



The Bulletin

*of the Deep South District
of the American Rose Society*

Spring 2011

Volume 51

2011 Mid-Winter Review and Wrap-up

By Ralph and Jean Stream, Co-Chairs

Wow, what can we say! What a great weekend we ended up having in Lake City. The final total count was 128 registered and 62 in the Consulting Rosarian School on Sunday. As always the best part of any event for most of us was being with our rose friends, hugging, chatting, crying and laughing together. Our lives are different but really much the same in so many ways. This is such a wonderful time to just share love and concern for one another. I think we are all finding that life is not easy as we grow in years and friendships are dearly cherished.

Our weekend preparations started months ago with the Gainesville Rose Society members willingly agreeing to host this event for the District. All of us in the GRS society were excited about planning and carrying out all the tasks needed to make this a memorable event for everyone attending. Along with making it a fun and a relaxed weekend, we were concerned how to keep the costs for everyone as low as possible. Making a large profit was never our concern or goal and I feel proud that everyone did all they could in this area to keep it as affordable as possible.

Our Friday afternoon Arrangement Workshop was coordinated by Jim Harrell and Sandy Dixon. They taught us many arrangement tips and it was fun learning how to take “junk” and end up with creative vases. We had 31 registered and all of us got to practice a little as well. Thank you Jim and Sandy for all the preparation and presenting, making vases for us, purchasing the supplies and lugging all this to Lake City. Thank you for a job well done.

Following the arrangement workshop, the Gainesville crew and a few other helpers headed by Anne Sherwood and Lee Wiegand did the finishing touches on the table arrangements for the Saturday evening banquet. The Sunshine and Roses theme was carried out so beautifully in these arrangements. Thank you everyone!

Willie Mae Burley provided a beautiful invocation for the Friday evening Soup, Salad and Sandwich dinner. This was most enjoyable with great selections and plenty of food. The evening ended

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The Bulletin is the quarterly newsletter of the Deep South District of the American Rose Society. This newsletter is published: WINTER (December); SPRING (March); SUMMER (June); FALL (September). The postal subscription rate is \$15 per year or \$40 for 3 years. Email subscriptions are \$10 per year or \$25 for 3 years. Mail subscription requests/renewals to:

DSD Bulletin
121 Shore Rush Circle
St. Simons Island, GA 31522-1420

with a check payable to THE DSD BULLETIN

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Deadline for Summer Issue May 1, 2011

Please send *ALL* articles, announcements,
show results, newsletter exchanges to

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**From our
District Director
Karen Prevatt**



By the time you read this, the cold winter winds and record snowfalls will be a distant memory. Your roses will have been pruned and organics put down in the rose beds. Depending on where you live in the Deep South, you should be expecting your first flush of bloom. This is always the happiest time of the year for roses.

For those of you who missed the Mid-Winter meeting this year, it was an outstanding meeting hosted by the Gainesville Rose Society. Phil and Anne Paul received the Anita Smith Award for Outstanding Service to the District this past year. Our ARS Vice President, Jolene Adams, brought us news on the state of the ARS and presented a program on Sunshine and Roses. The Bradenton-Sarasota Rose Society has volunteered to host the Mid-Winter meeting for 2012 and they are already working on the event. We are still looking for a society to host the 2013 Mid-Winter meeting. Please contact Jean Stream to get your society's name on the list. We are also looking for a host for the 2012 District Convention.

We are planning an Exhibitors' Workshop for May 21st, location to follow. Please encourage your new members and older members who have not exhibited to sign up for the workshop. We hope the hands-on workshop will increase the number of exhibitors in the Deep South District. The Registration form will be on the website soon. Registration forms will also be sent to local newsletter editors.

By now most of you have heard that the ARS is having financial problems in that the operating income is running about \$100,000 a year short of expenses. Severe cost cutting and cost saving measures have been taken at ARS headquarters, but ARS needs to supplement its operating income. The endowment trusts established to supplement the operating expenses of the American Rose Center and the ARS have not earned sufficient income in these troubled economic times to offset the operating expenses. The ARS Board has

launched the \$100,000 Campaign to raise funds to offset the operating losses. The campaign will become an annual event. While the campaign approved by the ARS board was a voluntary endeavor, the executive committee of the ARS has set a goal for each of the districts to raise based on the number of ARS members in the district. The goal set for the Deep South District is \$8,930. We can ask our members and our societies for a contribution to the campaign or we can sponsor fund raising events. If you or your society would like to make a contribution to the ARS, please specify on the check that is for the \$100,000 Campaign.

I look forward to seeing many of you at the Spring rose shows and garden events.



DSD Garden Fund

Donation given by Will and Gloria Evans in memory of Rita Bough, Greater Fort Myers Rose Society.

Donation given by Carol and Dan Miller in memory of Mrs. Vasta Yarborough.

Please send notification of all donations to Connie Vierbicky at gatorrosequeen@verizon.net



Save the Date!!

Come join us in Tampa on November 11-13, 2011 for "Salute to Veterans" the Deep South District Fall District Convention and Rose Show to be held at the Wyndham Westshore at 700 N. Westshore Blvd. Tampa, FL. More information will follow as plans come together.



**Judges
Review**
**Jim Small, Chairman
Horticulture Judges**

One of the several duties of horticultural judges is the submission of an annual report of your activities to the District Chair of Judges. I sent out a call for these reports in late December and a second reminder in January via e-mail, or snail mail for those without an e-mail address. Reports can be submitted in a written or electronic version. I maintain an electronic file of these reports. Written submissions are scanned to a pdf format for that purpose. So far, I have received and filed 54 reports from the 72 judges I have listed as active. I am still awaiting the last 18 of these. I consider a judge active if they have completed a school or judge's seminar within four years of the current date, although I do keep them on my list for an additional two-year grace period in which they can do an audit and get back in good standing without penalty. The next Deep South District School will be held in 2012 but here are schools held in other districts regularly. One can audit any seminar or school. ARS reports the results to me. I noticed that ARS lists a few more judges on their list than I have recorded on mine. I tried to contact these individuals. All those who responded indicated that they were no longer involved with roses and it has been years since they audited a school. I am going to work with ARS to get our lists in sync.

I do read your annual reports and find many of the comments useful. A few judges indicated they were unable to continue to judge due to advancing age. For those individuals, I am going to suggest that they consider emeritus status. When I receive such requests, I handle all the paperwork of forwarding the request through the appropriate channels. Other judges find that they are not getting enough assignments. This has become a severe problem due to the paucity of rose shows. When I identify these judges, I try to find opportunities for these individuals to judge. Your comments on Judging School have also been noted. With one such school under my belt and, unlike in 2010, much more time to address some of your issues, I hope to make

significant changes to the 2012 version. While some of the issues noted could be addressed in a seminar for experienced judges, such an approach would be problematical for candidate apprentice judges. We had three candidates at our last school, a number that tied or exceeded those in other districts. We cannot afford to offer a specialized school for that few individuals and a separate seminar for experienced judges. We therefore compromise and do a combined program for both groups. My latest thought is to make the morning session more seminar-like and the afternoon session more of a hands-on school for candidates. Experienced judges could then leave after the morning session. How to organize the content is still a work in progress but I have more than a year to work on it. Who knows what I will come up with?

I have reviewed only two schedules for the upcoming rose show season. Schedules for all district rose shows need to be approved before they are printed. My goal is to turn them around within a week. They can be sent to me at the address below. A continuing issue that I have noticed as a judge and in reading these schedules is how to handle collections of miniature and miniflora roses. Typically there are separate queens and courts for miniature and minifloras but collections usually have a common description for both. Mixing of the two classes in a single entry is usually prohibited and a collection of a many specimens is typically limited to miniatures. In the Central Florida Rose Society's schedule, for example, a collection of 12 specimens is strictly limited to miniatures. One could ask the question why (?) when there is such variation in size in the two classes as well as significant overlap. From a judging standpoint there is no issue as we examine the quality of the blooms as well as the overall presentation in selecting a winner. I believe that the Central Florida Rose Society will change their schedule for the upcoming show to allow collections of 12 minifloras to be entered. The question of whether one should be able to mix miniatures and minifloras in a single entry is one in which I am ambivalent. It is a matter for each show to decide.

As a district we continue to have the problem of two or more shows in fairly close proximity being held on the same day. While I know there are issues with the venues where shows are held, we need to try to prevent this sort of thing happening as much

as possible. I know that the venue for the Central Florida Rose Society's show is scheduled over a year in advance and therefore cannot be changed at the last minute and tis is probably true for other societies as well. But, if our societies would begin to communicate in adequate time, maybe these overlaps could be lessened and we would all benefit with less competition for our shows.

2010 DSD Bronze Medal Winners

By Glenn and Dean Hodge, DSD Chairs

The honorees who received the ARS Bronze Medal from a local society in the Deep South District were announced during the recent DSD Mid-Winter Meeting. This is the highest honor a local society can bestow upon one of their members. Please join us in congratulating these hard working and dedicated individuals!



Rick Thomas being honored by Dean and Glenn Hodge

Photo by Bobbie Reed

Local Society

Honoree

Augusta	Carol Hollingsworth
Birmingham	Dr. Harold & Jean Settle
Bradenton-Sarasota	Bill Little
Central Florida	Christine Panco
Greater Atlanta	Linda Schuppener
Greater Palm Beach	Dr. Alva Nessmith
Huntsville-Twickenham	Jill E. Chappell
Jacksonville	Chris Keller
Marion County	Kathy Porter
Mobile	Linda Herston Guy
Tallahassee Area	Rick Thomas
Tampa	Mark Prue
Thomasville	William E & Anna Price
Wiregrass	Joyce Dees



Dr. Alva Nessmith, Linda Schuppener and Joyce Dees

Photo by Bobbie Reed

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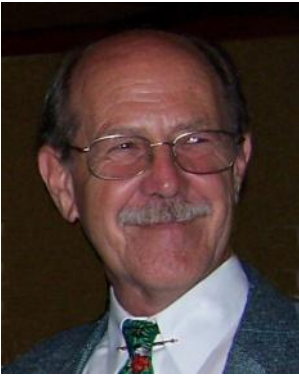



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RE: Arrangements

**Jim Harrell, Chairman
Arrangement Judges**

Well, it's been a long cold winter, but it's about over and soon it will be Rose Show time again! I hope many of you are getting ready to try some new designs this year. If you are an experienced designer, get out of your rut and try to work with design styles that challenge you. If you are a beginner, it's time to get your feet wet and actually enter some arrangements this year. All you experienced arrangers should make an effort to mentor at least one new arranger every year to help keep our rose show activities alive.

My thanks to Sandy Dixon for her help in putting on this year's arrangement seminar at our recent Mid-Winter Meeting. The theme of the seminar was "Winning Arrangements -Start to Finish". We hope you who attended found it an entertaining and educational experience. Maybe some of you who participated will be inspired to enter your first arrangement class at your local show this year. Plans are in the works for another workshop at the Fall District Convention in Tampa in November. We will have more information on this in the Summer Issue.

Regarding the Rose Shows, so far I have received only two local show arrangement schedules. I know many Local Shows have gotten out of the habit of submitting schedules for review, but this year, there are again changes in rules for the novice class and several minor tweakings that need to be addressed. It is important that there be consistent rules throughout our District. So if you are writing an arrangement schedule for a show in the DSD and haven't sent me your schedule for review, please send it to me as soon as possible at jim@fairmarsh.com. I will make every effort to review it and get it back to you quickly (read: within a few days).

Attention ARS Arrangement Judges, I sent out via email the Arrangement Judges Report form for 2010 on December 8, 2010 with a deadline of February 1, 2011. So far I have received reports from only 9 of our 21 accredited Judges! If you have not filed your report, please do so ASAP. If you have lost or deleted the form, contact me and I will resend it.

The Winter Issue of the Rose Arranger's Bulletin, edited by yours truly, is now posted on the ARS website, in the *Member's Only* section. Get the password from the latest issue of the ARS Magazine. It has articles of interest for everyone, from beginners to accomplished arrangers.

Have a wonderful spring and success in your arranging endeavors. Remember beautiful arrangements complement any occasion, not just



NOTICE OF PROPOSED BYLAW AMENDMENT

At the business meeting in Lake City Florida on January 15, 2011, which was a continuation of the business meeting from Atlanta, Ga. in October 2010, the Proposed Bylaw Amendment below was unanimously approved.

"Each ARS local society in the DSD shall make an annual contribution to the General Fund to help meet expenses of the DSD. Local societies having one hundred (100) or more members shall contribute Fifty Dollars (\$50) annually to the General Fund prior to the District Council meeting each year. Local societies having less than (100) members shall contribute Twenty-Five Dollars (\$25) annually to the General Fund on or before June 1 each year."

Consulting Rosarian Report

**Ralph Stream,
CR Chairman**



The 2011 CR School at the Mid-Winter Meeting was a big success due to the help from our fine instructors. We had 62 people at the school and eight new CR's took the exam and passed with very high percentage scores. We had 4 sit-ins, 5 from other districts and 45 that audited the school. There were approximately 50 CR's that needed to audit in 2011 and I will soon be once again reminding you of this. Our neighbors over in the Gulf District will be holding a CR School early this spring, so there may be a chance to attend that school for those in the far west Alabama area.

The deadline for your CR 2010 Annual Reports was February 1st. However, I will still review any reports that are a little late. Also the 2011 Master CR forms are available on the DSD Website. If you or any member of your society meets the qualifications for Master Rosarian, which are listed on page 22, please submit the nomination form. The deadline for all forms is July 1st, no exceptions since these forms must be sent to the National Committee by August 1st.

I am being told that I am harping on the CR requirements too much. I believe that it is my duty to remind every CR of the date and reports that are due. I have to answer to the National CR chairman. We all want to keep the local CRs on the active list, so my wish is for a cheerful, active CR, not looking at the reports as a punishment, but as a pleasant duty.

We all have been hearing about the Earth Kind Roses. My plan for all new contacts is to recommend these cultivars that have the EKR designation. With the success rate these varieties offer, the new rose grower will be more inclined to

stay with the hobby. The more difficult classes of roses to grow can be suggested after the new rose person gains some degree of success. The EKR list is in the latest ARS Annual. This list is growing larger every year and new testers are currently being asked to apply for this study.

For those of us who are still spraying our roses every 7-10 days, there are reports that indicate if we are able to keep our roses healthy, we should be able to extend the regiment to 14-21 days. But keep in mind this may dictate problems and then a need to react. The study suggests that we may be on the prevention mode of action far more than needed. I can attest to this thought. Over the past two years I have sprayed our roses far less than in the past. With regular feeding, and watering, roses should suffer little stress, stay healthy and require less chemical spraying. But there are always going to be a few roses that, no matter what, will have foliage diseases. These are the ones we don't keep. Do your own experimenting, you may be surprised.



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MWM Wrapup—continued from page 1...

with the Dessert Party and the best dessert selections I have ever seen. Thank you so much for all the 20 folks who brought scrumptious things for us to sample and enjoy. A few brought the recipe as well so this was a special treat. I never knew that you could eat chocolate in so many different ways.

Bright and early Saturday morning Jean and her raffle crew (many willing hands from both GRS and other clubs as well) started working the magic of getting all the 45 donated items labeled, and set up for display. The support for the raffle was wonderful and we made \$1,367 in ticket sales. As you know, it would be very difficult for any one club to provide enough items alone to have such a successful raffle. I think we should give ourselves (all of us) a pat on the back for jumping in to support this fun part of the weekend. Thank you all and thanks to John, Dan, Lynn, and Linda for selling tickets and to each of you who purchased them. This is teamwork at its best.

Now it was time for the morning programs to begin

and after Ralph's opening remarks and our District Director's welcome, our MC, Tom Mullins was ready to get our programs under way. The morning and afternoon programs were "History of the Rose" by Bobbie Reed, "How Sunshine Affects Roses" by Jolene Adams, "Better Rose Shows", by Don and Mary Myers and concluding with "Sandy's Picks", by Sandy Lundberg. Great job done by all, thank you and thanks to Dan Mills for being our program chair.

After the programs the raffle was started and about half way through Karen Prevatt, District Director, conducted a short business meeting. Items discussed were a vote on the proposed by-law amendment (it was passed) and an Exhibitors' Workshop scheduled for May 21st in Lake City. Invitations will be sent out to each society requesting contributions to the District General Fund. The raffle concluded and there was a little time to relax and get ready for the evening dinner.

The meal was delicious and it was followed by our announcements and recognitions for Bronze Medal and CR Emeritus recipients and our Digital photo



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contest winners. A lot of work was done by the committee chairs, Glenn and Dean Hodge, Ralph Stream and Al Whitcomb and we do appreciate all that they do with these programs.

Our keynote speaker was Jolene Adams, VP ARS and she told us “What’s up at ARS” giving us some insight on the current financial status of the organization and what the ARS is doing to try to overcome its problems. She stressed the need for help from the Districts in growing the membership of the parent organization.

The day concluded with many of our people enjoying the Hospitality Suite where Dan and John were perfect hosts. They had many special folks including Lyndy Myers, Gene Knox, Anita Campbell, Helen Hardee and Willie Mae Burley providing snacks and drinks for all to enjoy.

While many people were saying their good-byes and heading home Sunday morning, others stayed and attended the Consulting Rosarian school. The CR

instructor’s team, Cathy Farmer, Eric Yount, Phil Paul, Walt Reed and Ralph Stream did an outstanding job. A lot of preparation goes into this and we thank each of you for assisting. See more details in Ralph’s CR Column.

Yes, it takes lots of willing hands, some of which I have not mentioned since they worked behind the scenes, Linda with registration and name tags, Lynn and her team creating welcome bags for everyone, Sally and her team obtaining door prizes and of course, we must not forget our faithful vendors. Our vendors support us with raffle items and door prizes and we do thank each of you for supporting them during the convention. Again, teamwork is what it takes to have a successful Mid-Winter Meeting. Ralph and I along with all the Gainesville Rose Society members hope you enjoyed the event half as much as we enjoyed hosting.



At the MWM banquet—Walt Reed, Linda Reed, Cindy Dale and Virginia Landrum

Photo courtesy of Cindy Dale



Bob and Sandy Lundberg

Photo by Cindy Dale

John Tucker and Virginia Landrum having fun at the hospitality suite at MWM in Lake City.

Photo by Cindy Dale





**Vice District
Director's
Report**

Phil Paul

Some Items of Importance

1) This first item is of special interest to Society Presidents, Board Members and Editors:

One new program that Jolene Adams mentioned to us at the DSD Mid-Winter Meeting was an item approved by the Board of Directors at their Atlanta Meeting last fall. This is a new concept called the e-membership program. The idea is to present an economical way to make all local members e-members of the ARS. To accomplish this, ARS wants all societies to send in their membership lists with e-mail addresses. Then the ARS can identify all current non-members and send them ARS news and gain their interest in becoming full members.

I heard some concerns from several societies at the Mid-Winter Meeting about providing the society's list. In many cases, societies have either a by-law provision and or a Privacy Policy relative to that membership list. When you collect your dues for 2011, you are doing it with those provisions governing your society. In the Bradenton-Sarasota Rose Society, we promise our members that we will not give away or sell the names of our membership to anyone. I know that the objective of ARS is to get more new members as our ARS membership numbers keep falling. Here are 3 ways we can deal with this request.

First, if you have no problem with the request, send your membership list to the ARS.

Second, the ARS permits either your individual members or the entire society to OPT OUT.

Third, because in the Deep South District we have a very well-connected Editors' Forum, we could give the E-mail list of DSD Society Editors to the ARS, they could then send the editors the e-

Newsletter and we could attach it to the same e-mail in which we send our own local newsletters. This avoids releasing your membership list, controls how the newsletter is distributed, and helps the ARS achieve its desired effect without compromise.

I sent in a list of editors and newsletter distribution people whose societies had opted for Option 3 as discussed in my earlier article. This represented about 30% of the DSD Societies who had made the decision on their approach to the ARS request. The issue here is protection of member privacy.

On March 9th I received an e-mail from Laura Pfender, ARS Membership Director; which read:

I think this is a great way to handle the dissemination of information to local society members, and still be able to assure all members that their information is not being shared. I appreciate your initiative with this.

I will make sure that all of the below are added to the distribution list for the e-Membership newsletter. The first issue is still being worked on.

Please continue to send me the contact information and I will add them to the distribution list.

Laura Pfender

Director of Membership

Note that the first issue of the ARS special newsletter is still under construction. So it is not too late to make a decision based on the options covered earlier. If you choose Option 3, e-mail me and I will add your group to the next ARS e-mail.

It is interesting to note that I proposed the Option 3 to Jolene Adams, ARS Vice President when she was at the Mid-Winter Meeting. She said that while it would work in DSD, most other districts did not have the Editors' network of the DSD, so it probably wouldn't work. Thanks, Presidents and Editors, for being a part of a district that is cohesive.

2) Another item from ARS is the Trial Member Program, where a four-month membership is available to several audiences. The following is the information on that:

ARS Trial Membership Programs

A. The Free 4-Month Trial Membership - is **for new Non-ARS, local society members**. “New” is the key word here. Every member that joins a local society and is not an ARS member, receives a FREE 4-month Trial Membership to ARS “Join our society today and receive a FREE 4-month trial membership to the American Rose Society – an \$86 value!!” The local society is NOT charged for this. The society MUST send the contact information, including e-mail address, to Laura Pfender laura@ars-hq.org, at Headquarters.

B. The \$5.00 4-Month Trial Membership – is **available for existing local society, non-ARS members**. The \$5.00 fee offsets processing and mailing costs. ARS does not make money on this offer. For this small fee, any local society member who is not already an ARS member can try ARS out and hopefully, like ARS enough to renew at the full membership rate when the trial membership expires.

C. In addition: **All local societies may also extend this \$5.00 4-month trial membership to any Non-ARS member attending a rose or garden event that they are hosting.**

D. This is a special offer to Local Societies, **The general public, (Non-ARS members) will be offered the 4-month trial membership for a fee of \$10.** Applications are available on the website or from Laura Pfender.

WHAT A DEAL!!!!

I want to stress the importance to Presidents and Membership Chairs, that it is a simple process to send in the names of your new members and it does enrich your membership package offering. Once submitted, you need to follow up in 4 months and see if they want to join ARS as a full member. Is this a part of your membership program? It should be. Because of the concerns in the first section of this article on giving the ARS your membership lists, you should make sure new members want the ARS to have their e-Mail addresses. It may be at odds with your by-laws or privacy policy, but it is a very worthwhile program.

3) The ARS has changed its logo. The rose is not our national flower, it is **our national floral emblem**. The new logo is shown below.

If you are an editor, this logo can be found on the ARS Website in the Members Only area. Log on and put in the current password (located on page 5 of the American Rose), now click on resources, scroll down to the new green topic heading – Images for Editors. Click on your choice and “save as target”. If you have trouble with this site, use the DSD Shares site shown below. **Since the ARS logos have white backgrounds, I have also posted a transparent background in the Editors’ Forum on the DSD Shares site in addition to the white background JPEG. The transparent background is essential if your newsletter or other publication has a color background.**



Everyone should look over the links in this great new resources section - The DSD Shares site. www.dsdshares.deepsouthdistrict.org New 2011 postings on DSD Shares are listed in a separate article on page 21 of this issue.



Anne and Phil Paul were presented the Anita Smith Award

Photo by Bobbie Reed

Tips on Rose Society Membership

Anne Paul, DSD Membership Chair

During this period when members are hard to attract and equally hard to keep, we all have to try harder and use methods maybe not used or thought of before. We as members and especially the Membership Chair of local rose societies may have used some of these methods and hopefully there are many new ones you might want to try. There are many important elements to grow rose society membership.

One of the elements I have found that has been effective is a tri-fold membership brochure. This contains information especially useful to anyone who would like to grow roses but doesn't know where to begin. The brochure has information about choosing a rose for your climate/geographical location, how to successfully plant the rose and information about maintaining the bush. You can't possibly tell the entire story of successfully growing a rose, but you can give them enough to get them started or peak their appetite. They will obviously need to come to your meeting to receive further information about growing roses. This brochure should list your meeting place and time, it should also list the name of you Membership Chair with an e-mail address and their phone number (very important). The most important thing a brochure gives is an application to join your rose society. (HINT) Do not put membership application form on the back of any of the important information contained in the brochure. When they mail the brochure to join your Society they now have lost their getting starting with roses information. Think carefully how you arrange your Membership Brochure before you have them printed. Lastly but most importantly this Brochure should be written in such a way that it will attract new members. Mention the common love of roses of your membership, the fun you have at your meetings learning new growing techniques, the latest roses released - make it a sound fun and enjoyable so they will want to join your Society.

Readily available sources of information on rose growing & care

Monthly Meetings with very open doors to the public

Advertising of upcoming meetings and events in:

Local Papers

On the radio

In all local garden centers

In other local businesses

To master gardeners groups

A website with easy to find membership information (Today a major source of new members)

Programs to local garden clubs and master gardener groups

Educational Workshops in concert with Farmers' Markets or other civic events

An aggressive Membership Team

Brief talks at public events

Information tables at Farmers' Markets and other community events

Get current members to bring a friend who might be an interested rose grower

Comb ARS membership lists for potential local members (Work with District Membership Chair to get the information).

Recruit current members to spread the word

Build a list of potential members from public events and send them periodic information and a newsletter occasionally. Mail next event information monthly.

To keep members:

Offer Programs that meet the needs of experienced and new growers

Offer occasional forums or workshops for newer members to keep them active or help them catch up with the more experienced growers.

Offer advanced workshops on rose care, rose exhibition, arranging, etc.

Make sure each new member has a big brother/sister to encourage, get them connected, etc.

Use a smiley face on the badges of all first year members.

Remind experienced members that the way to spread the load of work is by helping new members get comfortable.

Membership Chair develops a check list to talk with new members every month or two “Are we meeting your needs? If not what can we do to correct it.

Membership Chair follows up on every member not seen in the last two months.

Make sure new members start participating by being on non-technical committees e.g. Hospitality.

Societies need a social program to get old and new members together –allow them to mix.

Once a quarter the Membership Chair should hold a meeting with all “Resource Chairs” such as Newsletter Editor, Webmaster, Program Chair and Hospitality Chair, to talk about how to best meet needs of both new and experienced members through the important resources.

No matter what your position is in your Society, make it your mission to help bring new members into your Society then -

Help to keep them active

Talk and listen - talk to new members, make them feel welcome and find out what they would like to learn, what suggestions they might have.

Always keep an open mind and an open ear. Listen for ideas!

If you have ideas you would like to share, send them to me and I will pass them on in the next Bulletin.

Most of us have in our childhood memory a story relating to roses. Help others to bring out those pleasant memories and remind them they could give someone a new pleasant memory to look back on. Smiles and roses go together very naturally.

Deep South District Roses in Review Results

Kitsy Mostellar, District RIR Chair

Rosarians of the Deep South District, thank you for taking the time to submit a *Roses In Review Report for 2010*. This year, it seems we were not as enthusiastic about the varieties as before and our numbers were way off. Only 122 of you filled out a report and you reported on less than 200 varieties. Our district is certainly capable of many more than that, especially with the requirement that CR's must submit a report.

As noted, we are not as excited about the performance of this year's roses as we have been in the past. The tables shown in this report list only roses which received 5 or more reviews. Garden ratings are shown first since these ratings will appear in the *Buyers's Guide*.

It will be interesting to compare these results with the national ones to see what does well for us. Our highest number of reports was for *Pope John Paul, II*, with 31. The highest garden ratings were given to *Pink Double Knockout, Falling In Love, Big Red, Power Point, Shameless, and Unbridled*, while the highest exhibition ratings were given to *Joy, Unbridled, and Shameless*.

Remember that these ratings are influenced by when in the growing season they were rated and by the personal feelings of the reviewer.

	REPORTS	GARDEN	EXHIBITION	COMMENT
HYBRID TEAS				
Falling In Love	16	7.81	5.33	nice shape and size
Big Red	14	7.79	7.16	good form & color
Marlon's Day	12	7.76	7.10	grows well, good form
Pope John Paul, II	31	7.69	6.49	pretty rose for the garden
Tan Cho	13	7.69	7.07	holds well in our heat
Desperado	17	7.59	6.84	nice bicolor, slow to repeat
April In Paris	22	7.52	6.17	nice color, scent, holds well
Pink Promise	9	7.47	6.33	heavy bloomer but fades
Dayna Sawyer	9	7.33	5.61	beautiful open bloom
Sheer Magic	10	7.19	5.49	so so, not well in FL
GRANDIFLORAS				
Strike It Rich	12	7.55	5.05	great addition to landscape
Dream Come True	12	6.97	5.69	pretty spring color

REPORTS GARDEN EXHIBITION COMMENT

FLORIBUNDAS

Burgundy Iceberg	22	7.65	4.82	unique color
Mardi Gras	8	7.64	4.76	good in border, many blooms
Cinco de Mayo	15	7.60	5.81	holds well, good color
Anne Graber	5	7.30	5.66	full blooms, unusual color
Moondance	10	7.28	6.13	seems happy in shady area

MINIATURES

Joy	11	7.78	8.06	beautiful form, color, sprays
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MINIFLORAS

Unbridled	5	8.44	8.04	interesting color patterns, long lasting
Power Point	3	8.04	4.66	deep red blooms & leaves in proportion
Shameless	5	7.92	8.02	has potential, still early
Leading Lady	13	7.94	7.26	wonderful miniflora
Show Stopper	6	7.95	6.72	good balance & proportion, takes heat
Ricky Hendrick	10	7.85	7.04	good red color, form
Edisto	10	7.81	6.20	repeats well, nice color
Dr. Troy Garret	19	7.78	6.27	great garden & exhibition
Shenandoah	9	7.63	6.67	nice color & bloom size
Robin Alonso	5	7.48	8.04	exhibits very well
Abby's Angel	21	7.36	6.42	well formed blooms, bright color

POLYANTHAS

Wing Ding	11	7.49	4.96	vigorous, blooms all season
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SHRUBS

Pink Double KnockOut	8	8.38	2.66	great landscape, healthy. better form
Sunny Knockout	9	7.56	2.91	not as floriferous as other KO's
Rainbow Knockout	9	6.74	1.50	one of prettiest KO's, fades as it ages

2011 DSD Digital Photo Contest

by Al Whitcomb, Contest Chair

It's that time again to start taking photos of your beautiful roses for our annual photo contest!

Begin by reviewing this year's rule changes. We hope as many of you as possible will participate in this fun activity. Photography is one of the best ways we have to share the beauty of our national flower.

Last year, many first time contestants won awards and we are hoping to receive entries from as many new contestants as possible again this year. Results were published in the Winter issue of *the Bulletin* and are on the DSD Website. I hope everyone got to see and enjoy them.

Take advantage of every opportunity to capture and share the beauty of roses. We all enjoy the fruits of your photography. Start collecting your photos as early as possible. The more photos you enter the better chance you have of winning. Please send me your entries as early as possible, but not later than the July 31, 2011 deadline.

We hope those of you who participated last year enjoyed the contest and the results. We would love to have more of you join the fun this year. Please email your questions and entries to me at a.whitcomb@earthlink.net.

Thank you in advance for your participation.

2011 DSD Photo Contest Rules

1. Contestants may enter up to four images per Class (1-16). Multiple entries of a rose variety within the same class are not allowed.
2. Photos must be submitted in JPEG image format.
3. Images must be taken by an amateur photographer who is a member of an ARS Deep South District local rose society.
4. Digital images that have won awards in previous ARS or DSD photography contests are not eligible.
5. Images in Classes 1-11 must be identified by their ARS exhibition names. The "common name" may be used for Class 12, if an ARS exhibition name is not available. Grooming the rose(s) is encouraged and artificial backgrounds may be used.
6. Name each digital image to reflect its Class (1-16) and ARS exhibition name. Example: C1Jema.jpeg
7. Email entries to: a.whitcomb@earthlink.net. Include your name, address, home telephone number and local society.
8. ENTRIES MUST BE RECEIVED BY JULY 31, 2011.
9. Expect email confirmation of each entry submitted.



2010 Best in Show
***Forrest Hale* by Stephen Hoy**

CLASSES

1. One bloom, HT or GR, exhibition stage, no side buds.
2. One spray, HT or GR, two or more blooms.
3. One bloom F or Pol, exhibition stage, no side buds.
4. One spray, F or Pol, two or more blooms.
5. One open bloom HT or GR, stamens must show.
6. One bloom or spray of a Shrub.
7. One bloom or spray of an OGR.
8. One bloom or spray of a Climber.
9. One bloom of a Miniature/Mini-Flora, exhibition stage, no side buds.
10. One spray of a Miniature/Mini-Flora.
11. One open bloom of a Miniature/Mini-Flora, stamens must show.
12. One bloom or spray of any rose(s) not listed in classes 1-11. i.e. species, found, or mystery rose.
13. Artistic Standard Arrangement or Miniature Arrangement: Design must meet ARS standards. Indicate arranger's name and name of roses, if known. Can be any style-Traditional, Modern, Oriental, etc.
14. Macro: Subjects should be photographed at extreme close range. Photos must include some part of a rose and may include other objects, animals, insects etc.
15. Abstract or Impressionism: A photo having non-objective design, form or content, of a rose plant(s) or any portion thereof. Let your imagination be your guide!
16. Rose related activities and garden scenes. Photos must include roses and may include people, pets and garden art. Include the society, name of the activity, or people, if known. Use your imagination and fun with this one.

Deep South District Late Spring Exhibition Workshop

Many of you know that our local rose shows are getting smaller and smaller. One of the reasons is that as rosarians grow older, they just don't participate in showing their roses. Another reason is that we have failed to educate our new members of the importance of having rose shows. Education to the public alone is reason enough to have them, but there are many other reasons for rose shows. For instance, acquiring new members and making new friends. Competition is another aspect which can be a good thing since it makes us better rose growers.

Our District Director, Karen Prevatt, expressed the need and desire to have an exhibition workshop during the year to alternate with our bi-annual Judges School. We are currently in the process of finalizing a location for a workshop, May 20 & 21, 2011. We will be seeking assistance on this, so if you would like to help, send us an email or give us a call.

As details come about in the next few weeks we will be sending to the society presidents a registration form and schedule for distribution.

This should be fun for both new and seasoned exhibitors and best of all, we hope to make it affordable. We hope you will try to encourage some of your new members to participate. This workshop will have lots of hands-on experience.

Please be looking for this information in your society.

Ralph & Jean Stream

streamj@gmail.com

(352)-591-4474



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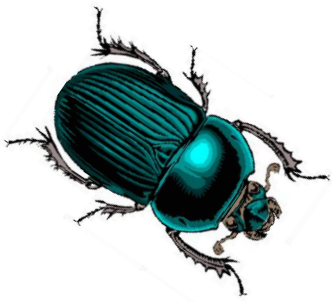
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Blackspot & Beetle Festival V

By John Tucker

Ever since the summer of 2003 it has become a tradition for DSD members to get together in odd numbered years for a special event of fun, friendship, relaxation, and good food. We have retained the event's original name, "Blackspot & Beetle Festival", as designated by its founders, Rob and Pam Russell. Our fifth version of the Festival will be held on Friday and Saturday, August 12 & 13, 2011 at the same beautiful site as before, George Bagby State Park near Fort Gaines, Georgia. The feature event is the Saturday Night Cook-off where from three to five cooks (or teams) will compete for the coveted "**Silver Spatula Award**". It is a traveling trophy which the winner keeps until the next Festival. **We need cooks! So volunteer - it's fun!** (Let us know if you are interested.)

The Festival begins on Friday afternoon. Upon arrival at the Lodge, each registrant will receive a goodie-bag containing, among other things, a one-of-a-kind, highly cherished "Blackspot & Beetle" T-Shirt! It is guaranteed to garner some very inquisitive looks when worn in public. After checking in, you can spend the afternoon exploring the grounds, taking a swim in the Lodge pool, or just settling in and greeting others as they arrive. In the evening we'll gather for dinner at the Lodge Restaurant. They offer an excellent seafood buffet (\$15.95) or you can order from the menu. The lodge also offers wine and beer with dinner. After dinner as in years past, we'll gather in the hospitality room for fun and conversation for as late as anyone wants to stay.

On Saturday morning, early risers might begin the day with a hike down one of the many trails from the Lodge area. After breakfast we'll gather for the only "organized" rose event at the Festival. Geoff Coolidge has agreed to put together the program. It will start at 9 am and last for about two hours. Past programs have been very informative, and we know this one will be as well.

Around noon on Saturday, we'll all convene at the big picnic pavilion where much fun begins. We are planning a light lunch of sandwiches and salads thanks to dedicated participants from past Festivals. We would welcome desserts and extra salads from those who would like to show off their specialties, and we know DSD members are good at that!

Following lunch there will be some planned fun and game activities for those who wish to participate. Others might want to return to their rooms to relax or play cards, or go to the park beach, or play a round of golf at the nearby championship course. Many will simply hang around with the "chefs" as they prepare their prized entries in the cook-off competition. Preparations are usually finished by early evening so we have plenty of time to enjoy the wonderful creations in a very leisurely manner. Attendees then get to judge each entry on the basis of taste, aroma, and presentation. After the votes are carefully tallied, the winner is announced and presented with the coveted **Silver Spatula** trophy amidst lots of photo taking and fanfare.

The Festival registration form is on the yellow insert and will be available online at the DSD Website. Please get your reservation in as early as possible so we can plan accurately the number of T-Shirts. Also note the July 12th cut-off date for reserving a room at the 2-night minimum rate. If you have questions, feel free to call or e-mail any of the Festival hosts: John Tucker or Dan Mills at 352-591-2145, tuckermills@netscape.com, or Debbie and Geoff Coolidge at 561-684-2421, geoffcoolidge@comcast.net.

Thanks, and we know you competitive rosarians are just itching to win that fabulous trophy!



What's New on DSD Shares?

By Philip Paul

This quarter we have updated many elements of the DSD Shares Website.

First: we have added a CR Corner. Working with our District CR Coordinator, Ralph Stream, we have pulled together some of the latest CR Class materials given at this year's and last year's programs.

You will find : Ralph's treatment of Chapters 1 through 4 in the CR Manual

Connie Vierbicky's program on Chapter 6 – Fertilizers (Updated)

Walt Reed's program on Chapters 7 & 8 on Chemical Safety

Phil Paul's program on Chapters 9 & 10 on Insects and Diseases

You may want to print these off as they are excellent reference tools fully illustrated for use in the field by all CRs. Ralph will be posting more material here as time goes on.

There is also a collection of the various CR Forms.

Second: In the Editor's Forum we have added:

The new ARS Logo depicting the Rose as America's Floral Emblem is there for your use- with both a white background and a transparent background .

An article with 15 tips for newsletter editors by Phil Paul.

An article on changes and new features of Microsoft Software – Word and Publisher.

Third: the Library has two new documents:

Bitten by the Exhibition Bug- A classic series of articles by Jeff Mogilewicz.

A second edition of Stephen Hoy's "Singularly Beautiful Roses" .

Fourth: The Membership area has a new article by Anne Paul entitled "Tips on Membership".

Also in this section are two new membership brochures produced by Carol Green of Marion County RS and Al Whitcomb of Tampa RS. These are provided to help you with ideas to design your own society brochure.

Fifth: the Speakers' Bureau information has been updated.

That is all the recent updates. Check back occasionally, though. There will be notification on the home page of any additions.

Bill Dority from the Tallahassee Area Rose Society shares this little "ditty" with us:

"Dormant Roses"

"The roses are all snuggled in their mulched beds,
A long winters` nap for their weary heads;
Finally, resting from their long period of growing,
Storing up strength for their next season of showing;
To be awakened by the Pruner`s deft art of trimming,
To unleash Mother Nature`s exhibition of Beauty, brimming.
All colors, all blends, and all hues,
Except for the pure blacks and sky blues;
Yet, somehow a Green Rose has persisted,
But they`ve tagged it a White Rose as if it never existed;
Also, they`ve come up with Mauve as a catch-all color mutation,
To cover that ill defined spread of radiance from nearly that to a beyond that variation;
However, as I await the coming of Spring,
And the great fulfillments of new life it will bring;
My choice of my favorite rose will remain,
The one I am standing next to, never faltering through sunshine and rain."

James & Daisy Mills



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A CALL FOR MASTER ROSARIAN NOMINATIONS

It is time to consider which Consulting Rosarians in your society are eligible and worthy of receiving **Master Rosarian** status. The CR's who are nominated and approved will be recognized with certificates at the DSD Fall Convention Awards Banquet. The following is the general requirements and overview of the nomination process. The complete Master Rosarian Nomination Form is available in several places. On the DSD Website on the Consulting Rosarian page, in DSD Shares on the CR Corner page or on the ARS website in the Members Only section under Resources. If you have any additional questions contact the district CR coordinator, Ralph Stream at streamj@gmail.com.

Consulting Rosarians, as a group, are among the most knowledgeable and active people in the American Rose Society. The ARS needs a well-motivated and educated group of CRs if the ARS is to continue to succeed in its mission. The Master Rosarian designation was created to recognize those CRs who have made outstanding contributions as CRs over a significant period of time.

The Master Rosarian (MR) is a Consulting Rosarian (CR) who (1) exemplifies knowledge of roses and their culture, (2) shows a strong and demonstrated willingness to share this knowledge with other rosarians and the general public, (3) provides an example of outstanding service to the local rose society and the ARS, and (4) is a model of the ethical behavior exemplified in the CR program. The achievement of the Master Rosarian designation by a CR is intended to recognize these outstanding volunteers and to motivate others to the same degree of excellence.

Basic Requirements

1. A minimum of 10 years as a CR. **Must have been appointed in 2001 or earlier**
2. Outstanding performance (documented below).
3. An active CR at the time of nomination.
4. A willingness to continue to serve as a CR.

Nomination and Selection Process

Nominations will be accepted from **May 1 – July 1, 2011**.

All nominations must be submitted on this form. CRs may nominate themselves, be nominated by other ARS members, or by a committee of their local rose society. This form must be completed in its entirety.

The completed nomination form should be sent to the CR coordinator in each district. A committee consisting of the District CR coordinator, the District Director, and at least one other person, will review the nominations and make its recommendations.

All nominations, **approved or not approved at the district level**, will be forwarded to Carol Spiers (carol@ars-hq.org) at ARS-HQ no later than **August 10**.

A subgroup of the national CR committee will review the selections and announce the final selections. The final selections will be announced approximately **September 1**. Email submission preferable to carol@ars-hq.org.

Deep South District 2011 Rose Show Dates

- April 9 **West Palm Beach, FL:** Greater Palm Beach RS, Pine Jog Elementary School, Bill Langford, 561-642-0200 whl2@prodigy.net
- April 16 **Gainesville, FL:** Gainesville RS, Kanapaha Botanical Gardens, Ralph Stream, 352-591-4474, streamj@gmail.com
- April 16 **Orlando, FL:** Central Florida RS, Harry Leu Gardens, Marty Pawlikowski, 407-324-3797, mpawlikowski@cfl.rr.com
- April 22-23 **Thomasville, GA:** Thomasville RS, Downtown Thomasville, John Grotgen, 229-242-0097, jgrotgen@surfsouth.com
- April 30 **St. Simons Island, GA:** Golden Isles RS SSI Presbyterian Church, Kay Harrell, 912-634-0323, kay@fairmarsh.com
- May 7 **Birmingham, AL:** Birmingham RS, Birmingham Botanical Gardens, Clayton Richard, 205-807-0762, claytonrjr@earthlink.net
- May 7 **Jacksonville, FL:** Jacksonville RS, Garden Club, Riverside Drive, Bill Baldwin, 904-553-9667, wlbrose@hotmail.com
- May 7 **Atlanta, GA:** Atlanta RS, Atlanta Botanical Gardens, Lori Nelson, 770-516-7560, loriannnelson01@bellsouth.net
- May 14-15 **Fayetteville, GA:** South Metro RS, Kiwanis Center, Cindy Dale, 770-631-3885, rosepro@bellsouth.net
- May 21 **Huntsville, AL:** Huntsville-Twickenham RS, Parkway Place Mall, Bill Chappell, 256-880-3773, greenmtnroses@comcast.net
- Oct. 29 **Ocala, FL:** Marion County RS, Ag Center Auditorium, Chris McMillian, 352-341-0564, tcmac2@tampabay.rr.com
- Nov. 11-13 **Tampa, FL:** "Salute to Veterans" 2011 DSD Convention and Rose Show, Tampa RS, Wyndham Westshore Plaza, Barb Castelli, 813-662-6764, barb@dcd.com , www.tamparosesociety.org

The Bulletin

of the Deep South District

Affiliate of the American Rose Society

121 Shore Rush Circle

St. Simons Island, GA 31522-1420

EVENTS CALENDAR 2011

National Events:



- June 2 - 6 **Winston-Salem, NC:** Spring National Convention & Rose Show, Steve Lawson, 336-661-0883, slawson@triad.rr.com
- June 24 – 26 **Syracuse, NY:** National Miniature Conference & Rose Show, www.syracuserosesociety.org
- October 13 - 16 **Los Angeles, CA:** Fall National Convention & Rose Show, Tommy Cairns, DrTommyC@aol.com or Marcia Sanchez-Walsh, losangelestinseltownrs@gmail.com

District Events:

- May 20 - 21 **Tallahassee, FL:** DSD Exhibitor's Workshop , details to follow
- August 12 - 13 **Ft Gaines, GA:** DSD Black Spot & Beetle Festival, John Tucker or Dan Mills at 352-591-2145, tuckermills@netscape.com, or Debbie and Geoff Coolidge at 561-684-2421, geoffcoolidge@comcast.net.
- November 11 - 13 **Tampa, FL:** DSD 2011 Fall Convention & Rose, Tampa Rose Society, www.TampaRoseSociety.org

BLACKSPOT & BEETLE FESTIVAL V

August 12-13, 2011

 George T. Bagby State Park, 330 Bagby Parkway, Fort Gaines, Georgia 39851 
Ph: 229-768-2571, Fax: 229-768-3602, www.georgetbagby.com

Drift off each night to chirps of crickets & awaken to songbirds!

B & B REGISTRATION:

Name(s) _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

Circle T-Shirt size(s): S M L XL 2X 3X

		#	Total
Registration postmarked by July 12	\$25	_____	_____
Registration postmarked after July 12	\$35	_____	_____

Please make check payable to "**Kay Harrell**" and mail to 121 Shore Rush Circle, St. Simons Island, GA 31522.
Phone: 912-634-0323, Email: Kay@fairmarsh.com

LODGE ACCOMMODATIONS

Make your own reservations by calling The Lodge at George T. Bagby State Park, 229-768-2571, Fort Gaines, GA. Give group name "**American Rose Society**". The room rate is \$80.00 per night, plus tax, 2-night minimum stay. (Room rate is \$85/night if stay is for only 1 night). A one-time \$5.00 Georgia Park pass fee will be added to each room and covers your stay at The Lodge.

Lodge Reservation **Cutoff Date** for the \$80.00 rate (2-night minimum) is July 12, 2011. After this date, rate is on a first-come availability at market rates. This event will be full! It's not too early to sign up!

EVENTS

Friday, August 12: Check in, relax, dinner at the Lodge's full service restaurant at 7:00 pm.

Saturday, August 13: Breakfast on your own, followed by an informal two-hour rose-related discussion hosted by Geoff Coolidge. At noon we will have a light, sandwich and salad lunch, followed by an afternoon of fun and games...the start of our Cook-Off! Afternoon activities can include: sipping on something cold, swimming (lake or pool), reading, bridge, horseshoes, croquet, volleyball by the lake, fishing, or golf (nearby championship course). Enjoy sunbathing at our beach pavilion or just "visiting" while our "Chefs" are preparing outrageously delicious selections for your taste buds...The choices will be hard to make, but you have to taste it all... because everyone is a judge and at stake is the coveted "*Silver Spatula*" trophy.

Lunch and Cook-off Dinner are included in registration fee...and it's BYOB!

Sunday, August 14: Breakfast at your leisure. No planned activities, but you may enjoy the facilities until you are ready for a safe drive home.