

It's Just Our Way—A Tribute to Oline Reynolds

By Kitsy Mostellar

In the world of roses, there are many types of people: movers, shakers, leaders, followers, innovators, and collectors. In Oline Reynolds, who has just retired from the American Rose Society Board of Directors, we find all of these characteristics.

Oline is a product of South Georgia. She understands the town and she understands the earth. She has been a force in the Thomasville/ Tallahassee rose societies, the Deep South District and the ARS.... all at the same time. In every organization, from the rose society, to the church, to the boards on which she sits, she is a "go to" person, and she always has said... "We can do that." In the early 80's, the district needed to flesh out an idea for a meeting in January. Oline called and said "we can do that here in Bainbridge"..... and we did. Thus, our Mid-Winter Meeting was born. And so it has gone over the years. An idea forms and Oline has volunteered support or details to make it happen.

Oline joined the ARS Board of Directors as District Director for the Deep South and she has served us as DD or Regional Director continuously until 2009. In fact, her long service has inspired a by-law amendment relating to length of service. She quietly and generously has supported many of ARS' projects; has protected the Maintenance Endowment Trust as a Trustee, and on many occasions has said simply "we can do that". She has been willing to speak out against impractical suggestions and to fight stubbornly for ones which might benefit the society. Her comments and observations have often opened our eyes to the reality of a situation.

Her husband, Reuben, has also been support and inspiration.. He will say, "Oline, why couldn't *we* do that here at the house? " or he will join all of us in the hot summer sun at the lake where we celebrate the Japanese Beetle.

(Continued on page 5)

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Deadline for Fall Issue

August 1, 2011

Please send *ALL* articles, announcements, show results, newsletter exchanges to

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subscription information etc. to:

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121 Shore Rush Circle, St. Simons Island, GA 31522 912-634-0323, <u>dsdbulletin@fairmarsh.com</u> From our District Director Karen Prevatt



The spring rose shows have been especially beautiful this year in the Deep South. I hope that we are able to maintain the tradition of rose shows in the Deep South so that we can enjoy these wonderful extravaganzas of bloom. This thought would have been unheard of a few years ago, but now we have fewer societies willing to host rose shows. We also have fewer exhibitors willing to get up in the early morning hours and transport their roses to a show. I do not know if it is a "which came first, the chicken or the egg," conundrum, but I believe that if we encourage more members in our societies to become exhibitors, we will have more enthusiasm for holding rose shows. More rose shows usually translates to getting more new members for our rose societies.

In order to encourage societies to foster programs to expand the number of new exhibitors, I am instituting a contest to award the society in the Deep South District that gains the most new exhibitors. The award would be a \$100.00 cash prize. The contest will run from the publication of this article until the end of May 2012. Each society wishing to participate should appoint a chairman of new exhibitors to keep track of their members who enter exhibits in rose shows for the first time during this period. Each participant's name and the rose show he or she entered for the first time will need to be submitted to me at the end of next May. Any rose show at any location in the United States that complies with ARS guidelines is eligible for new exhibitors to enter their blooms.

To encourage new exhibitors and allow seasoned exhibitors to hone their skills, we have decided to hold a Deep South District Exhibitor's workshop at the Mid-Winter meeting this coming January on Friday afternoon. It will be held simultaneously with the traditional arrangement workshop held on Friday afternoon so those of you who have shied away from arrangements will have the opportunity to attend another sponsored function. More information on this workshop will be forthcoming in the fall issue of the Bulletin. Ralph Stream has offered to Chair this event. If you have an interest in teaching at the workshop, please let Ralph know. If this workshop produces just ten new exhibitors in our District, I will consider it to be a success.

The exhibitor's workshop we contemplated for this May, had to be cancelled. We were unable to arrange a site for the workshop within our budget and exhibitors that were asked to participate as instructors were either too busy getting their gardens in shape for the spring rose shows and or had other prior commitments. By moving the workshop to January, we hope to have a little more participation.

Local societies can encourage new exhibitors for their shows by holding a workshop type program either during one of their regular meeting times or at a special meeting just for this purpose. Holding an "in-house" rose show open only to members of the society at a regular meeting date or expanded meeting date can also foster new exhibitors and encourage more entries from members who are occasional exhibitors. My local society long ago instituted a competition during the year to encourage members to bring roses to the meetings. The program chairman sets aside time to have the entries judged and commented on by ARS judges who are society members. The member having the most points at the end of the year is awarded a trophy. I am sure there are many more ideas out there that can help us gain new exhibitors and increase enthusiasm for rose shows.

The Mid Winter Meeting in January will move to a new location. The Bradenton-Sarasota Rose Society, the host for the meeting this coming year, cited deficiencies with the Holiday Inn in Lake City, Florida and asked to relocate the meeting to the Best Western Hotel in Gainesville, Florida. Your Board of Directors has approved the move and we are excited to offer you this new venue which has plenty of room for all of our activities. It is only 37 miles south of Lake City so hopefully it will not be too much of a hardship on those coming from Georgia, Alabama and West Florida.



Judges Review Jim Small, Chairman Horticulture Judges

In this column, I want to discuss a number of changes to the judges' manual that are being proposed at The American Rose Society Convention in Winston Salem, North Carolina, The first change will be to the list of sources for Approved Exhibition Names adding the online Modern Roses database and making it the source that takes precedence over all other publications. Lacking access to this database, judges can still use Modern Roses, the Official List of Approved Exhibition Names for Exhibitors & Judges, The Handbook for Selecting Roses, The Rose Registration column of the American Rose magazine, or Recent Registrations on the ARS website. Theoretically, the online Modern Roses database is the most up to date ARS publication. Many show schedules also allow use of the latest Combined Rose List as a secondary source.

Another change clarifies what may be shown in the climber class. Climbing varieties of hybrid teas, floribundas, minifloras, miniatures, Old Garden Roses, and shrubs are shown in their respective classes whether or not they have a non-climbing counterpart. These changes **strictly limit** entries to the climber class to those roses classified in ARS publications as Large-Flowered Climbers (LCl), Hybrid Wichuranas (HWich) and Hybrid Giganteas (HG). As an example, climbing hybrid teas without a non-climbing counterpart are now always exhibited in the hybrid tea classes. I believe these changes make a lot of sense. Schedule writers will need to update their publications accordingly.

A third change rewrites the section on balloting for Queen, King and Princess at national shows to allow a choice of methods. One suggested method used for the royal courts of hybrid teas, miniatures, and minifloras is to reduce the number of blue ribbon winners in each class to 10-15 specimens by having judges select that number in any order. Roses not making this cut are removed. Individual balloting then continues for Queen, King, Princess,

and each spot on the court. Another suggested method reduces the number of roses to the number on the court by balloting in any order. The second ballot asks the judges to rank the remaining roses in rank order. Each vote for Queen is then multiplied by the number of members on the court; a vote for King is multiplied by one less than that number, etc. For example, if the court has six members then a Queen vote is multiplied by 6, a King vote by 5, a Princess vote by 4, and the court selections are multiplied by 3, 2, or 1 respectively. The entry with the most total points is Queen. The entry with the second highest point total becomes King; the third highest number of points becomes Princess, etc. A third suggested method is similar to the above except that only three roses are selected in rank order. If one of the roses receives a majority of first place votes, it is the Queen, but if no rose receives a majority then an additional ballot is conducted between the two or more roses that have received the largest number of first, second, and third place votes. If more than two roses are being voted on and none receives a majority on the second vote, the rose having the fewest votes is eliminated and the process continued until one rose receives a majority of the votes. In regard to local shows, the new guidelines now state, "local rose societies can use any of these methods." My own view is that the second method makes the most sense for local shows, as it is the simplest and Many rose societies currently use a fastest. modified version of this method in which only the Queen, King, and Princess are multiplied by a ranking factor, the remaining court members consisting of those entries with the fewest points.

The section of the judges' manual describing the qualifications for apprentice judges has been modified somewhat. One qualification states that candidates must "have exhibited in the horticulture section of at least a total of five ARS accredited rose shows over a period of at least three years. The applicant should have won at least five horticulture blue ribbons and at least two ARS horticulture certificates or equivalent awards." The term "equivalent awards" was added because it was pointed out that not all rose societies use ARS certificates and some may not use all of them. The deadline for submitting an application has also been changed to the end of the judging school to accommodate late arrivals. Other requirements for apprentice judges remain the same.

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A problem noted by the National Chairman of Judges in a message to district chairs is the tendency of many local societies to read requirements into the Guidelines, when, in fact, no such requirements exist. It is very common that challenge classes are limited to one entry per exhibitor. However, this is not required by the Judging Challenge Classes and Collections chapter of the Guidelines but is determined by local schedule writers. Personally, I see no reason to limit challenge classes to one entry, especially in this day of small shows. Some types of entries are typically thought of as challenge classes but in reality no particular class is a challenge class unless the schedule says it is. Likewise, whether winners of novice and small garden classes can compete for queen is a local decision and not dictated by the guidelines.



From The Director Continued from page 3...

The Tampa Rose Society is working hard on the fall District Convention scheduled for November 11-13. The host gardens on the garden tour are being groomed for your enjoyment. We have many fun events planned, a great line up of speakers, and rose show preparations are being finalized. I hope to see many new exhibitors at the district show. We are still looking for a local society to host the fall 2012 convention and the January 2013 Mid-Winter meeting. If your society is interested in hosting either of these events, please contact Jean Stream, our meetings site selection chairperson.

On a sad note ARS has informed me that the Winter Haven Rose Society and the Northeast Georgia Rose society have disbanded or are no longer meeting.

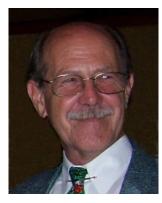
ARS is continuing to struggle financially and has asked the District Directors to encourage donations from local societies and members. If you make a contribution, please let headquarters know that it is intended for the \$100,000.00 Campaign. Jeff Ware will be moving from the Executive Director position to a new fundraiser job for ARS. A search committee has been formed to hire a new Executive Director. I will be attending the ARS Board Meeting in early June in Winston-Salem, North Carolina and should have updated information at that time concerning the ARS and its plans for the future.

Its Just Our Way

Continued from page 1

We need to recognize Oline Reynolds for her ideas, her contributions and her service to the American Rose Society. For me she has been an ideal Board partner and friend. For all of us in the Deep South she has been an inspiration.

While we are busily thanking her for her years of service, she will tell us, "*That's just our way of doing things.*"



RE: Arrangements

Jim Harrell, Chairman Arrangement Judges

By the time you read this, our spring show season will be over, and we will all be moving into "summer mode". I hope you were all able to participate in the arrangement sections of some shows and had a successful outcome.

It seems everyone was a bit stymied by our unusual spring weather. Several shows reported very light entries in both Horticulture and Arrangements. Just like Horticulture Exhibitors, Arrangers have a hard time creating arrangements when their roses bloomed out three weeks early! Our Golden Isles Show was well supported, with over thirty arrangements, but it was a struggle to find sufficient roses to make good arrangements. It is important to encourage your new members to get involved in exhibiting in the arrangement section as well as the horticulture part of the show.

In regards to exhibiting, arrangers need to take care in filling out their entry cards. It is particularly important in classes that are Arranger's choice to put the style of design on the tag. If you omit this, it can cost you up to 5 points under conformance, and this can be significant in determining the difference between a top award and second place! Judges also need to be aware of the penalty for this error and where to take off the points. Our first reaction to an incomplete tag is often very negative, but we must remember that we all have made similar errors in the haste of filling out entry tags on show day. If the arrangement is appropriate for the class and of high quality, I would certainly not let a clerical error by the exhibitor beat the best arrangement in the class.

Thank you to all you schedule writers who submitted your class schedules for review. You are to be commended for the work you do to help your society have a well organized and creative arrangement section. Summer is a good time to practice your arrangement skills. You have roses, you have line material, all you need is motivation. Instead of cutting your roses and stuffing them into a vase as a bouquet, get out a container and some oasis and make an ARRANGEMENT. Experiment with different styles. If you owe someone a thank you, make them an ARRANGEMENT. You get the picture. We all tend to just do arrangements when a class schedule tells us what to do. Just remember "practice makes perfect."

I hope to see many of you this fall at the District Show and Convention in Tampa. Everyone should take advantage of the opportunity to participate in our District Show. You'll be surprised at how well you can do. There should be a full complement of arrangement classes so there will be something for everyone. The class schedule will be posted on the DSD Website as soon as it becomes available.

Good Luck in the fall shows.



Consulting Rosarian Report

Ralph Stream,

CR Chairman



Let's take a look at the importance of the local CR. First he or she is the one who carries knowledge for the new as well as the established rose growers who feed on the latest "how too". CR's for the most part are the very backbone of the rose society, both local and to the ARS. As members of a club flow on and off the rose club's board of directors, the CR is the only permanent board position. Knowing what to recommend to fellow rose growers can be very tricky and this is why the District has CR schools. We try to stay up on all that is new and most importantly, what works best for each Product availability is changing situation. constantly and products are becoming very expensive. Chemicals that worked for the average grower may soon become restricted, so what do we do? Keeping the rose healthy is an answer to combating many of the rose gardener's problems. Strong leaf covered plants do not need the latest and most expensive chemicals, nor the regime of weekly spraying. The CR that's in the know will be able to give advice on making good roses, great roses. Organic products are cheaper and just as effective.

For those of you CR's that qualified for the Master CR designation and did not send me your application form, the deadline is getting close for this year, 2011. If you think you qualify for this Master CR designation and want me to check to see if you have the 10 years of active service, I can do so. Just remember that all **applications** have to be sent to me by **July 1st** each year. So far this year I only have one application form sent for approval. Your next chance for a CR school will be this August, sponsored by the Bradenton/Sarasota Rose Society. We had 46 CR's who needed to audit a CR school at the start of the year, 2011. There were 18 of you who did not make that school, so here is your second chance before the ARS drops you off their active list. I sent a reminder to those CR's needing to audit back in December 2010. If you forgot about that school, let me know and I can check your status again.

I had a real problem with the flower thrips this year and I sprayed five different products at different days for 3 weeks, every other day and even applied Merit granular to the beds. I still had thrips, nothing was killing them. Then approximately 10 days before our local show, I went to Lowe's and started reading the labels. I finally came across a product that had 2 modes of action to kill pests (not to control them). The product was Bayer Complete for Insects. I used it at the rate of 1 tablespoon per gallon. Within 2 hours of spraying just the tops of our plants, not one thrip was alive inside any blooms I checked. sprayed the same product again 2 days later for good measure. Our blooms for the show were spotless. I can't attest that the Bayer Complete did the job all by itself, or if a combination of things worked, but the Bayer product was the only thing that touched them within a couple of hours. This product (Bayer Complete) for insects is very cheap to use compared to other things we rosarians have on our shelves. I will use it again in the fall and use nothing else and this should give me a better test picture for the product.

Keep those roses healthy and have a good summer,

CR SCHOOL ANNOUNCEMENT

The Bradenton-Sarasota Rose Society is holding a CR class and exam in Sarasota on Saturday, August 20, 2011 from 10 am to 2 pm at 7061 Treymore Court. Anyone interested in attending please contact Diane Celeste, 941 358-6991.

Blackspot & Beetle Festival V—*Reminder* !!

Please remember to register for the Festival immediately if you haven't already done so. The registration form and Festival details were included in the Spring *Bulletin*. The registration form is also included in this issue of the Bulletin. Kay Harrell needs to know T-shirt size preferences by July 12th so that everyone is assured of getting the right size. This is also the cutoff date for making your own room reservations with Bagby State Park to get the 2-night minimum on the room rate.

There is one significant change in the Festival agenda. We will not have a cook-off on Saturday evening as originally scheduled. Instead, Jim and Joann Maxheimer have graciously offered to cook hot dogs and hamburgers. Jim and Kay Harrell will serve ham and cheese sandwiches for lunch. We are asking everyone to chip in and bring a needed accompaniment or side dish for one of the meals. Debbie Coolidge will coordinate these. Please contact her at 561-684-2421 to let her know what you plan to bring.

Everything else is on schedule and we are so looking forward to seeing everyone for a weekend of fun, relaxation, good conversation, and good food. Please contact John Tucker and Dan Mills at 352-591-2145 or Geoff and Debbie Coolidge at the number mentioned above if you have any questions.

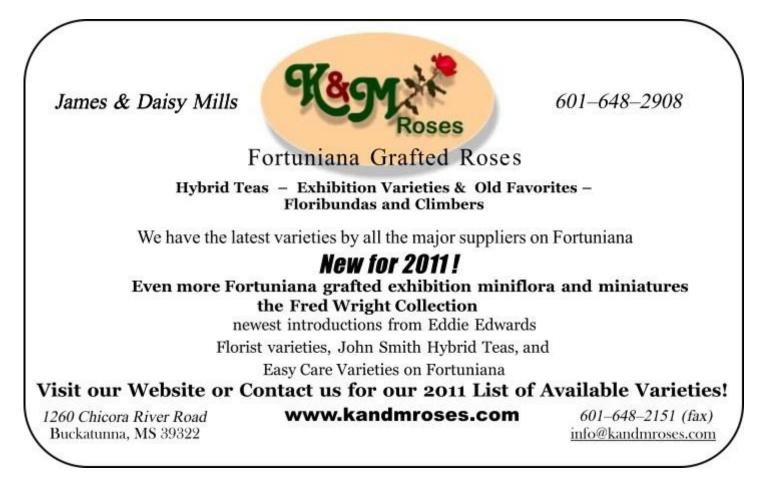


To All Presidents of DSD,

According to our By-Laws, each local society in the DSD shall make an annual contribution to the General Fund to help meet expenses of the DSD. Local societies having one hundred (100) or more members shall have contribute Fifty (\$50) to the General Fund prior to the District Council meeting each year. Local societies having less than one hundred (100) members shall contribute Twenty five dollars (\$25) annually to the General Fund on or before June 1 each year.

Presidents should be advised that only 8 of 28 societies have paid:

Florida4 of 14 have paidGeoriga2 of 7 have paidAlabama2 of 6 have paid.Financial matters to include remittance assessment and contributions should be addressed to:DSD Treasterc/o Earnest E. Easom18501 Turtle DriveLutz Florida 33548-4461Telephone:(813) 949-3931e-mail addresse





Vice District Director's Report Phil Paul

The Importance of Marketing Your Rose Event

Marketing is the art of communicating your event to its target audience. Unfortunately it is often thought about way too late in the planning to have any effect. Once an event (I use that term because we are seeing more unjudged shows often called a Rose Festival, as well as the conventional ARS Official Rose Show) is agreed to by the local society Board of Directors, the date and location are set, and the event can be described, it is time to think about how we will market the event.

The first step in laying out such a plan is to decide **who we are trying to attract**. In either a judged rose show or a Rose Festival (the "in" term this year) you are trying to attract both exhibitors and attendees from the community.

Early notice to exhibitors gets you on the calendar and most importantly gives them a chance to plan their pruning and general rose care to be able to produce the roses to show.

Attracting attendees has both a long lead-time and a quick hit right before the show.

Let me explain. The long lead-time is notifying newspapers, TV stations, ARS, other societies, etc. so they will include your event in their "Calendar". Some organizations want these at least a month ahead. In our last show Sarasota County wanted it 3 months ahead for their calendar which is published quarterly. Any organization that has publication schedules needs long lead consideration.

The second long lead-time group is your own "flyers" that you might want to spread around the community. There is creation, approval, print setup, printing and the task of distributing to the "points of impact" in the community. In our last show where we partnered with Sarasota County Parks, they agreed to distribute to all major parks in the county and to every library in the county. They used half of our 700 flyers. But we had to factor in their lead-time to do that distribution task in addition to our own. We used a printed page on slick paper that was $8\frac{1}{2} \times 5\frac{1}{2}$ inches. It was just the right size to fit easily on counters and literature racks. A full page would have been too much.

For the "Quick Hit" at the end you might want to try for a full page or more story about the event. At our last show we were successful in getting 2 stories. One was a page and the other was 2 full pages. That editor came out to the Celeste's home (Our VP & Treasurer) and to our home as well. Lots of pictures and background on the OGR Garden we maintain for the County and lots on the event with some pictures of our gardens. The timing of this quick hit should be the Wednesday or better the Thursday right before the show. This is the time when people say "What shall we do for fun this weekend?"

After thinking about the timing of the publicity, the next action is to figure out what you want to say in the material and what types of material you want to produce. At our last event which was a Rose Festival we used the following: 700 ½ Page flyers distributed to libraries, county parks, Phillippi Estate Park, Manatee Botanical Gardens, all local Garden Clubs where we had presented rose programs, local hair salons, doctor's offices, popular breakfast/lunch restaurants and member's handouts for friends.

A press release included three levels of materials just the facts (similar to flyer) with more contact information and adequate for calendars and short pieces, more facts with explanation of each part of the event (rose sale, talks, tours, exhibition, etc.) and finally a history of the park, the antique rose garden, a comprehensive look at the project we had undertaken to build a "Demonstration Garden" with information on how the Rose Society was giving to the community. We found that constant emphasis on "Community Contribution" helped more than anything to secure print space. We also included pictures of some of the oldest roses in the garden. This material was sent to all large and small newspapers in both Manatee and Sarasota County. It was also sent to local TV stations but this produced no result. Generally newspapers have become very difficult to work with, so the longer the lead-time you give them the better.

Another marketing tool is to work with the site of your event to get up a very visible poster anywhere from a month to the week of the show in a place where passing traffic will see it. In our case we had a 15 foot by 4 foot poster printed on both sides put in front of our show site right on Tamiami Highway. Because of permits and sign pollution laws we were only given a 1 week window to display it. One member who had inadvertently let his membership lapse was questioned by his wife who after driving along Tamiami Highway on the Saturday of the Event saw the sign and asked "Why aren't we going to the Rose Festival today?" He said he hadn't seen it in the Bulletin and then it hit him that he didn't get a bulletin this month. They changed clothes and came to the event checkbook in hand so he could renew his membership. The sign was working.

We were pleased with the results. Sarasota County Parks said that we had over 500 people attend the program. We noted that people stayed longer and took notes on roses they wanted to find. Our classes were filled. We found that the morning class was better filled than the afternoon class. Our rose sale was provided by Cool Roses and was very successful. We added 7 members that day with more coming each week. And most important – we provided a real service to the residents of Sarasota County by all our idea and rose sharing. We are still hearing about it.

"Lead-time" oriented thinking is the order of the day when it comes to publicity. We had 13 exhibitors and maybe 100 people at our last rose show. At this event we had at least 40 members contribute and over 500 attendees. There is no question that this popular new form of rose exhibition has its place if we want to grow membership. My wife points out often that people in Florida join rose societies to learn how to grow roses in a complicated environment, not to exhibit. These Rose Festivals are a great first step to encourage members old and new to show their roses. The next step is to get them to want to show competitively. Right now the rose world needs to be alert for what the "customer" is looking for and satisfy that need if we are to grow again. Marketing helps us get that job done.

In Memory

Contribution to the Deep South District Garden Fund have been made as follows:

In Memory of Vasta Yarbrough By Bill and Montine Herring By The Thomasville Rose Society



Annual Deep South District Convention and Rose Show

"Salute to Veterans"

November 11 - 13, 2011 Tampa, Florida

November in Tampa, Florida is a glorious time of year and attendees of this year's DSD Annual Convention and Rose Show will have a fun-filled weekend full of great activities, food, and roses.

Hosted by the Tampa Rose Society, this year's convention and rose show will be held at the Wyndham Westshore, voted the #1 Full-Service Hotel in Tampa by Tripadvisor.com, named the Best Place to Work in Tampa, and whose chef was recently awarded Tampa's Top Chef crown.

The theme of the show, "Salute to Veterans" will carry through the hotel with arrangements of red, white, and blue and the Veterans' Honor rose. The weekend will begin on Friday, November 11 with registration at 3 p.m. (For those wishing to exhibit roses, refrigeration will be available.)

Friday evening starts with a cash bar and a "Sweet Tomatoes" themed buffet at the Blue Water Grill located just off the hotel lobby with an adjoining covered outdoor deck. The hospitality suite will be opened afterwards to talk and catch up with great rose friends.

Saturday starts early for exhibitors at 5:00 a.m. seeing who can win the coveted DSD trophies and awards! Judging will take place from 10:30 until 12 noon, and the show will be open to the public from 1 until 4. During judging you can attend programs on rose topics including New Thoughts & Confessions of an Obsessed Old Rose Collector given by Pam Greenewald of Angel Gardens and visit the vendor area where rose plants, supplies, garden art, and other items will be for sale.

Following lunch on your own, three informative and totally different talks will be presented. Baldo Villegas, Entomologist for the State of California will speak on Rose and Garden Pests, Debbie Mola of Walt Disney World will speak on the Roses of Disney World and the ARS Test Garden at Walt Disney World, and Paul Zimmerman of Paul Zimmerman Roses will speak on growing Garden Roses and treating them as nothing more than flowering shrubs in the garden.

The DSD business meeting will be held late in the afternoon after which you will have time for a quick rest before the evening festivities begin! A cash bar will be open before the banquet of Char-Grilled Hormone & Antibiotic Free NY Strip Steak with White Truffle Honey; Buttermilk-Pecan Breast of Chicken with sweet Vermont Maple cream sauce: or Wild Mushroom Ravioli sautéed with roasted garlic, grape tomatoes, and asparagus in a light mushroom jus, finished with shards of aged parmesan. The Rose Show Awards will be presented with later entertainment provided by the Skylights.

No sleeping in on Sunday! Buses will begin boarding for the rose garden tour at 9 a.m. Sunday morning. Buses will take you to three lovely gardens of Tampa Rose Society members filled with Hybrid Teas, Floribundas, Climbers, OGRs and more. It will delight your senses! The buses will return to the hotel by 1:30 p.m. for your trip home.

The members of the Tampa Rose Society hope you will join us for an exciting and fun filled weekend this Fall and help us Salute our Veterans.

A Flash from the Past!

These postcards are from Lou Ella Machin, former GIRS member now living in Yankton, SD, who found them in her sister's postcard collection. They appear to date from the 1940's when Thomasville <u>really</u> had a Rose Show to rival no other.



Submitted by Jean Sucher, Golden Isles Rose Society

DSD Shares - New Additions

Jean Stream, Site Selection Committee Chair

What beautiful rose shows we have had so far this year. I know all of us just cringe at the thought of all the work that goes into a Local or District rose show or convention. Yet, when can we remember more exciting times with our special friends?

Plans are currently underway for a great District Convention in Tampa, for November 11-13, 2011. Thanks to the Tampa Rose Society for hosting for us. Plans are also being made by the Bradenton/Sarasota Rose Society for the 2012 Mid-Winter meeting. The Site Selection committee has been working with the Bradenton/Sarasota leaders on a new site for the Mid -Winter meeting in January, 2012. A new site has been selected in Gainesville, FL and we all think everyone will be pleased with the prices and features the hotel will provide. The Mid-Winter Planning Team will be sharing the details soon. Thank you as well BSRS.

It is so exciting to see willing workers jump in and plan fun things for us to enjoy. As you know in life, planning never stops, nor should it. Sometimes the best part of any journey is the planning. It is not too early for us all to be thinking about the 2012 District Convention as well as the 2013 Mid-Winter Meeting. Can each of you please put these on your agenda sometime this year and see if your membership could get excited about hosting an event for us?

The Site Selection Committee is always looking for new sites and would greatly appreciate any suggestions for future events. Central locations for all DSD members are not easy to find and perhaps the perfect location is right in your area.

Phil Paul

This quarter there are three additions to the DSD Shares site that may be of interest:

- **Membership:** A new member kit issued by the St. Louis Rose Society. This is an example of a very useful kit that St. Louis has put together to inform and welcome new members. A great idea if you haven't yet created one.
- **DSD Library:** An excellent article by Al Whitcomb "Countering Common Fungi" which first appeared in the Marion County Rose Rambler, Carol Green Editor. This is an excellent article and is well documented with pictures and a few unusual fungi.

The Phillippi Estate Antique Rose Garden in Sarasota – List of Antique Roses: A good list of 70 plus Antique roses that grow well in this part of Florida. The list includes most of the key characteristics covered in just 2 pages. A useful quick reference list. Phil Paul, Garden Historian

This year there were many DSD awards given for outstanding newsletter contributions. Congrats to the six DSD Societies and their editors for their newsletter awards. There were also many "Award of Merit" articles from our District. I would like to capture these articles, as we have in the past, so that we can post them on DSD shares. I know that the ARS will post them as well, but it is useful to have them available for both DSD members and editors in our district. Please send them to Phil Paul at rosesrus65@verizon.net

Rose Show Results

Show Results in this issue are those received by publication deadline, 2011. The editors assume no responsibility for any errors or omissions. Shows are listed in alphabetical order by Society Name.

Birmingham I	Rose Society	May 7, 2011	Central Florid	a Rose Society	April 16, 2011
Award	<u>Variety</u>	Winner	Award	<u>Variety</u>	Winner
Queen	Opening Night	Gloria Purcell	Queen	Marilyn Wellan	James & Carolyn Small
King	Moonstone	Lavonne Glover	King	Louise Estes	James & Carolyn Small
Princess	Hot Princess	Robert & Martha Eskew	Princess	Moonstone	James & Carolyn Small
Court I	Cajun Moon	Robert & Martha Eskew	Court I	In Dreams	M & E Pawlikowski
Court II	Bride's Dream	Robert & Martha Eskew	Court II	Veteran's Honor	Martha Tate
Court III	Sunstruck	Lavonne Glover	Court III	Tan Cho	James & Carolyn Small
Hybrid Tea F/O	Mr. Lincoln	Ashley Brady	Hybrid Tea Spray		Mark Prue
Fl One Bloom	Easy Does It	Robert & Martha Eskew Harold Settle		Brook's Red	Mark Frue M & E Pawlikowski
Fl Spray Delyanthe Spray	Hot Cocoa	Lavonne Glover	Hybrid Tea F/O	Pop Warner	
Polyantha Spray	<i>The Fairy</i> <i>Gartendirektor otto</i>	Lavonne Glover	Fl One Bloom	Sexy Rexy	Mark Prue
Classic Shrub	Linne	Lavonne Glover	Fl Spray	Hanna Gordon	Allen Whitcomb
Modern Shrub	Graham Thomas	Glenn & Dean Hodge	Modern Shrub	Colonial Days	Allen Whitcomb
Climber	Soaring Spirits	Susie Kissel	Climber	Don Juan	Robie Robinson
Victorian	Rose de Rescht	Ashley Brady	Dowager	Sidonie	M & E Pawlikowski
Miniflora Queen	Tiffany Lynn	Robert & Martha Eskew	Victorian	Paul Neyron	M & E Pawlikowski
Mf King	Conundrum	Robert & Martha Eskew	Miniflora Queen	Foolish Pleasure	James & Carolyn Small
Mf Princess	Leading Lady	Robert & Martha Eskew	Mf King	Butter Cream	M& El Pawlikowski
Mini Queen	Bees Knees	Robert & Martha Eskew	Mf Princess	Double Take	Ray Guillebeau
Mini King	Breath of Spring	Robert & Martha Eskew	Mini Queen	Ту	James & Carolyn Small
Mini Princess	Giggles	Robert & Martha Eskew	Mini King	Erin Alonso	Ray Guillebeau
Mini/Mf F/O	Tiddly Winks	Chris Van Cleave	Mini Princess	Joy	James & Carolyn Small
Miniflora Spray	Autumn Splendor	Harold Settle	Mini/Mf F/O		Ray Guillebeau
Mini Spray	Kristin	Harold Settle		Cooper	
Arrangements -			Mini/Mf Spray	Arcanum	M & E Pawlikowski
Name of Class	Award	Winner	Judges	Conundrum	Bill & Peggy Tevepaugh
Long Tall Sally		Sylvia Potta	Gainesville Ro	se Society	A = =:1 1()
Imagine All Those Pa	eople	Gloria Purcell		5	April 16, 2011
You Light Up My		M D	Award	<u>Variety</u>	<u>Winner</u>
Life		Mayre Parr	Queen	Cesar E. Chavez	Ralph & Jean Stream
I Heard It Through		Deen Hodge	King	Big Red	Ralph & Jean Stream
the Grape Vine Wind Beneath My W	Timas	Dean Hodge Mayre Parr	Princess	Let Freedom Ring	Ralph & Jean Stream
Rock Around the	ings	wayte i all	Court I	Raphalea	Stephen Felts
Clock		Mayre Parr	Court II	Moonstone	Stephen Felts
This Magic Moment		Sylvia Potts	Court III	Here's Sam	Stephen Felts
In the Still of the			Hybrid Tea Spray	The McCartney Rose	Helen Hardee
Night		Gloria Purcell	Hybrid Tea F/O		Willie Mae Burley
Lollipop		Mayre Parr	•	Let Freedom Ring	•
Dancing Queen		Mayre Parr	Fl One Bloom	Pinnacle	Sandy & Bob Lundberg
A White Sport Coat		Dean Hodge	Fl Spray	Playgirl	Richard Zimic
Whole Lot of Shak-			Polyantha Spray	Verdun	Wayne & Lynde Myers
ing Going Ón		Mayre Parr	Classic Shrub	Robin Hood	Wayne & Lynde Myers
Blue Suede Shoes		Mayre Parr	Modern Shrub	Martha's Vineyard	Wayne & Lynde Myers
Love Letters in the Se	and	Mayre Parr	Climber	New Dawn	Tom & Shirley Mullins
King of the Road		Mayre Parr	Dowager	R. roxburghii	Wayne & Lynde Myers
Smoke Gets in Your	Eyes	Mayre Parr	Victorian	-	
			victorian	Pink Pet	Anita Campbell

Μ	liniflora Queen	Tiffany Lynn	Ralph & Jean Stream
Μ	f King	Robin Alonso	Ralph & Jean Stream
Μ	f Princess	Conundrum	Ralph & Jean Stream
Μ	lini Queen	Arcanum	Ralph & Jean Stream
Μ	ini King	Јоу	Sandy & Bob Lundberg
Μ	ini Princess	Renegade	Sandy & Bob Lundberg
Μ	ini/Mf F/O	Giggles	Helen Hardee
Μ	ini/Mf Spray	Јоу	Willie Mae Burley
Ju	ldges	Mothersday	Jim Harrell
Α	rrangements -	A Parade of Bloor	ns
N	ame of Class	Award	Winner
St	ms of Glory	Royalty Award	Jean Stream
Pe	etals on Parade	Modern	Jean Stream
Ŀ	4 Rose Haiku	Oriental	Ann Sherwood

Freedom on the Manh Colors in Step Banners of Brilliance

Golden Isles Rose Society

Duke

Award	<u>Variety</u>	Winner
Queen	Marlon's Day	Sandy & F
King	Desperado	Mabel Kel
Princess	Dublin	Sandy & F
Court I	Moonstone	Sandy & F
Court II	Bride's Dream	Mabel Kel
Court III	Raphaela	Jim & Kay
	Tournament of	
Hybrid Tea Spray	Roses	Jim & Kay
Hybrid Tea F/O	Gold Medal	Mabel Kel
Fl One Bloom	Tiki	Jim & Kay
Fl Spray	Sexy Rexy	Sandy & F
Polyantha Spray	Sneprinsesse	Sandy & F
Modern Shrub	Graham Thomas	Jackie Kin
Dowager	Green Rose	Jean Such
Miniflora Queen	Cooper	Sandy & F
Mf King	Whirlaway	Sandy & F
Mf Princess	All American Girl	Sandy & F
Mini Queen	Ту	Sandy & F
Mini King	Joy	Sandy & F
Mini Princess	Best of '04	Sandy & F
Mini/Mf F/O	Memphis King	Mabel Kel
Mini/Mf Spray	Best of '04	Jim & Kay
Judges	First Choice	Ralph Stre

Arrangements - A Run for the Roses

Name of Class	Award	Winner
Post Parade	Silver	Jean Stream
By a Nose	Artist, Gold	Jim Harrell
Photo Finish	Bronze	Denise Trethaway
Mint Julep		Jean Sucher
Rounding the Turn	Oriental	Jeff Hoffman
The Ladies at Ascot	Mini-Royalty, Gold	Jean Stream
Hot Tip	Mini-Artist, Silver	Jim Harrell
Odds On Favorite	Duke	Jeff Hoffman
A Real Claimer	Novice	Jackie Kindler
Show Me the Money	Judges	Joanne Maxheimer

Greater Atlanta Rose Society May 7 - 8, 2011 Variety Award Winner Queen Duane Blair Blake Hedrick King Cindy Dale Snuffy Princess Cindy Dale Moonstone Hybrid Tea Spray Melodie Parfumee Cindy Dale Hybrid Tea F/O Cindy Dale Chicago Peace Fl One Bloom Cindy Dale Day Breaker Fl Spray Fabulous! Cindy Dale Polyantha Spray Duane & Cathy Farmer Gabrielle Privat Classic Shrub Belinda Louise Stafford Gartendirektor Otto Modern Shrub Duane & Cathy Farmer Linne Climber Jeff Terrell American Pillar B Reed & D Schwarz Dowager Shailer's Provence Victorian Iane Zinn Violette Miniflora Queen Jerry Lynn Louise Stafford Mf King Duane Blair Whirlawav Mf Princess Cindy Dale Dr. John Dickman Mini Queen Cindy Dale Joy Cindy Dale Mini King Josh Alonso Mini Princess Cindy Dale Erin Alonso Mini/Mf F/O Chris Woods Magic Carrousel Mini/Mf Spray Nancy Miller Green Ice Arrangements - Alice in Wonderland Award Name of Class Winner The Queen of Hearts Gold, Royalty Sara Coleman Twas brillibg, and the slithy toves did gyre and gimble in the wabe Bobbie Reed Silver, Artist The Pool of Tears Chris Woods The Red Queen Karen Radde Tiger-lily Sara Coleman Bronze, Oriental Painting the Rose Kim Borland Red Tweedledum and Tweedledee Bill Stafford Novice A Mad Tea Party Sara Coleman Court of Etiquette The Queen's Croquet Sara Coleman Ground Mini Silver, Royalty Twinkle, Twinkle,

Mini Gold, Artist

Mini Bronze

Mini Oriental

Rosecraft

Mini Rosecraft

Victoria Fleming

Bobbie Reed

Bobbie Reed

Karen Radde

Sara Coleman

Diane Snyder

Diane Snyder

Ann Sherwood April 30, 2011 Winner

winner Sandy & Bob Lundberg Mabel Keller Sandy & Bob Lundberg Sandy & Bob Lundberg Mabel Keller im & Kay Harrell

Jean Giesel

Jean Stream

y Harrell eller w Harrell Bob Lundberg Bob Lundberg ndler er Bob Lundberg Bob Lundberg Bob Lundberg Bob Lundberg Bob Lundberg Bob Lundberg ller y Harrell eam

Little Bat

Glass

Hole

Through the Looking

When Summer Suns Were Glowing

Down the Rabbit

The Chess Game

The Lobster Quadrille

Six Impossible Things Before Breakfast

Greater Palm Beach Rose Society April 9, 2011

		.,	
Award	<u>Variety</u>	Winner	
Queen	Elina	Phillis Jones	
King	The Wright Brothers	William Langford	
Princess	Veteran's Honor	William Langford	
Court I	Color Me Pink	Phillis Jones	
Court II	Pristine	William Langford	
Court III	Black Magic	Phillis Jones	
Hybrid Tea F/O	Elina	Phillis Jones	
Fl One Bloom	Betty Boop	William Langford	
Fl Spray	Lavaglut	Phillis Jones	
Polyantha Spray	China Doll	William Langford	
Modern Shrub	Huntington Rose	Debbie Coolidge	
Climber	Sombreuil	William Langford	
Victorian	Eugene E. Marlitt	William Langford	
Miniflora Queen	Leading Lady	Bob & Joanie Sanford	
Mf King	High Ambition	William Langford	
Mf Princess	Edisto	Debbie Coolidge	
Mini Queen	Intimidator	Debbie Coolidge	
Mini/Mf F/O	High Ambition	Debbie Coolidge	
Mini/Mf Spray	Sweet Caroline	William Langford	
Judges	Joy	James Small	
Arrangements -			
Name of Class	Award	Winner	
20,000 Leagues	Oriental, Gold	Jeff Hoffman	
The 3 Musketeers	Mini Oriental, Gold	Jeff Hoffman	

May 7, 2011

Jacksonville Rose Society

<u> </u>	, <u> </u>	,
Award	<u>Variety</u>	Winner
Queen	Veteran's Honor	Chris & Mabel Keller
King	Hot Princess	Chris & Mabel Keller
Princess	Desperado	Chris & Mabel Keller
Princess	Denali	Chris & Mabel Keller
Fl Spray	Eutin	Chris & Mabel Keller
Classic Shrub	Clytemnestra	Wayne & Lyndy Myers
Modern Shrub	Colonial Days	Debbie Coolidge
Climber	Don Juan	Robert Alvis
Dowager	Rosa roxburghii	Wayne & Lyndy Myers
Victorian	Eugene E. Marlitt	Wayne & Lyndy Myers
Miniflora Queen	Foolish Pleasure	Ray Guillebeau
Mf King	Shieley Raye	Ray Guillebeau
Mf Princess	Louisville Lady	Ray Guillebeau
Mf Prince	Dr. Troy Garrett	Ray Guillebeau
Mini Queen	Erin Alonso	Ray Guillebeau
Mini King	Carolina Lady	Ray Guillebeau
Mini Princess	Breath of Spring	Ray Guillebeau
Mini Prince	Eternal Flame	Willie Mae Burley
Mini/Mf F/O	Abbey's Angel	Willie Mae Burley
Mini/Mf Spray	Best of '04	Ray Guillebeau

Arrangements - Roses in Neverland

Name of Class	Award	<u>Winner</u>
Tiger Lily	Gold, Oriental	Jeff Hoffman
Forest Fairies	Duke	Jeff Hoffman
Tea at Wendy's House	Court of Etiquette	Joanne Maxheimer
Flowers for Tinkerbell	Mini Bronze, Royalty	Andi Bennett
Flying with Peter Pan	Mini Silver, Artist	Joanne Maxheimer
The Mermaid's		
Lagoon	Mini Gold, Oriental	Joanne Maxheimer
Captain Hook	Judge's	Pam Russell

South Metro Rose Society

South Metro Rose Society May 14 - 15, 2011		
Award	<u>Variety</u>	Winner
Queen	Natasha Monet	Linda & Walt Reed
King	Marilyn Monroe	Cindy Dale
Princess	Moonstone	Linda & Walt Reed
Prince	Lynn Anderson	Linda & Walt Reed
Hybrid Tea Spray	Wild Blue Yonder	Al Coleman
Hybrid Tea F/O	Taboo	Mandi Borland
Fl One Bloom	Sheila's Perfume	Cindy Dale
Fl Spray	Sexy Rexy	Linda & Walt Reed
Polyantha Spray	Raymond Privat	Linda & Walt Reed
Classic Shrub	Robin Hood	Bobbie Reed & Don Schwarz
Modern Shrub	Graham Thomas	Cindy Dale
Climber	Golden Showers	Linda & Walt Reed
Dowager	Marchessa Boccela	Bobbie Reed & Don Schwarz
Victorian	<i>Madame Isaac Pereire</i>	Bobbie Reed & Don Schwarz
Miniflora Queen	Shawn Sease	Sandy & Bob Lundberg
Mf King	Shameless	Sandy & Bob Lundberg
Mf Princess	Eternity	Sandy & Bob Lundberg
Mf Prince	Cooper	Sandy & Bob Lundberg
Mini Queen	Breath of Spring	Cindy Dale
Mini King	Marie Jeanette	Sandy & Bob Lundberg
Mini Princess	Nancy Jean	Sandy & Bob Lundberg
Mini Prince	Fairhope	Sandy & Bob Lundberg
Mini/Mf F/O	Double Take	Cindy Dale
Mini/Mf Spray	Chattooga	Cindy Dale
Arrangements -	Dancing With the F	Rose Stars
Name of Class	Award	Winner
Gypsy Dancer	Oriental	Lee C. Hale
Let's Dance	Duchess	Bobbie Reed
Be-Bop	Duke	Lee C. Hale
Square Dancer	Mini Royalty	Sara Coleman
Flash Dancer	Mini Gold, Artist	Bobbie Reed
Moon Dance	Mini Silver, Oriental	Sara Coleman
Dancing Lady	Novice	Mandi Borland
The Last Dance	Judges	Sandy Dixon

BLACKSPOT & BEETLE FESTIVAL V

August 12-13, 2011

George T. Bagby State Park, 330 Bagby Parkway, Fort Gaines, Georgia 39851 Ph: 229-768-2571, Fax: 229-768-3602, www.georgetbagby.com

Drift off each night to chirps of crickets & awaken to songbirds!

B & B REGISTRATION:

Name(s)				
Address				
City		State	Zip	
	mail			
Circle T-Shirt size(s): S M L XL 22	X 3X	#	Total	
Registration postmarked by July 12	\$25			
Registration postmarked after July 12	\$35	*		*
Please make check payable to "Kay Harrel	II" and ma	il to 121 Shore	Rush Circle, St. Sime	ons Island, GA 31

Please make check payable to **"Kay Harrell"** and mail to 121 Shore Rush Circle, St. Simons Island, GA 31522. Phone: 912-634-0323, Email: <u>Kay@fairmarsh.com</u>

LODGE ACCOMMODATIONS

Make your own reservations by calling The Lodge at George T. Bagby State Park, 229-768-2571, Fort Gaines, GA. Give group name "American Rose Society". The room rate is \$80.00 per night, plus tax, 2-night minimum stay. (Room rate is \$85/night if stay is for only 1 night). A one-time \$5.00 Georgia Park pass fee will be added to each room and covers your stay at The Lodge.

Lodge Reservation **Cutoff Date** for the \$80.00 rate (2-night minimum) is <u>July 12, 2011</u>. After this date, rate is on a first-come availability at market rates. <u>This event will be full!</u> It's not too early to sign up!

EVENTS

Friday, August 12: Check in, relax, dinner at the Lodge's full service restaurant at 7:00 pm.

Saturday, August 13: Breakfast on your own, followed by an informal two-hour rose-related discussion hosted by Geoff Coolidge. At noon we will have a light, sandwich and salad lunch, followed by an afternoon of fun and games...the start of our Cook-Off! Afternoon activities can include: sipping on something cold, swimming (lake or pool), reading, bridge, horseshoes, croquet, volleyball by the lake, fishing, or golf (nearby championship course). Enjoy sunbathing at our beach pavilion or just "visiting" while our "Chefs" are preparing outrageously delicious selections for your taste buds...The choices will be hard to make, but you have to taste it all... because everyone is a judge and at stake is the coveted "*Silver Spatula*" trophy.

Lunch and Cook-off Dinner are included in registration fee...and it's BYOB!

Sunday, August 14: Breakfast at your leavere. No planned activities, but you may enjoy the facilities until you are ready for a safe drive home.

DSD Annual Convention and Rose Show

Hosted by The Tampa Rose Society

November 11-13, 2011

Wyndham Tampa Westshore 700 N. Westshore Boulevard, Tampa FL 33609

Registration Information:

Names(s) (as you with	sh it to appear on your badge)			
Street Address				
	p			
	Email			ety
Registration Fee	<u>es:</u>	Price	<u>Number</u>	<u>Amount</u>
Early (postmarke	ed before 9/1/2011)	\$45		
Regular (postmar	rked before 9/30/2011)	\$50		
Late (postmarked	d on or after 10/1/2011)	\$55		
Are you planning	g on Exhibiting?		– Yes	□-No
Will you need re	frigeration for your exhibits?		– Yes	□-No
Welcome Buffet "Sweet Tomato	(Friday 7 pm/Cash Bar 6 – 8 pm) es Theme"	\$25	,	
	ay 7:00 to 9:00) (Cash Bar 6:00 to 7:00) e(s) next to desired entrée:			
Buttermilk-Pecar	n Breast of Chicken	\$45		
Char Grilled NY	Strip Steak	\$45		
Wild Mushroom	Ravioli	\$40		
Bus Tour – Sund 3 Garder	ay 9 to 1:30 ns (Bottled Water Supplied)	\$25		
		Fotal Amount End	closed:	

Make Checks Payable to DSD Convention & Rose Show and mail this form with your check to: Ed Easom, 18501 Turtle Drive, Lutz, FL 33548-4461

For Additional Information Contact: Walt Pilat 813-818-7686 trs.wpilat@verizon.net

Hotel Information Event dates November 11 and 12, 2011

When making reservations please call the hotel directly and indicate that you are coming for the DSD Convention and Rose Show on November 11 and 12th. We need an exact count of the rooms reserved by our attendees!

Wyndham Tampa Westshore, 700 N. Westshore Boulevard, Tampa, FL 33609, 813.289.8200

Rooms are \$99, plus tax, per night, single or double occupancy includes vouchers for Blue Water Grill Breakfast Buffet per each day of stay • Complimentary high-speed Internet access • No charge self parking.

Hotel Reservation Cutoff Date is October 28, 2011. After this date, room rate will be based on availability.

The Bulletin

of the Deep South District

Affiliate of the American Rose Society

121 Shore Rush Circle St. Simons Island, GA 31522-1420

EVENTS CALENDAR 2011

National Events:

June 24 – 26	Syracuse, NY: National Miniature Conference & Rose Show, www.syracuserosesociety.org
October 13 - 16	Los Angeles, CA: Fall National Convention & Rose Show, Tommy Cairns, <u>DrTommyC@aol.com</u> or Marcia Sanchez-Walsh, <u>losangelestinseltownrs@gmail.com</u>
District Events:	
August 12—13	Fort Gaines, GA : DSD 2011 Blackspot and Beetle Festival, John Tucker or Dan Mills <u>tuckermills@netscape.com</u> , 352-591-2145
August 20	Sarasota, FL: CR School and Exam, Sarasota Rose Rose Society, Diane Celeste 941-358-6991
November 11 - 13	Tampa, FL: DSD 2011 Fall Convention & Rose, Tampa Rose Society, <u>www.TampaRoseSociety.org</u>