from the ARS's. HelpMeFind.com is no help because it shows each name with, then later without, single quotes. The rose names in the preceding paragraph are punctuated as Star® specified, but I have not tried to find out rules from the other countries.

As Jacques Ferare explains, the U.S. Patent Office registration of the trademark '**Knock Out**®' makes it illegal for anyone else to sell a rose under that name until there is no longer any commercial value, even after the patent has expired. This trademark and registration process takes at least eight months and sometimes as long as two years.

The process may cost many hundreds, or even thousands of dollars, and is a commercial gamble on the part of the company. For the best-selling rose of all time, **RADrazz**/**'Knock Out**®', the patent/trademark/registration process has paid for itself many times over, revived the commercial rose industry, and made millions for hybridizer Will Radler and Star® Roses.



'*Knock Out*®'

Photo by Star Roses

The patent office offers help for individuals applying for patents and lower fees for “Small” and “Micro” entities, but the process has become so technical and commercially important that *Nursery Management* magazine recommends engaging a patent agent or attorney. An agent costs less, but cannot litigate any issues that arise. Large companies may also subscribe to monitoring services to search out patent violations.

Trademarks and registrations may be confusing, but within the commercial rose world, they are important aspects of breeders’ rights that all rosarians should understand.

The rose companies who serve gardeners outside the landscape industry love hobby-gardeners and rose societies. They don’t want to punish potential customers because they know they will not be in business long without our desires for great, new plants. However, they will go out of business if we don’t honor their legal right to recoup their investment in bringing us garden stars like ‘*Polar Express*™’. Go forth and propagate, but obtain permission first.

Thank you to *Nursery Management* magazine, its editor Kelli Rodda, and authors Karen Varga and Cassie Neiden for allowing the author to borrow from their article “Plotting a Patent” which appeared in the February 2017 edition of their magazine. Their article provides an excellent overview of the plant patent process. Thank you to Star® Roses’ CEO Steve Hutton; Rose Program and License Department Director Jacque Ferare; and New Plants Manager Kristen Smith, for gently setting us straight about patented roses.

A retired pilot and grandfather, Wayne Myers is also an ARS Master Rosarian, the Chair for the Consulting Rosarians for the ARS’s Deep South District [AL, FL, and GA]; the Chair for Gardens and Judges of the AGRS™ rose-trial program that identifies excellent, new, sustainable rose varieties; and a Master of Mistakes in Darwinian rose gardening in Northeast Florida.

Roses in Review



By Cindy Dale, Master Rosarian, & David Dale
770-631-3885, rosepro@bellsouth.net

The 2017 ‘Roses in Review’ (RIR) reporting process was plagued by complications this year, mainly due to problems with the RIR website which went down, came back up, and went down again. Because of this, the unprecedented decision was made to extend the reporting deadline to October 17th. It was frustrating for

the reporters, the district chairs, and the national chair so we’d like to extend an extra thank you and pat on the back to all you intrepid DSD rosarians who made the extra effort and perhaps tried several times to record your reviews. When the 2019 ARS *Handbook for Selecting Roses* comes out next September you will know that you provided the critical information that allowed this publication to go forward.

This year 96 DSD reporters contributed 282 reviews on 101 rose varieties or contributed by stating they grew none of the reviewable roses. This is a decrease of 12% over last year’s 108 reporters. Consulting and Master Rosarians are no longer required to send in reviews to keep their certification but they are expected to participate. Fifty-four of our DSD



CRs/MRs (out of a total of 109) participated this year. This translates to 50% of our CRs who reported compared to 38% two years ago and 56% last year.

As you see, we did have slight decreases in all categories this year but I attribute this mostly to the website problems. Even factoring this in, we still have much room for improvement. Considering that our district includes all the local societies of Alabama, Georgia, and Florida, 108 reporters is not nearly enough, and seven of the 18 districts had a higher percentage of reporters than we did. Pages 1-2 of the *Consulting Rosarian Manual* states that, “Consulting Rosarians should be active in furthering the cause and interests of the American Rose Society in whatever way they can”, but just half our CRs/MRs chose to do this through their RIR participation. Let’s do better next year.

In the next newsletter, we’ll break down the highest garden ratings by rose classification for our district to give you some suggestions for your spring purchases.

Thanks again for your patience and your input in “Roses in Review.”



Joanne Maxheimer won the ARS Gold Medal Certificate and ARS Artist Award with this modern abstract arrangement, “Graduation Celebration”, using ‘Grand Amore’, ‘Perfectly Red’, and ‘Marilyn Wellan’.
Photo by Bobbie Reed

From the Treasurer



By Kay Harrell, *Master Rosarian*
kay@fairmarsh.com, 912-634-0323

Congratulations to most of the local rose societies in the Deep South District, for over the past 12 months, you have sent in your annual dues for 2017! These Annual Dues pay the nominal, ongoing expenses of the DSD, including paying the ARS for various District certificates that are awarded to our members.

That said, as the DSD’s chief bill collector, please remember that each local society’s payment to the DSD is due by the **end of May**. This year, 20 local rose societies have made their contribution to the DSD. But, I’m still waiting for a check from:

- Central Florida RS
- Gadsden, AL RS
- Tropical RS

If you are a member of one of these, please ask your Treasurer to promptly send your dues to me.

Thank you,

Kay Harrell, DSD Treasurer
121 Shore Rush Circle, St. Simons Island, GA 31522
kay@fairmarsh.com, 912-634-0323

Membership Matters

By Chris Van Cleave, *Consulting Rosarian*
205-987-9184, chris@redneckrosarian.com

Planning ahead for publicity can make all the difference in how the public perceives your rose society. Establishing a publicity calendar for your local rose society will go a long way in establishing good public relations with the public. Use the tips below to get started. Add to it or take from it in order to tailor it to the individual events of your group.



Increase Interest in Growing Roses with Publicity!

Establish a Publicity calendar – a year in advance.

3 seasons of reasons to talk about roses:

Spring | Summer | Fall/Winter

- Local newspaper articles – Major & minor publications
- Local Morning talk shows (TV & Radio)
 - Contact Producer, give WHO, WHAT, WHEN, WHERE & ask for a time slot

National Rose Month – June

(Contact Garden Centers in April)

- Cover your city with roses
 - Independent & National Chain Garden Centers
 - Post a CR in the garden shop to answer rose growing questions every Saturday during the month of June!

Rose Show Publicity Before & During a Rose Show

Three months before the show:

Press Release announcing the Show Chairman and details on the show

Two months before the show:

Take Fliers to independent Garden Centers & Big Box Garden Centers and ask them to hand out to their customers.

One month before the show:

Ask local paper to do a story on one of the members of your society highlighting their interest in roses, mentioning the upcoming rose show

Week of the show:

Appear on local TV with details on the rose show. Take roses with you to the studio to talk about during the broadcast.

Day of the Show:

Assign Docents to greet visitors! Engage visitors in conversations about roses;
SMILE – BE NICE!
Hand out cards with info about your next meeting and info about your society.
GIVE AWAY info on growing roses in your area.

With a little planning, you can establish a reputation in your community that all members can be proud of.

The Deep South District is now on Facebook!



Click the link to visit the page on Facebook. Make sure you LIKE the page so you'll see updates in your timeline.

<https://fb.me/DeepSouthDistrictAmericanRoseSociety>

Here you will find articles and insights posted from our website for you to enjoy. You'll also find up-to-date information on upcoming district and national events.

What's New on the Web?



By Phil Paul, *Master Rosarian*
941-345-4911, roseguy-pfp@tampabay.rr.com

I picked up some questions at the Fall Conference on

confusion that our web provider seems to have created. Our Web platform is based on software that we buy from an outside vendor; then we put our information on that platform. From time to time they get ideas on how to make the platform better. Sometimes you will notice that when you click on a file (such as the registration form for the MidWinter Meeting) you will see a very small version of the form. It is not usable as they have made it a graphic. **To get where you want to be just click on that small graphic and you will be rewarded by getting where you wanted to go.** Sometimes an "update" doesn't make it easier for the user!

In the Upcoming Events Tab



Jean Stream won the Mini ARS Gold Certificate and Mini Royalty Award for this traditional line arrangement, "For Mother on Her Day", using 'Fairhope'

Photo by Bobbie Reed

All of the information on the 2018 Mid-Winter Meeting has been posted (11-1-2017). This meeting is shaping up to be a terrific meeting with both our ARS President Pat Shanley and our Vice President Bob Martin presenting! Many more great topics will make this one of the best!

In the new Special Rose Care Posts Tab

(Located right under this "What's New Tab" on the front page)

- Notes from *Ralph Stream* on Soil Tests
- An Article on "Rose Cane Canker and Dieback" by *Phil Paul*
- A table on "What's Wrong With my Rose?" showing appropriate ways to deal with what you see on/in your rose. By Gaye Hammond, Houston Rose Society

In the Organization Tab

The UPDATED 2017 Arrangement Judges have been added to this section
The UPDATED 2017 Horticulture Judges list has been added to this section.
A new section on Service Awards has been added to this tab

- The DSD Silver Honor
- Anita Smith Outstanding Service Award
- DSD Outstanding Consulting Rosarian
- DSD Outstanding Judges

The 2017 List of Society Presidents has been added to this tab. Updated October '17). Note: Local Societies please review your listings and submit any changes.

Call or send a note to *Sara Coleman*, DSD Secretary, at 678-432-4792 or alsara.coleman@att.net

In the Photo Gallery Tab

The 2015 & 2016 awards are posted as of 5-19-17
The 2017 DSD PHOTO CONTEST RULES and CLASSES are posed below the 2016 Winners section. See the Mid-Winter Photo Contest info in Upcoming Events.

In the Resources Tab

The Fall 2017 *DSD Bulletin* is now posted.
The 2017 *DSD Bulletins* are posted on the DSD-Bulletin Page

In the Consulting Rosarian Section

The CR Classes from the Mid-Winter Meeting are posted in the CR Class Tab.
A new form is available if you want to conduct a CR Class locally. It is posted in the CR Section.
If you are a CR and we didn't post your name or if other information about your CR efforts needs changing, please contact *Wayne Myers* (CR Chair), at 904-272-7885,



Sandy Dixon won the Judges class with this modern "grouped mass" arrangement, "Malmaison Garden", using 'Scepter'd Isle', 'Munstead Wood', 'Pat Austin', and 'Big Red'

Photo by Bobbie Reed

wayneiacroses@gmail.com

In the DSD Library Tab

Phil Paul's new article on Rose Cane Canker and Dieback has been added.

Ralph Stream compiled an article on the best roses to grow in the Deep South.

This article is on both the ARS & DSD websites

2017 Deep South District Convention in Tallahassee

By **Walt & Linda Reed**, *Master Rosarians*

770-855-8198, Linwalreed@aol.com

The 2017 Deep South District Rose Show and Conference was held in Tallahassee, FL, on October 27-29. There were approximately 90 attendees from Alabama, Georgia, and Florida.

We judged the rose show along with *Sara Coleman*, and there were some very nice roses exhibited. Many in our district had been affected by the hurricanes and rain that hit our states, but the quality of the roses was still very good. The Hybrid Tea Queen of the show was 'Gemini's Charm', exhibited by *Bill & Jill Chappell* of Alabama. They also won the Hybrid Tea King and Princess as well as Queen of Miniatures with 'Renegade'. *Ralph & Jean Stream* won the Miniflora Queen with 'Shawn Sease'. The Best of Show was won by the Hybrid Tea Queen, 'Gemini's Charm'. All in all, a very nice show.

There were also several seminars including one on building membership by the American Rose Society Director of Development & Membership, *Jon Corkern*, and one on chemical safety, which satisfied the requirement for updating Consulting Rosarian status. Later District Director *Ralph Stream* gave a brief update on the plans for the January Mid-Winter Meeting.

The raffle was a success with many baskets, gift cards, and pictures that were donated by the local societies as well as vendor donations of fertilizers, rose bushes, and other items. This was an excellent opportunity to win great prizes and allow the host society to make money to offset the expense of holding the convention.

The highlight of the convention was the Saturday night Awards Banquet that recognized people who have done outstanding work for the American Rose Society and the District. The winners of the awards for the rose show were announced. *Evelyn Rose* of the Greater Palm Beach Rose Society and *George Williamson* of the Orlando Heritage Rose Society were named Outstanding CRs for the district. Our friend *Bobbie Reed* from the Greater Atlanta Rose Society and the Greater Gwinnett Rose Society received the awards for both the Outstanding Horticultural Judge and the Outstanding Arrangement Judge.

The ARS Silver Honor Medal is the highest award that can be given at the district level and is awarded to a member who has made



Jim Small [right] awarded the Outstanding Judges Award to *Bobbie Reed* [left]

Photo by Paul Colombo

sustained, laudable contributions to the district. SMRS is excited to tell you that our very own member, **Lee Hale**, is this year’s recipient. Lee’s health prevented her from being there to receive it, so it was presented to her at home. Congratulations, Lee!

We had a very enjoyable weekend, visiting with many rose friends, judging the show, seeing all the rose entries, and learning about new roses. The next event for the district is the Mid-Winter

Meeting, to be held in Gainesville, FL, January 19-21, 2018. There are good programs (and no rose show) set up for a very enjoyable and informative weekend.

The district will also be hosting the ARS National Miniature Conference and Rose Show in Jacksonville, FL, on May 4-6, 2018. DSD is holding our district show in conjunction with this national show, so there will be no fall conference or show next year. The theme for the national show will be “Run for the Roses”, and **David Clemons** is donating one of his new roses to everyone who registers for the show! Mark your calendars for each of these events and plan for a couple of nice weekends with “rose folks”.

Adapted from the November/December issue of the South Metro Rose Society’s *The South Metro Gardener*, Cindy Dale, Editor.



Sandy Dixon accepted the ARS Silver Honor Medal for *Lee Hale*, while *Phil Paul* and *Ralph Stream* look on. Sandy delivered the medal and certificate to Lee at her home.
Photo by Bobbie Reed



Bob Pisz [above right] invited us to the DSD Mid-Winter Meeting in Gainesville. Then *Ray Gillebeau* [left] invited us to attend the ARS Mini National in Jacksonville in May.

What’s Next?

2018 Deep South District MidWinter Meeting

2018 Deep South District Mid-Winter Meeting

The Wiregrass and Pensacola Rose Societies will be hosting the 2018 Deep South District Mid-Winter Meeting on January 19 – 21, 2018, at the Best Western Gateway Grand Hotel in Gainesville, FL. Please mark these dates on your calendar and do plan to come! We are looking forward to an exciting event.

Our theme is “Focus on Roses”. We will have a photography workshop Friday afternoon with **Joanne Maxheimer**, **Cindy Dale**, and **Bobbie Reed**. A judged photography contest follows later on Friday afternoon, and ARS Vice President **Bob Martin** will be our guest speaker in the evening following our Welcome Buffet. Saturday morning and afternoon bring guest speakers (**Dr. Adam Dale**, **Chris VanCleave**, **Richard J. Anthony**, and **Ralph**

Focus on Roses



Stream). There will be a raffle following the District Meeting. After the evening Buffet Banquet, *Pat Shanley* is our guest speaker. Then awards will be presented, and a fabulous silent and live auction will be held. On Sunday morning, there will be the Consulting Rosarian class with *Wayne Myers* for those renewing credentials, auditing, or taking the test. We will also have many vendors to stock up on plants, supplies, and goods: Purely Organics, Beaty Fertilizer, Pure Roses Nursery, K and M Roses, Cool Roses, and Bryant Appliqués (they do rose and name appliqués, and will bring a serger to Gainesville to appliqué hats, aprons, bags, etc.).

Contacts for further information are *Jill Haisten*, Wiregrass Rose Society, jill.haisten@gmail.com; and *Bob Pisz*, Pensacola Rose Society, pizr@bellsouth.net.

Guidelines and Rules for Mid-Winter Photography Contest

EXHIBITORS

All entries must be of outdoor grown roses and have been photographed by the exhibitor. No team entries. Each exhibitor agrees to conform to the rules and regulation governing the show.

CLASSES

Competition in all classes is open to all exhibitors. Exhibitors need not be a member of a rose society.

ENTRIES

Exhibitors are limited to six (6) entries for the show. No photograph may be entered more than once. More than one entry per exhibitor may be made in a class provided roses are of a different variety. Previous winners of an ARS-sponsored event may not be entered. **Entries will be accepted between 1:00 p.m. and 5:00 p.m., on Friday, January 19.**

Official entry tags will be furnished by the show committee and must be used by exhibitors. Both sections of these tags must be completed to include: class, variety (ARS Approved Exhibition Names must be used), and exhibitor name and address. Entries should be identified with exhibitor name on the back of the mat (not visible to the judges). Preprinted address labels may be used.

Entries remain in place until the end of the show, Sunday, January 21, at 8 a.m. Photos will be 8" x 10", landscape or portrait, film or digital, color or black and white.

Exhibits must be mounted and matted (outside dimensions must be 11" x 14" and mat color must be black). Supplies will be provided by the show committee and will be available on a first-come basis. Cropping is allowed; however, the rose(s) must still be identifiable. Digital manipulation of the image is prohibited.

Garden photos may be of a public or private garden. It is not necessary that the exhibitor grow the rose(s) photographed. However, **photographs of**

Focus on Roses



exhibitor-grown roses (These should be marked “EG” in the upper right hand corner of the entry tag) are eligible for ARS Gold, Silver, and Bronze Certificates.



JUDGING

Judging will be by ARS Horticultural and/or Arrangement Judges and an experienced photographer. The decisions of the judges will be final. **Judging begins after entries close and only designated show workers are allowed in the show area until judging is completed.** The judges will use the following scale of points:

Conformance	10 points
Conformance to schedule requirements	
Specific Section	40 points
Representation of class and originality	
Composition	15 points
Point of interest, simplicity, contrast, balance, framing, viewpoint	
Technique	15 points
Correct exposure, lighting, sharp focus of subject and other technical factors	
Distinction	20 points
TOTAL	100 points

AWARDS

One first, second and third place ribbon may be given per variety in each class. Multiple fourth place ribbons may be awarded. The best of class will be selected from the blue ribbon winners.

The best of class entries will be eligible for Queen, King and Princess. **ARS Gold, Silver and Bronze Certificates may be awarded to the best of class entries that are exhibitor grown. “EG” (exhibitor grown) must be shown on the entry tag.**

Judges may make or withhold awards as an exhibit merits.

PHOTOGRAPHY CLASSES

(Best of Show Award will be selected from the Best of Class Awards)

Class 1 – One bloom (Hybrid Tea, Grandiflora, Miniature, or Miniflora). Rose is to be at Exhibition stage (Center petals not unfurled and center a highpoint with bloom one half to three-fourths open). Best of Class Award

Class 2 – One open bloom (Hybrid Tea, Grandiflora, Miniature, or Miniflora). Rose is to be an open bloom; stamens must show. Best of Class Award

Class 3 – One miscellaneous bloom (Floribunda, Polyantha, Shrub, Climber, or Old Garden Rose). Rose is to be at most perfect stage of beauty. Best of Class Award

Class 4 – One spray (Any type or variety). The spray must have two or more blooms and may have buds. Best of Class Award

Class 5 – Macro subjects are to be photographed at very close range. Photos must include some part of a rose and may include other objects. Best of Class Award

Class 6 – Garden Scene. Photos must include roses and may include other plants and/or garden art. Best of Class Award

Focus on Roses



Deep South District Mid-Winter Meeting

January 19-21, 2018

Best Western Gateway Grand Hotel

Gainesville FL

PROGRAM

Friday, January 19

9:00 am – 5:00 pm	Registration and raffle ticket sales open
2:00 – 5:00 pm	Vendor Set-up (San Felasco, Santa Fe and corridor, if needed)
2:00 – 4:00 pm	“Picture Perfect Roses” Photography Workshop – Joanne Maxheimer, Cindy Dale, Bobbie Reed, <i>Springhills Ballroom West</i>
2:00 – 5:00 pm	Photography entry and display <i>Ballroom Corridor</i>
5:00 – 6:00 pm	Photography judging
5:30 pm	Cash Bar
6:30 pm	Welcome Buffet Supper <i>Springhills Ballroom East</i> , Welcome and Introduction
7:30 pm	Bob Martin “If You Are Not Having Fun, You Are Doing Something Wrong”
8:30 pm-	“Get Acquainted” Hospitality Reception: Hospitality Suite open in Hotel Breakfast area

Saturday, January 20

8:00 am – 12 pm	Registration Open with raffle ticket sales all day!
8:00 am – 5:00 pm	Vendors (San Felasco, Santa Fe and corridor)
9:00 – 9:15 am	Welcome Announcements – <i>Springhills Ballroom West</i>
9:15 – 10:15 am	Dr. Adam Dale “How to ID and Control Damaging Rose Insects!”
10:15 – 10:30 am	Break
10:30 – 11:30 am	Christopher “Chris” VanCleave “Using Social Media to Increase Membership”
11:30 -1:30 pm	Lunch Break
1:30 –2:30 pm	Richard J. Anthony “Hybridizing 101”
2:30-2:45 pm	Break
2:45 – 3:45 pm	Ralph Stream “Introduction of New Roses”
3:30 – 4:00 pm	Break
4:00 pm	Ralph Stream District Meeting
	Raffle and 50/50 Drawing Follows
6:30 – 7:30 pm	Cash Bar, <i>Springhills Ballroom</i>
	<i>Silent Auction in progress</i>
7:30 pm	Banquet Buffet Dinner; After Dinner Speaker – Pat Shanley
	Awards Presentations; Silent Auction Results, and “Live Auction” following
	Hospitality Reception in Hotel Breakfast Area after the events at dinner are completed

Sunday, January 21

8:30 am – 12:30 am	CR School – Wayne Myers
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Focus on Roses



Deep South District Mid-Winter Meeting
Best Western Gateway Grand Hotel and Conference Center
4200 NW 97th Blvd, Gainesville, FL
January 19-21, 2018

Registration Information

Name(s) for name badges _____

Street Address _____

City, State & Zip _____

Phone _____ E-mail _____ Local Society _____

Registration Fees:	Price	Number	Amount
Regular (before 12/31/2017) Vendors Exempt	<u>\$40</u>	_____	_____
Late (postmarked after 12/31/2017)	<u>\$45</u>	_____	_____
Friday:			
2pm- 4pm "Picture Perfect Roses" photography class	<u>\$10</u>	_____	_____
Welcome Buffet: Friday 6:30pm, (cash bar 5:30pm) Dress: Business Casual	<u>\$30</u>	_____	_____
<i>Menu: Hot Soup of the day: Minestrone, Warm Spinach Dip, Garden Salad w/Assorted Dressings, Assorted Cheeses, Sliced Roast Beef, Turkey Breast, Smoked Ham, Tuna Salad, Variety of Breads, Rolls and Crackers, Red New Potato Salad & Penne Pasta Salad Cookies, Brownies, Assorted Pies, Iced Tea, Water, Coffee Service</i>			
Saturday:			
Banquet Buffet: Saturday 7:30 pm, (cash bar 6:30pm) Dress: Dressy	<u>\$40</u>	_____	_____
<i>Menu: Cross Creek Pot Roast, Rosemary Roasted Boned Chicken</i>			
<i>Sides: Macaroni & Cheese, Roasted New Potatoes, Chef's Vegetable Medley, Buttered Green Beans, Tossed Green Salad, Assort. Dressings, Warm Rolls & Butter, Warm Peach Cobbler, Apple Pie, Pecan Pie, Carrot Cake</i>			
Sunday:			
CR Class 8am-12pm CR Candidates (taking the exam)	<u>\$10</u>	_____	_____
FREE for those renewing or auditing rosarians		_____	_____
	Amount Enclosed		\$ _____

Meals must be reserved by Dec 31, 2017

Would you like to bring something to share in the **Hospitality Suite**? Please let us know (Yes__ No__)

Please indicate if you will be participating in the **Judged Photography Contest** Friday, Jan 19 (Yes__ No__)

Please make Checks Payable to "Pensacola Rose Society" – and write DSD Mid-Winter Meeting in the reference line. Mail this form with your check to our Registrar, Rita Moore, 110 Leigh Street, Daleville, AL 36322

Cancellation Policy: Registration fee less 25% "upon review" will be refunded if request is received by December 31st. No refund after that date. For Additional Information, Contact **Jill Haisten**, (334) 201-6800, jill.haisten@gmail.com or **Bob Pisz**, 850-475-5714, piszr@bellsouth.net for the schedule of events and details.

Hotel Information: - Event Dates: January 19-21, 2018

Call the hotel directly to make your reservation and indicate that you are coming for the *DSD Mid-Winter Meeting January 19-21.*

We need to have an exact count of our attendees.

Best Western Gateway Grand at 4200 NW 97th Boulevard, Gainesville FL. Phone: (352) 331- 3336.

Rooms are \$89 King, or \$99 for a Double, plus tax per night, single or double occupancy. To receive this discount rate, please book before December 22nd, as this is the hotel's Cutoff Date. After that date, room rate will be based on space availability.

We'll see you there!!!





A Run for the Roses

Join us in Jacksonville for the

2018 ARS Mini National Convention & Rose Show/DSD Fall Convention & Rose Show.

Contact Ray Gillebeau, 904-777-1256, kokosrose1@gmail.com.

Rose Show Results

The Bulletin attempts to provide a complete list of local and district rose show results in each issue. For this to occur, someone at each rose show must gather and transmit complete results, as an Excel (preferred), Word, paper, or e-mail document. Results should be sent within one week after the show, and should include class description, winning rose(s), and exhibitor's name, plus arrangements theme and additional awards (medal certificates and rosettes). These transmissions are in addition to those you must send to the ARS national horticulture [www.roseshow.com] and arrangements [jim@fairmarsh.com] quarterlies. Your timely cooperation is appreciated. – *The Editor*

Greater Gwinnett Rose Society Rose Show

October 14, 2017

Horticulture		
Class Name	Winning Rose(s)	Exhibitor
John M. Griner, Jr., Small Garden Challenge	<i>Pink Pet</i>	Bill Belknap
Hybrid Tea/Grandiflora Queen of Show	<i>Randy Scott</i>	Ken Wilkinson
Hybrid Tea/Grandiflora King of Show	<i>Mavrik</i>	Ken Wilkinson
Hybrid Tea/Grandiflora Princess of Show	<i>Let Freedom Ring</i>	Ken Wilkinson
Fully Open HT/Grandiflora	<i>Crescendo</i>	Bet Sobon
Single-Type Hybrid Tea	<i>Irish Elegance</i>	Bobbie Reed/Don Schwarz
One-Bloom-Per-Stem Floribundas	<i>Hot Cocoa</i>	Ken Wilkinson
Floribunda Spray Queen	<i>Playboy</i>	Bet Sobon
Floribunda Spray King	<i>Hot Cocoa</i>	Ken Wilkinson
Climbers	<i>Pink Don Juan</i>	Bet Sobon
Polyantha Spray	<i>Raymond Privat</i>	Bobbie Reed/Don Schwarz
Modern Shrub - David Austin	<i>Molineux</i>	Ken Wilkinson
Modern Shrub - All Others	<i>Honey Sweet</i>	Charles Baumrucker
Best Modern Shrub	<i>Molineux</i>	Ken Wilkinson
OGR: Dowager Queen	<i>Comte de Chambord</i>	Ken Wilkinson
OGR: Victorian Award	<i>Rose de Rescht</i>	Bobbie Reed/Don Schwarz
Cycle of Bloom	<i>Tropical Sunset</i>	Bet Sobon
Collection: Hybrid Tea or Grandiflora	<i>Louise Estes, Let Freedom Ring, Mavrik</i>	Ken Wilkinson

Mini Queen of Show	<i>Glowing Amber</i>	Ken Wilkinson
Mini King of Show	<i>Joy</i>	Ken Wilkinson
Mini Princess of Show	<i>Soroptimist International</i>	Ken Wilkinson
Mini-Flora Queen of Show	<i>Whirlaway</i>	Ken Wilkinson
Mini-Flora King of Show	<i>Shameless</i>	Ken Wilkinson
Mini-Flora Princess of Show	<i>Baldo Villegas</i>	Ken Wilkinson
Mini or MiniFlora Rose Spray	<i>Elflinglo</i>	Bobbie Reed/Don Schwarz
Fully Open Mini/Mini-Flora	<i>Jolene Adams</i>	Bobbie Reed/Don Schwarz
Mini or MiniFlora Rose In A Bowl	<i>Diamond Eyes</i>	Alba Sequerira
Judges Specimen	<i>Marilyn Monore</i>	Cindy Dale
Fragrance	<i>Dolly Parton</i>	Henry Everett
Best in Show	<i>Mavrik, Let Freedom Ring, Louise Estes</i>	Ken Wilkinson

Arrangements: "Roses Take the Stage"

Class	Rose(s)	Exhibitor	Award
Traditional Mass: "Everything's Comin' Up Roses"		Henry Everett	Royalty
Traditional Line/ Line-Mass : "A Chorus Line"		Sara Coleman	
Modern Abstract: "Night and Day"		Sara Coleman	Artist, Bronze
Oriental Manner - Low Container: "Summertime"	<i>Souvenir de la Malmaison</i>	Bobbie Reed	Oriental
Oriental Manner - Any Other Style: "Sunrise, Sunset"	<i>Honeysweet</i>	Bobbie Reed	
Princess: "Glitter and Be Gay"		Rani von Württemberg	Princess, Gold
Duke: "Pinball Wizard"		Nancy Miller	Duke, Silver
Mini Mass: "The Music of the Night"		Sara Coleman	Mini Royalty, Mini Gold
Mini: Oriental Manner in Tall Container: "Stars and the Moon"		Sara Coleman	Mini Oriental
Mini: Other Oriental Manner "It Might As Well Be Spring"		Sara Coleman	Mini Bronze
Rosecraft: "Second Hand Rose"		Rani von Württemberg	Rosecraft
Judges: "Send in the Clowns"		Linda Schuppener	Judges

Deep South District Rose Show

October 28, 2017

Horticulture

Class	Rose(s)	Winner(s)
The ARS J. Horace McFarland Memorial Trophy	<i>Veteran's Honor, Babies Blush, Hot Princess, Randy Scott, Touch of Class</i>	Bill & Jill Chappell
The Deep South District Double English Box Trophy	<i>Cajun Sunrise, Louise Estes</i>	James Small
The American Rose Society Ralph S. Moore Trophy	<i>Odessa, Sweet Mallie, Pierrine, Red Seduction, Fairhope, Daddy Frank, Joy</i>	Ray Guillebeau
The Katy Lampkin Award	<i>Louise Estes</i>	Debbie & Ken Wilkinson
Director's MiniFlora Rose Trophy	<i>Abby's Angel, Gift of Love, Fitzhugh's Diamond, Leading Lady, Foolish</i>	Ray Guillebeau
Doyle Conner Perpetual Trophy	<i>Pleasure</i>	Glenn Schulman
Springtime Tallahassee Perpetual Trophy	<i>Uncle Joe</i>	Glenn Schulman
Geraldine C. M. Livingston Memorial Perpetual Trophy	<i>Moonstone, Louise Estes, My Lady Barbara, Sister Ruby, Jewell Grace</i>	Glenn Schulman
Hybrid Teas and Grandifloras Queen	<i>Let Freedom Ring, Daddy Frank</i>	Bill & Jill Chappell
Hybrid Teas and Grandifloras King	<i>Gemini's Charm</i>	Bill & Jill Chappell
Hybrid Teas and Grandifloras Princess	<i>Affirm</i>	Bill & Jill Chappell
Hybrid Teas and Grandifloras Court 1	<i>Moonstone</i>	Bill & Jill Chappell
Hybrid Teas and Grandifloras Court 2	<i>Babies Blush</i>	Bill & Jill Chappell
Hybrid Teas and Grandifloras Court 3	<i>Hot Princess</i>	Bill & Jill Chappell
One fully open Hybrid Tea or Grandiflora	<i>Desperado</i>	Bill & Jill Chappell
One-Bloom-Per-Stem Floribunda	<i>Corina</i>	Donna Harrell
Floribunda Spray	<i>Kanegem</i>	Ralph & Jean Stream
Climbers	<i>Charisma</i>	Debbie & Ken Wilkinson
Modern Shrub	<i>Don Juan</i>	Martha & Jean Dooley
The ARS Dowager Queen	<i>Belinda's Dream</i>	Martha and Jim Dooley
The ARS Victorian	<i>Green Rose</i>	Alex & Jane Hinson
English Box	<i>Eugene E. Marlitt</i>	Ray Guillebeau
Hybrid Tea or Grandiflora Rose Bowl	<i>Louise Estes, Marlon's Day, Randy Scott</i>	James Small
Rose in a Frame-Large Rose	<i>Soft Whisper</i>	Donna Harrell
Collection: Hybrid Tea or Grandiflora	<i>Dona Martin</i>	James Small
Novice	<i>Hot Princess</i>	Glenn Schulman
Judges Margaret Donaldson Perpetual Trophy	<i>Camelia Rose</i>	Marion Nimis
Miniature Queen	<i>Elflinglo</i>	Bobbie Reed & Don Schwarz
Miniature King	<i>Renegade</i>	Bill & Jill Chappell
	<i>Breath of Spring</i>	Ralph & Jean Stream

Miniature Princess	<i>Pierine</i>	Ralph & Jean Stream
Miniflora Queen	<i>Shawn Sease</i>	Ralph & Jean Stream
Miniflora King	<i>Ambiance</i>	Bill & Jill Chappell
Miniflora Princess	<i>First Choice</i>	Bill & Jill Chappell
Single Type Miniature or Miniflora	<i>Tomboy</i>	Ralph & Jean Stream
Fully-open Bloom, Miniature or Miniflora	<i>Sandy's Pick</i>	Willie Mae Burley
Miniature or Miniflora Rose Spray	<i>Joy</i>	Ralph & Jean Stream
Miniature and Miniflora English Box	<i>Pierine, Red Seduction, Breath of Spring</i>	Ralph & Jean Stream
Painter's Palette 5 Miniature or Miniflora blooms	<i>Baldo Villegas, Abby's Angel, Shameless, Foolish Pleasure, Seattle Sunrise</i>	James Small
Miniature of Miniflora Rose in a Bowl	<i>Tomboy</i>	Ralph & Jean Stream
Miniature or Miniflora Rose in a Frame	<i>Gift of Love</i>	Ray Guillebeau
Collection: three Miniature or Miniflora	<i>Tomboy</i>	Ralph & Jean Stream
Fragrant Rose	<i>Memorial Day</i>	Seymour Rosen
Best of Show	<i>Gemini's Charm</i>	Bill & Jill Chappell
Kerber Award	<i>Don Juan</i>	Martha & Jean Dooley

Arrangements: "Treasures of Today from Yesterday"

Class	Roses	Exhibitor	
District Director Arrangement Trophy: Dew on the Roses	<i>Tiffany Lynn</i>	Jean Stream	
Modern Abstract: Graduation Celebration	<i>Marilyn Wellan, Grand Amore, Perfectly Red</i>	Joanne Maxheimer	Gold, Artist
Oriental Low Container: Garden Fountain Accent	<i>Katherine Loker</i>	Jean Stream	Silver, Oriental
Oriental Free Style: Front Porch Potted Rose	<i>Wright Touch</i>	Ann Sherwood	
Mini Trad Mass: In My Kitchen Window	<i>Innocence</i>	Sara Coleman	
Mini Trad Line: For Mother on Her Day	<i>Fairhope</i>	Jean Stream	Mini Gold, Mini Royalty
Mini Modern Free Form: A Posey for the Teacher	<i>Light House</i>	Ann Sherwood	Mini Artist
Mini Oriental Tall Container: Cherokees in the Spring	<i>International Gold</i>	Ann Sherwood	
Mini Oriental other: My Wild Irish Rose	<i>Dr. John Dickman</i>	Ann Sherwood	Mini Oriental
Princess: Dance Recital Gift for a Princess	<i>Grand Amore</i>	Joanne Maxheimer	Bronze, Princess
Duchess: Stately Queen Elizabeth	<i>Belle Story</i>	Jean Stream	Duchess
Exhibition Table: Lunch at the Old Swimming Hole	<i>St. David</i>	Jean Geisel	Court of Etiquette
Novice: Bride's Maid Basket	<i>Golden Showers</i>	Marion Nimis	Novice
Judges: Malmaison Garden	<i>Scepter'd Isle, Big Red, Munstead Wood, Pat Austin</i>	Sandy Dixon	Judge

Photography

Class	Entry	Exhibitor
One bloom, exhibition	<i>Classy Lady</i>	Jean Stream
One open bloom, stamens showing	<i>Tomboy</i>	Jean Stream
One miscellaneous bloom	<i>Souvenir de St. Anne's</i>	Ann Stevens
One spray	<i>Lyda Rose</i>	Jean Geisel
Garden rose	<i>Mutabilis</i>	Seymour Rosen
Macro	<i>Cinco de Mayo</i>	Jean Giesel
Garden scene	<i>Peggy Rockefeller Rose Garden</i>	Seymour Rosen
Arrangement	<i>Roxie</i>	Willie Mae Burley

The Bulletin is the quarterly newsletter of the Deep South District of the American Rose Society. This newsletter is published: SPRING (March); SUMMER (June); FALL (September); WINTER (December). **The Bulletin** is not a copyright publication and we encourage our readers to share any information found in this publication, as long as proper credit is given to the author of any article, as well as to **The Bulletin**.
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James & Daisy Mills



601-648-2908

Fortuniana Grafted Roses

Hybrid Teas – Exhibition Varieties & Old Favorites – Floribundas and Climbers

New for 2017!

Even more Fortuniana-grafted exhibition minifloras and miniatures. We will have David Austin Roses on Fortuniana rootstock, and own-root Old Garden Roses. Visit our Website or Contact us for our 2017 List of Available Varieties!

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The Bulletin

2018 Print Subscription Form



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The Bulletin is distributed in color by e-mail to all members of local rose societies within the Deep South District, and to all American Rose Society members residing in Alabama, Georgia, and Florida who have a current address on file with ARS. If you cannot access the newsletter by e-mail, you may request a printed copy for a charge of \$20 per year.

Make check for \$20 payable to "The Deep South District" and forward to:
 Kay Harrell, DSD Treasurer
 121 Shore Rush Circle, St. Simons Island, GA 31522



JOIN THE AMERICAN ROSE SOCIETY

www.rose.org or (800) 637-6534

Which Membership should I choose?

- **Individual Membership** is for one person younger than 65 years of age.
- **Joint Membership** is for two members of the same household. All the benefits of membership are enjoyed by both, but only one magazine is delivered to the household.
- **Senior Membership** is for one person over the age of 65.
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- **International Membership** is for one person residing outside the United States or Canada.
- **International Joint** is for two members of the same household residing outside the United States or Canada. All the benefits of membership are enjoyed by both, but only one magazine is delivered to the household.
- **Associate Membership** if the main member of the household is a Lifetime Member; or if you have more than two adults in your household who wish to belong to the ARS, please choose this category of membership.
- **Youth Membership** is for one person under the age of 16. Youth members enjoy all* the benefits of membership, including a special quarterly e-newsletter, but do not receive the magazine. (*Youth members are not eligible to vote.)
- **Lifetime Membership** is for one person under the age of 65 who wants to enjoy the benefits of membership in the ARS for their lifetime.
- **Senior Lifetime Membership** is for one person over the age of 65 who wants to enjoy the benefits of membership in the ARS for their lifetime.

Trial membership in the ARS! An \$86 value for just \$10! You will receive two issues of the beautiful American Rose magazine, your member ID card; allowing you discounts with our Member Benefit Partners, along with free or discounted admission to more than 200 gardens and arboreta across the country.

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**Material for the next issue
of The Bulletin is due on
February 1, 2018. Please send
your input early!**

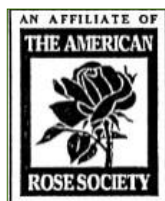


Upcoming Events

- January 19-21, 2018** **2018 Mid-Winter Meeting.** Hosted by Pensacola and Wiregrass Rose Societies. Contact Jill Haisten, jill.haisten@gmail.com, and Bob Pisz, pisrz@bellsouth.net.
- May 4-6, 2018** **2018 ARS Mini National Convention & Rose Show/DSD Fall Convention & Rose Show,** Jacksonville, FL. Contact Ray Gillebeau, 904-777-1256, kokosrose1@gmail.com.
- May 12-13, 2018** **Greater Atlanta Rose Society Rose Show,** Atlanta Botanical Gardens. Contact Nan Frost, 678-358-7855, justplanenansroses@gmail.com.
- May 19-20, 2018** **South Metro Rose Society,** Fayetteville, GA. Contact Cindy Dale, 770-631-3885, rosepro@bellsouth.net
- October 26-29, 2018** **2018 ARS Fall National Rose Show & Convention,** San Diego, CA. Contact Ruth Tiffany at 619-548-6950, ruthsgarden@msn.com.
- January 2019** **2019 Mid-Winter Meeting.** Hosted by Tampa Rose Society

To ensure that your event is listed in the next issue's Upcoming Events, please send the information to Bobbie Reed, Editor, 770-979-4237, berdks@mindspring.com, **before February 1, 2018.**

Visit the DSD Website at <http://deepsouthdistrict.org>



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