Get Happy!



Rose Chat Podcast

Every Rose Has A Story To Tell







facebook.





My Garden

- 150+ Roses
 - Hybrid Teas
 - Grandiflora
 - Floribunda
 - Miniflora
 - Miniature
 - OGR
 - Polyantha
 - Shrub
- Tiny Subdivision Lot



Christopher VanCleave

The Redneck Rosarian

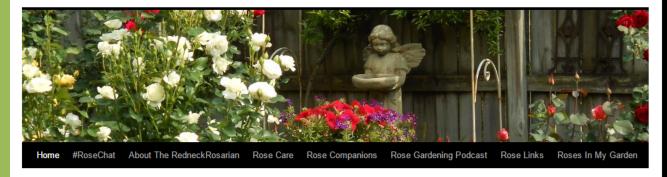


Cultivating Life & Roses in the Deep South Chris@RedneckRosarian.com www.RedneckRosarian.com





The Redneck Rosarian



The Key To Boundless Possibilities In 2015

Posted on December 31, 2014 by RedneckRosarian



As we say goodbye to 2014 and the chill of January grips us, I am reminded that the true life of a plant lies beneath the ground. The root system of any plant is the foundation by which the beautiful form and structure of a plant is made. It is from this structure that beautiful blooms and foliage are produced. Without a strong foundation upon which to build, plants are spindly, unsupported, and can ultimately fail.

Once that foundation is established, the plant enjoys a season of growth, and afterwards, pruning must take place.

Pruning is the cutting away of the old growth to allow for new. For many plants, pruning takes place during a period of dormancy.



Cultivating Life & Roses

RedneckRosarian On Twitter

- @self24 hello! Thanks for following! 2 hours ago
- RT @SassyNancy: Look who it is #rosechat!! @RedneckRosarian meets Carolina & Deep South District bit.ly/1w4jbFw Sat. Jan. 10 @ 9am ... 3 hours ago
- "@bwisegardens: Hey there! A friend sent me this rose pic from SoCal yesterday. Jealous!! #rosechat http://t.co/h95epDoGj6" Wowza! Want!! 11 hours ago
- All Things Rose is out!
 paper.li/redneckrosaria... Stories
 via @GreenSoil
 @modernmiagarden



All time

117,155

3,832

The Rose Chat Podcast



ROSECHATPODCAST.COM

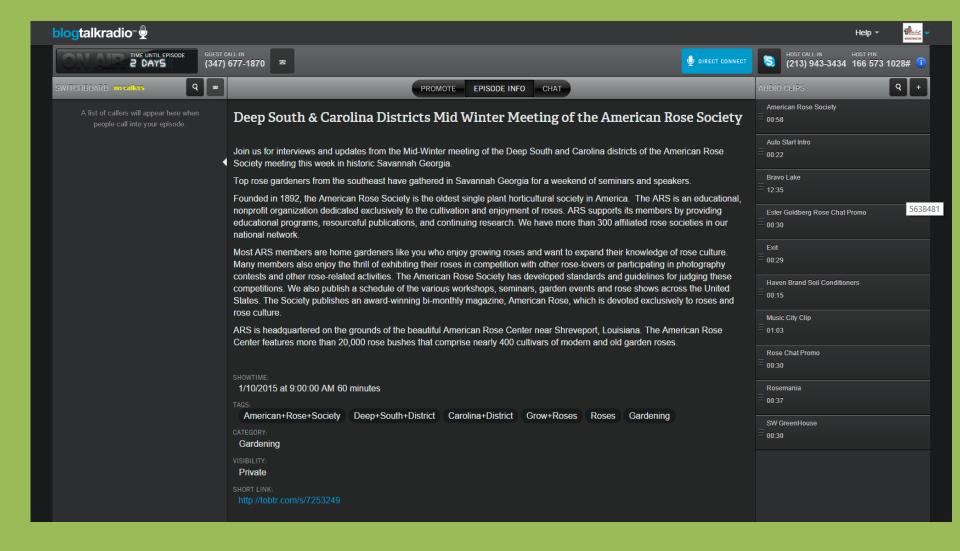
Los Angeles Times



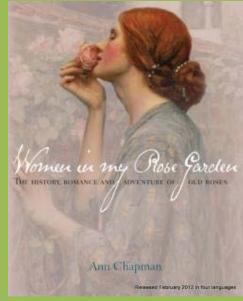




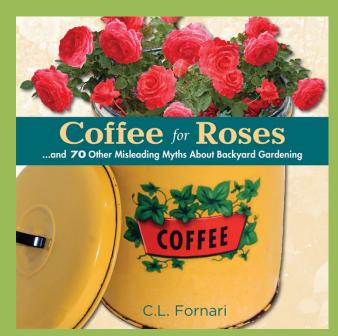
How We Broadcast









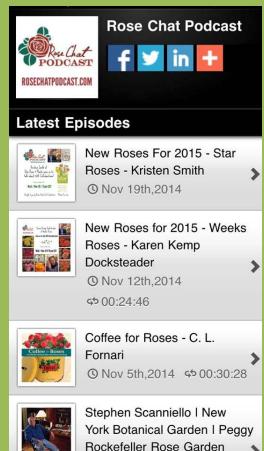




On The Web

An App For That





Help Available In The Lobby

Results Of Our Efforts

- 110 + episodes
- Raising the level of awareness on Roses
- Education & Outreach

MY ALL-TIME STATS

322,560

Top 3

facebook.

1.19 billion users

facebook.

1.35 billion



645 million users



Instagram

150 Million Users



1 billion users



Instagram 300 Million Users

Use Social Media to GROW your local Rose Society

- Publicity Publicity
- Raises awareness on growing roses
- Education & Outreach
- Have Fun

Online Celebration Of The Joy That Roses Bring





Celebrate Milestones Celebrate Events







Celebrate Milestones Celebrate Events



The Birmingham Rose Society congratulates Hyacinth Prince, winner of the 2014 Bronze Honor Medal of the American Rose Society. This is the highest honor that can be awarded from a local rose society to one of its members. Congratulations! — at Birmingham Botanical Gardens.





Mr. & Mrs. Clayton Richard of Birmingham at the Birmingham Rose Society Christmas party. Note the bowl in Mrs. Richard hand. Lemon curd to be spread upon freshly baked gingerbread cookies. An unexpected delicious treat! You never know what's going to happen at a Rose Society meeting. There's no people like rose people!













3 P's of Social Media



Presence



Persistence



Positive

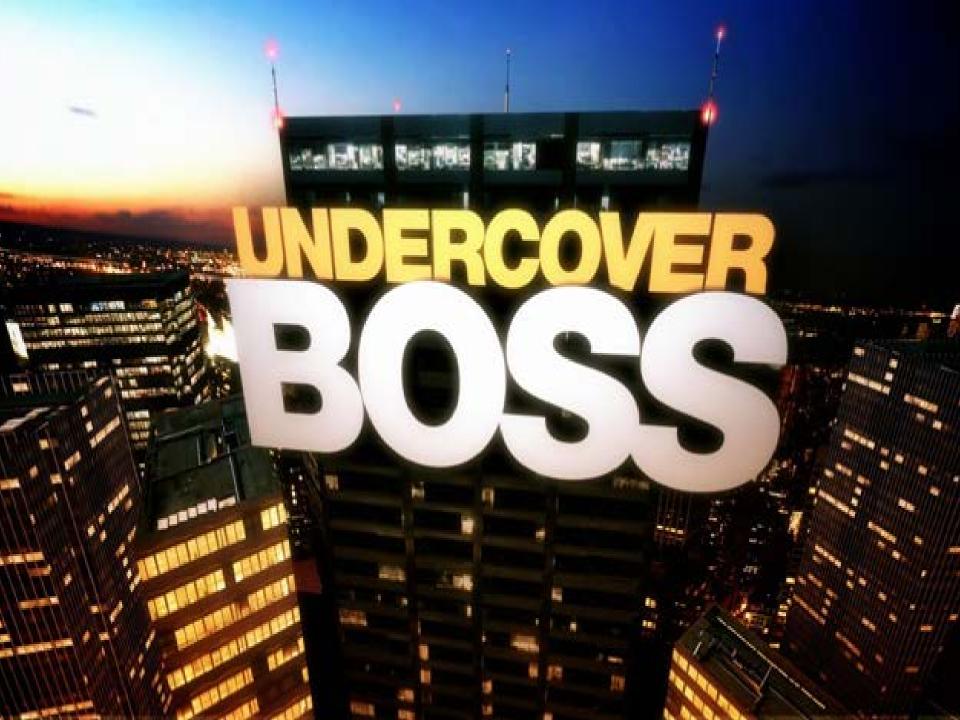
Social Media

No longer a matter of "if" but "when"

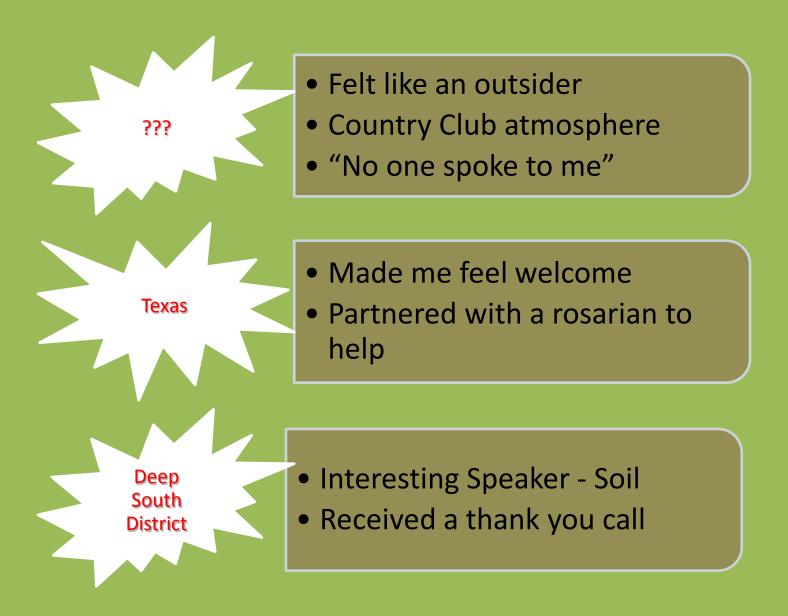
Your Rose Society will get on board

Millions
are waiting for you
to share your love of roses

Other Ways To GROW Think Tank





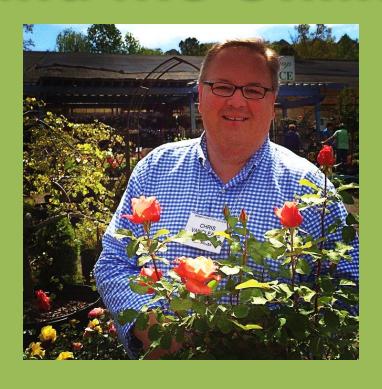


Tone at the top

- Encouraging
- Cheerful
- Education Minded
- Supportive
- Innovative

Questions?

Find Me Online:



RedneckRosarian.com

@RedneckRosarian - Twitter



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